

*Advocacy toolkit case studies*

# REDUCING ACCESS TO PORNOGRAPHY IN CAMBODIA

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**THEME:** Sexual abuse and pornography

**ADVOCACY APPROACH:** Mobilising people and campaigning

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In Cambodia, the government became very concerned about the rapid increase in the ease of access to pornography and explicit materials. This stance was supported by a Tearfund partner and a number of churches, youth groups, women's groups and others. As a result, the partner launched a campaign to urge the government to change the law, to make it more difficult to access pornography. They started with a street march through Phnom Penh, which received coverage in the local media. This raised awareness about the issue with the general public. It also helped the partner when they talked with the government, encouraging them to act in a stronger way to curb the issue, and when they spoke to churches, urging them to cooperate.