Monitoring and accountability practices for remotely managed projects implemented in volatile operating environments

A research study detailing the key issues and responding good practices

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1. Glossary

The list below defines the meanings of acronyms and terms contained in this assessment.

Acronym / Term	Explanation
ANSO	Afghan NGO Safety Office.
AOG	Armed opposition group.
Beneficiary	An attitude and an approach that promotes the dignity of beneficiaries by enabling
Accountability	them to influence decision-making and play a more active role in their own
7 10000	development. To be truly accountable, project staff must accept responsibility for
	their actions and agree that they can be called upon to give an account of how
	and why they have acted / failed to act. For the purposes of this project,
	beneficiary accountability is understood to be implemented across 5 standard
	practices: Participation, Transparency, Feedback and Complaints, Monitoring
	and Evaluation, and Staff Competencies and Attitudes.
CBO	Community-based organisation.
Direct Operations	Project implementation that is undertaken directly by a humanitarian and/or
	development organisation, using their own personnel.
FBO	Faith-based organisation.
HAP	The Humanitarian Accountability Partnership, a self-regulating body for
	humanitarian and development organisations, focused on promoting beneficiary
	accountability and ensuring quality management.
IDP	Internally displaced person.
INGO	International non-government organisation.
10	International organisation.
M&E	Monitoring and evaluation.
Monitoring	An ongoing measure of progress, quality and impact of a project to determine what is and is not working well, so adjustments can be made along the way.
Monitoring activities	Activities that collect and/or report information to indicate project progress or quality, i.e. water testing, interviews, weekly progress reports, or collecting beneficiary feedback for accountability purposes.
NGO	Non-government organisation
Operation	Project implementation that is undertaken with reduced numbers of personnel at
through Limited	the project location. Most commonly, expatriate and/or senior national staff are
Presence	relocated from the project location, giving responsibility for day-to-day project
D:	implementation and management to local staff members based in situ.
oPt	Occupied Palestinian Territories
Partner-led	Project implementation that is undertaken through a local, national and/or
Operations	international NGO and/or private contractor. This term is most commonly used to refer to project implementation that is undertaken through local and/or
	national partners in this report.
Peer Monitoring	The commissioning of monitoring from a peer agency which is still active in the
1 cor Worldoning	area of operation (e.g. a local NGO), specific to agreed terms of reference. This
	provides an independent check of project activities to assure beneficiaries,
	donors, and project management of project quality, and obtains impartial input.
PIA	Project implementation area.
Private	A private, for-profit organisation that is contracted by humanitarian and/or
Contractor	development organisations in order to undertake project implementation.
Remote	An operational response to insecurity, involving the withdrawal or drastic reduction
Management	of the number of international and sometimes national personnel from the field.
	Remote-management transfers greater programme responsibility to local staff,
	local partner organisations or private contractors. Projects and programmes are
	then managed and overseen from a different location.

2. Executive Summary

Remote management approaches to project implementation are increasingly used by humanitarian and development organisations to reach vulnerable populations in conflictaffected regions that experience medium-to-high insecurity whilst safeguarding portions of organisational personnel. What may once have been perceived as temporary modes of operation have ceased to be so as remote management has become a (semi) permanent approach to project implementation in many countries (e.g. Afghanistan, Iraq, Somalia and Sudan). With the boom in remote management approaches has come the introduction of several publications, which provide recommendations to practitioners who use these management approaches. Whilst these have a significantly stronger focus on remote management structures as a whole, and the security measures that are required to support them, a distinctive focus on project monitoring and beneficiary accountability has been lacking; more particularly, how these practices are affected by the use of remote management and what impact this has on the overall quality and integrity of project interventions has not been part of the remit of these publications. This project, Effective Monitoring and Beneficiary Accountability Practice for Remotely Managed Projects in Insecure Environments, has sought to begin to address this, identifying key issues for remote monitoring and accountability and developing existing and innovative good practice responses.

This report will highlight how critical it is for organisational personnel, from programme management right through to local staff, to fully engage with the principles of remote monitoring and accountability and with the planning and preparation that is required to support their successful implementation. The good practice sections of this report will also highlight examples of beneficiaries and communities themselves engaging in the planning, design and implementation of projects, monitoring and accountability practices and will consider practical ways of ensuring this in remotely managed settings. The report aims to present a thorough and practical assessment of remote monitoring and accountability practices, providing field-driven recommendations and guidelines of good practice. Whilst further collaboration and research is recommended, it is hoped that this work will provide a solid baseline of information to support organisations as they seek to find ways to continue assistance to vulnerable populations groups in volatile security environments.

The research undertaken as part of this project has sought to be demand-led by humanitarian and development practitioners. 38 stakeholders, from a range of INGOs, NGOs, UN agencies, institutional donors and research and good practice organisations have identified 35 different issues related to remote project monitoring and issues related to seven key areas of remote accountability practice. They have provided examples and case studies of existing good practices to support remote monitoring and accountability and have fed into consultations on innovative good practices that have been developed.

Of the broad number of issues highlighted that relate to remote monitoring, specific focus is given in this report to eleven of these issues – those that were particularly prevalent. Concerns regarding how programme quality and rigorous project monitoring can be ensured in remotely managed projects were the issues raised most frequently and with the greatest fervour by stakeholders. Other issues related to factors that compliment or lay the foundations for ongoing monitoring practices (e.g. access to and frequency of visits to project implementation areas; accuracy of data and reporting; inadequate technical oversight), were also prevalent and are each analysed individually.

Whilst the remit of the research has a strong focus on accountability practice, remote project monitoring was of far greater interest to stakeholders, suggesting that accountability, as a good practice specialism, requires greater promotion within humanitarian and development organisations. Specific issues were raised around the feasibility of traditional beneficiary

accountability practices within rapidly changing and deteriorating security contexts. Traditional approaches to promote beneficiary participation, feedback and complaints handling, and information-sharing were shown to be ineffective or unsafe for beneficiaries and/or project staff. Limited evidence was exhibited that creative processes had been utilised to consider accountability under the lens of remote management.

To date, there has been a tendency amongst the organisations that utilise remote management programming to simply add the remote management approach to an existing or traditional method of operating, though there were examples of promising practice exhibited by some stakeholders that suggest that this is changing. Evidence suggests that for the most part organisations are struggling to fit traditional approaches to project management with newer remote management concepts. This research strongly recommends that organisations that are utilising remote management consider how their whole approach to programming and support functions will need to change in the light of the selected remote management structure. Programmatic considerations including recruitment, programme size and project type need to be reviewed as well as standard approaches to monitoring and accountability. It is across all existing, traditional aspects of humanitarian and development programming that remote management approaches to project implementation should be mainstreamed.

The research found that an overarching number of the stakeholders (26 of 38, 68%) were in favour of utilising remote management approaches in medium-to-high insecurity project locations. They believe that with adequate attention paid to improving remote monitoring and accountability practices, there is the potential for remote management to be successful, safeguarding technical quality and adequately mitigating against fraud, corruption and a lack of accountability. In contrast, nine stakeholders (24%) highlighted that they would be opposed to the practice of remote management, under any circumstances, believing that the issues contained in this report can never be adequately addressed, leading to deficiencies in programme quality, personnel safety and security and appropriate financial management.¹

Whilst the issues surrounding remote management do pose a substantial threat to programme quality and accountability, the good practice presented in this report highlights several practices that can be developed further and used to address these issues. Practical recommendations to improve remote monitoring and accountability are presented, with a section dedicated to each, including a summary checklist providing an overview of the individual recommendations proposed. These have been designed for use by organisations seeking to review existing and/or establish new remote approaches to programming. Substantial existing resources for organisations to review and consider as they develop their own systems and practices to support remote management are also available in the annexes. It is strongly recommended that organisations seek ways to coordinate with one another in and between countries that experience medium-to-high insecurity and that opportunities are seized to promote the sharing of learning and best practice.

¹ One stakeholder was not able to make a decision as to the appropriateness of utilising a remote management approach, whilst three others did not comment.

3. Introduction

This report draws together the key research findings and practice recommendations related to remote project monitoring and beneficiary accountability, developed as part of a broader project. The project was divided into two phases. The initial research phase focused on identifying the issues experienced and concerns highlighted by humanitarian and development stakeholders regarding remote project monitoring and beneficiary accountability practice. This research was followed by an innovation phase in which good practice recommendations were developed to address the issues raised.

The Project Coordinator was working as part of Tearfund's humanitarian programme in Afghanistan,² resulting in a strong focus in this project on remote management approaches and strategies in the Afghan context. However, humanitarian and development organisations from a wide range of other countries and contexts were also given the opportunity to participate. (See Figure 1).

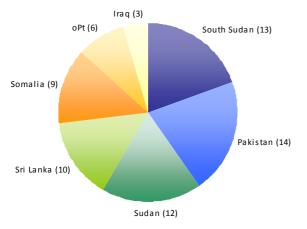


Figure 1: Countries other than Afghanistan within which humanitarian and development operations are being implemented by research participants (INGOs and UN agencies)

The project sought to be demand-led and ensure that its proposed good practice responses are useful and relevant to humanitarian and development organisations. To this end, a broad cross-section of humanitarian, development, research and good practice organisations and institutional donors were invited to participate. The report also utilised a baseline assessment of monitoring and beneficiary accountability practice from one of the project areas supported by the Project Coordinator.

Mid-way through this project an interim research report was circulated, highlighting the different issues and concerns raised, following which substantial effort was made to reengage with stakeholders in establishing good practice responses. There remains significant interest in the project findings and recommendations from stakeholders across the humanitarian and development community.

This report provides an introduction to remote management for humanitarian and development practitioners and to the context into which remote management approaches are often utilised. It summarises the predominant issues related to monitoring and beneficiary accountability under the constraints of remote management strategies. It then re-focuses on outlining specific good practices and recommendations that will address these issues. It is hoped that this report will stimulate further discussion around remote monitoring and accountability practices, with the ultimate aim of developing clearer guidelines and good practice recommendations for this increasingly common implementation method.

² Tearfund currently supports humanitarian and development projects in more than 45 countries. It has its own direct operational programme in six different countries, including Afghanistan, the Democratic Republic of Congo, Pakistan, South Sudan and Sudan, as well as working through local and/or international partner organisations.

4. Context Analysis

Deterioration in security across areas of Afghanistan, Iraq, Pakistan, Somalia, Sri Lanka, South Sudan and Sudan, in conjunction with a rising number of violent attacks against humanitarian workers, has led increasing numbers of humanitarian and development agencies to trial or adopt systems of remote management. Between 2005 and 2011, there were 180 serious attacks on humanitarian and development workers in Afghanistan, almost 150 similar attacks in the northern and southern republics of Sudan and approximately 100 in Somalia.³ The

"It is not anticipated that the volatile patterns of insecurity experienced in the areas in which we are working, will change within the next five years and as such, it is anticipated that the remote management approach in all areas of our work in Afghanistan will continue indefinitely".

- Deputy Country Director of an INGO operating in Afghanistan

UN Office for the Coordination of Humanitarian Affairs (OCHA) states that "violent attacks against aid workers [have] tripled in the last decade".4

Remote management strategies have been developed as a way of continuing the provision of humanitarian assistance to vulnerable civilian populations, whilst reducing the risk to staff.⁵ What were initially seen as reactive, temporary responses to insecurity are now increasingly considered to be permanent strategies of working in medium-to-high insecurity areas.

Of the INGO stakeholders that were interviewed and that are currently utilising a remote management approach (fourteen), the majority (eleven) had no expectation that they would be able to resume standard operations in the foreseeable future. The remote management strategy utilised by one INGO in Afghanistan was intentionally developed as a permanent policy. This organisation has already been implementing a remote management approach in its programming in Afghanistan for three years (following a serious security incident in which four staff members were killed). Of the thirteen other organisations, seven (54%) have been implementing projects remotely for two years or less, five (38%) have been doing so for between two and three years, and one for more than three years.

"The study found that the majority of aid organisations operating in the most dangerous environments have increasingly relied on two specific measures in combination: (1) highly localised operations staffed exclusively with inhabitants from the immediate area, and (2) a low-profile stance".

- UN OCHA publication, *To Stay and Deliver, p. 11*

Despite calls from institutional funding and UN humanitarian coordination agencies for organisations to stay and deliver programmatic interventions in insecure areas, there is a growing recognition that rising insecurity is causing organisations to switch to remote management. One institutional donor that traditionally takes a strong stance against remote management has recognised that in Somalia almost all organisations will utilise some form of this programming approach.

There are a diverse range of remote management approaches. Some organisations have relocated all expatriate and often national re-locatable staff to a more

secure location; other organisations have elected to work through local and/or national partner organisations; still others have elected to work through private contractors. The key consensus across all of these different approaches, however, is that remote management is "an operational response to insecurity, [involving the withdrawal or drastic reduction of] international and sometimes national personnel from the field, transferring greater

³ One World, "Afghanistan – Humanitarian work most dangerous in ten year" (2011): pg. 1. Article cites that this statement is supported by Jan Egeland (former Chief UN Humanitarian Coordinator). Similar statements also appear in the UN OCHA supported publication, "To Stay and Deliver" (2010).

⁴ Ibid.

⁵ Humanitarian Outcomes, "Once Removed: Lessons and Challenges in Remote Management of Humanitarian Operations for Insecure Areas" (2010): pg. 7.

programme responsibility to local staff or local partner organisations, and overseeing activities from a different location".6

What was also evident, however, is that some organisations choose to operate through partners for reasons other than security. The most common reason cited was that it is part of an organisational mandate to build partner or local staff capacity. For the purposes of this research, the issues that such organisations experience in terms of monitoring projects and building accountability with beneficiaries have been included in the analysis, yet they do not fall under the purview of this project as they are not remotely managed due to insecurity.

Remote management approaches have significant implications for monitoring and accountability practices and for the assurance of project quality. Where senior project staff cannot directly monitor activities and meet beneficiaries, they rely on local staff to objectively monitor projects that they themselves are implementing and to pilot and review accountability practices. There is also a danger that the risks and pressures that would be shared by senior project staff are transferred solely to local project staff, increasing the potential for burnout, security incidents targeted at local staff and corruption due to social and political pressures.

"Shifting to remote management [means] accepting an unavoidable lowering of technical sophistication and versatility, as well as for programme monitoring and evaluation standards".

- Humanitarian Outcomes, "Once Removed: Lessons and Challenges in Remote Management of Humanitarian Operations for Insecure Areas", pg. 7

To date, there has been limited published research that addresses monitoring and accountability practices in remotely managed projects. While the Humanitarian Practitioners' Network (HPN) has published guidelines on remote management, limited guidance is provided specifically on remote monitoring and accountability. Likewise, Oxfam International collaborated in 2009 with Merlin to develop a discussion paper for the Somalia NGO Consortium which focused on remote programming modalities. A briefing paper developed by G. Hansen focused on the operational modalities of remote management in Iraq (2008). The Humanitarian Outcomes paper, Once Removed (2010), as well as the UN OCHA paper, To Stay and Deliver (2010), address the issues related to humanitarian programming in insecure locations, including remote management. Though many of these existing publications pay some attention to the issues of remote monitoring and accountability, they do so only as an aspect of the wider issue of remote management and research and guidance on the issues is limited⁹. An opportunity therefore exists to capture current practices and to develop innovative responses to monitoring and beneficiary accountability issues, so as to determine the extent to which recent adaptations ensure quality project implementation in insecure areas.

5. Methodology

Whilst the overall focus of this project is to develop innovative solutions for monitoring and accountability practices in remotely managed projects, the initial survey of humanitarian and development actors addressed wider issues of remote management in order to establish

⁶ Ibid.

These projects can be implemented in insecure locations, but for the most part the justification for utilising a remote management approach is to build the capacity of local and/or national organisations and to enable effective and sustainable development programming. This would be the approach taken by these organisations in Afghanistan or Darfur as well as in safer countries such as India, Nepal or Malawi. Due to their significant experience of working with local partners, there is a lot that can be learned from their monitoring practices.

⁸ Humanitarian Practice Network (HPN), "Security", *Humanitarian Exchange* 47 (2010).

⁹ The Humanitarian Outcomes paper highlights that remote management approaches can lead to deterioration in programme quality and monitoring, but does not identify any stringent guidelines or procedures to address this issue. This was outside of the terms of reference and remit for the research.

context (see Section 6). 53 organisations were invited to participate. ¹⁰ Representatives of 28 organisations participated in individual interviews, whilst representatives from a further ten organisations participated in ongoing discussions with the Project Coordinator. These discussions provided case studies and examples of the issues and good practices related to remote project monitoring and beneficiary accountability and have strongly influenced the findings and recommendations. The majority of discussions and individual interviews took place in person, though some relied on Skype and email.

Whilst the majority of stakeholders (27) represented humanitarian and development INGOs, representatives from one UN humanitarian agency, four institutional donors and six good practice and research organisations also participated, 11 (see Figure 2).

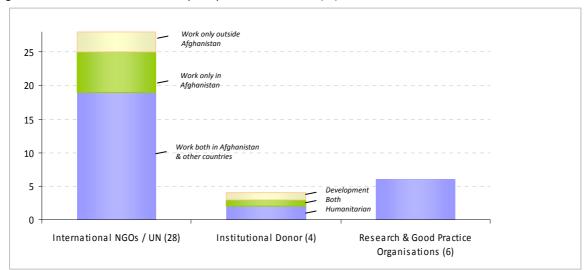


Figure 2: Total humanitarian actors that participated in the research (28)

The Project Coordinator sought to ensure that the perspectives of organisations of different sizes, scopes, approaches and sectoral foci were included. Fourteen of the interviewed INGOs operate in at least one project location using a remote management approach, whilst the remaining six operate through a standard operating procedure (see Figure 3).

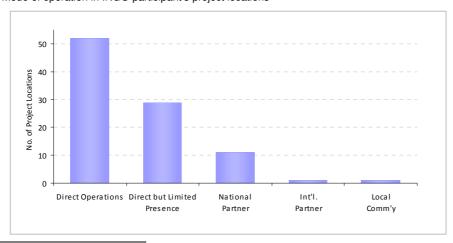


Figure 3: Mode of operation in INGO participant's project locations

² Annex 5 provides a summary of the data related to the size, scope and sectoral foci of individual stakeholders.

¹⁰ Some of the organisations that were contacted included different regional offices for the same organisation. Each of these units has been treated as an individual organisation for the purposes of the research. Of the 53 organisations contacted, 15 either did not respond or were not in a position to participate in the research.

¹¹ One institutional donor has a significant focus on the coordination of humanitarian action. Two research and good practice organisations have significant focus on the coordination of humanitarian and development interventions within Afghanistan and South Sudan. The majority of statistics and figures detailed within this report do not include the data collected from ten of the project stakeholders who did not participate in an individual interview. However, case studies and examples of issues and/or good practice from these organisations are referred to throughout the remainder of the report.

A template of interview questions was designed for each group of project stakeholders. The questions were used to guide discussions and to ensure that resulting data could easily be analysed. The ten organisations that participated indirectly engaged in discussions relating to monitoring and accountability practice for remotely managed humanitarian and development projects. Of the 28 organisations that directly participated in interviews, follow up discussions were undertaken with eight of them. Data and case studies from each of the interviews and discussions were documented and analysed and form the basis of research for this report.

This project also included a baseline assessment of the monitoring and accountability practices implemented by Tearfund. An external consultant was contracted to assess Tearfund's projects in Kandahar, Afghanistan; several of the key findings and recommendations are incorporated within this report. In addition, the Project Coordinator visited Tearfund's remotely managed project office. During this visit, opportunity was taken to consult with Tearfund's local staff, reviewing proposed good practice responses to the issues highlighted by research stakeholders.

The final project element included a review of existing research into remote monitoring and accountability, which has been undertaken throughout both phases of the project.¹⁴

6. Overview of Remote Management Approaches Undertaken by Project Stakeholders

The INGO stakeholders that were interviewed currently implement projects in 103 locations, 42 of which (41%) utilise some type of remote management approach (see Figure 3). For most INGOs the rationale behind implementing a remote management approach is due to an organisational priority to promote the capacity building of local or national partners (in 21 project locations) or as a response to deteriorating security in a project location (nineteen project locations). This section describes the range of different approaches that INGOs have adopted in the locations they manage remotely.

6.1. Primary organisation is directly operational but with a reduced number/range of personnel based *in situ*

In 29 project locations (69%), INGOs had elected to relocate expatriate and/or re-locatable national staff. While the number of visits made from head office to project locations varied, bi-weekly, monthly and quarterly visits were the most prevalent practice, although it should also be noted that some organisations had capacity to visit the project locations only on a biannual or annual basis. There was also variation in terms of the types of staff that were able to visit project offices and/or project implementation areas (PIAs). The most common practice for project areas of medium-to-high insecurity was that expatriate staff were authorised to visit only the project office in a provincial capital. Senior national staff, in most cases, were still able to visit both project offices and PIAs, subject to an assessment of security in the region.

It was noted that by using this approach, an organisation is still able to access vulnerable population groups, although it was the assessment of the Project Coordinator that this had

¹⁴ A full list of the publications and research that have been utilised is available in the bibliography in Section 10.

¹⁶ These figures include organisations that have utilised a remote management approach as part of their standard operating procedure, as well as those that have selected to utilise the approach in response to deteriorating security levels.

7

¹³ The terms of reference, methodology and final report for this assessment are included in Annexes 5, 6 and 7.

Humanitarian and development organisations that operate through local and/or national partner organisations as part of a deliberate and ongoing capacity building initiative often do so in secure as well as insecure project locations. Where it is possible for organisational representatives of such organisations to visit the PIAs of local and/or national partners the organisation is not, strictly speaking, implementing a remote management approach.

been achieved most successfully in project areas in which the INGO had a historical presence and ongoing relationship with local communities and stakeholders. One INGO working in Afghanistan noted that they have worked with communities in the same provinces for up to thirty years. Where this INGO had expanded operations they had experienced greater difficulties with the remote management approach. This finding was supported by other INGOs from within Afghanistan, South Sudan and Sudan; representatives from these organisations confirmed that they would not choose to utilise this management approach in a new location, without prior opportunity to build acceptance with local communities and without having expertise in the security environment, context or culture for this new location.

6.2. Primary organisation works with an international partner organisation, managing the programmatic intervention from a different location

One stakeholder works with an INGO to support development interventions in Herat, Afghanistan, a decision taken not in response to insecurity in the project area but because the organisation selects to work solely with international and national partner organisations. At least two other organisations noted that they worked in conjunction with other INGOs in between one and three of their project locations. This approach had been utilised primarily due to the external INGOs having greater capacity, local knowledge or sectoral expertise.

Institutional donors and good practice and research organisations highlighted other examples, particularly of UN agencies who contracted INGOs as secondary partners to implement projects in insecure locations, where personnel from the primary organisation are not permitted to visit. It was noted that, with the restrictions on UN security movements, project interventions are often sub-contracted to INGOs that have a historical presence in a project location, a practice that is particularly prevalent in Afghanistan and Somalia.¹⁷

This approach enables organisations to utilise the expertise and capacities of INGOs that have an established relationship with project communities and that are easily able to interact with them. The extent to which organisations follow-up and directly monitor projects varied across the stakeholders, with some anecdotal references to limited monitoring being noted.

6.3. Primary organisation operates with a local partner organisation, managing the project from a different location

In eleven project locations (26%), remote management was undertaken through a local or national partner. There were three main justifications for this approach: i) deterioration in overall security in the project area; ii) organisational priority to work with and to build the capacity of local and/or national partner organisations, and; iii) cost efficiency. 18

Three of the INGOs are working with local or national partners in response to deteriorating security. There was varied levels of direct support provided by these organisations to the local or national NGOs. One organisation, operating in Oruzgan, noted that they had recruited local personnel to support three partner organisations. Senior national staff members also travel regularly to the province to support and monitor project implementation. It was not clear to what extent the other two organisations visit and support the partner organisations they work with or to what extent they conduct monitoring visits to review project progress and quality.

¹⁷ Tearfund has implemented UN World Food Programme projects in Jawzjan, Afghanistan in 2010, 2011 and 2012 and is working with international partners who have existing operational programmes in Somalia in response to the ongoing food crisis. One organisation responding to a humanitarian crisis in northern Afghanistan elected to work through national NGOs as the organisation had no prior experience or presence in the specific region. Establishing an office and presence in the region for a relatively short-term emergency response programme was not seen as cost effective.

6.4. Primary organisation contracts out direct project implementation to a private organisation, managing the project from a different location

None of the INGOs interviewed were working with or through private contractors. However, representatives from two research and good practice organisations confirmed that they had undertaken evaluations for humanitarian organisations that had contracted out programmes to private contractors.

Private development contractors are currently operational within Afghanistan, Iraq and Somalia. As with other remote modes of programme management, the extent to which organisations directly monitor projects varied. Anecdotal evidence suggested that issues of insufficient programme quality and corruption resulting from poor project implementation by the private contractor and limited managerial oversight by the primary organisation had been experienced by one UN humanitarian agency.

6.5. Primary organisation supports the local project community to implement and monitor projects in locations where it is not possible for local or national staff to visit

One organisation confirmed that they currently operate through local communities (in two separate districts in Kabul, Afghanistan). Security in those districts seriously deteriorated and attacks were targeted against the INGO. The project office was relocated and all staff were unable to visit the PIAs. The INGO in question was implementing a National Solidarity Programme (NSP) in these two districts¹⁹. As the programme was near completion the INGO decided to continue the intervention through close collaboration with the local communities.²⁰

Though there was interest from at least two stakeholders in community-led project implementation and monitoring, it remained rare that organisations would choose to implement projects solely through local communities and concern was raised by an institutional donor regarding management systems which do not allow organisational personnel to visit PIAs.

6.6. Remote Management and Partnership Policy

Of the fourteen INGOs currently remotely managing at least one project location due to deteriorating security, only two have developed a formal remote management policy, whilst three of the twelve that have elected to work through partners as part of an organisational strategy to develop capacity have developed a partnership policy. These organisations strongly recommended developing such policies, which they perceive as being essential tools to support the promotion of project quality and monitoring.

The two remote management policies reviewed as part of this research were both developed by INGOs that have significant expertise in working in countries prone to medium-to-high insecurity. Section 7.2.6. reviews the existing practice of these two INGOs, drawing out recommendations related to remote management guidelines that can be adopted by other humanitarian and development practitioners. A critical recommendation, and one that will be emphasised in that section, is that it is not only necessary to develop a stand alone remote

¹⁹ The NSP is a country-wide, national government-supported development programme, implemented across Afghanistan with the support of NGOs. The programme encourages local community leadership structures to engage with and support the implementation of project activities. Because of its community-focused approach, it is understandable that the INGO referred to here chose to keep the programme going through the local community structures already developed.

²⁰ Four local Community Facilitators were selected and given training in project planning, assessments, implementation and monitoring. They worked closely with the INGO's engineering staff to support community committees in project implementation. Remote monitoring was achieved primarily through photographic evidence of project progress, surveys and verbal observations.

management policy but also to adjust all existing policies and procedures so that they are adapted and functional under remote management approaches.

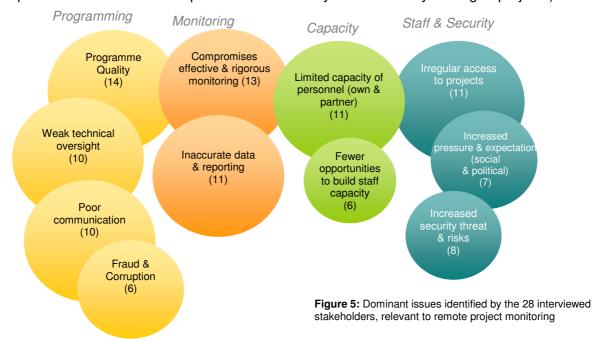
What was critically apparent was that there is no foreseeable end in sight for the remote management approach. With deteriorating security and increasing levels of threat against humanitarian and development workers, INGOs confirmed that they did not anticipate ending remote management for a period of at least five years. Those INGOs that did foresee an end to remote management only did so as they plan to close or complete the project and will not remotely manage elsewhere. It is a concern that the majority of stakeholders are embarking on remote management practices without a clear policy or appropriately adapted support systems. This is one of several issues that will be addressed in the remainder of this report.

7. Remote Project Monitoring

7.1. Overview of the Issues and Concerns Raised by Stakeholders

35 issues and concerns related to remote project monitoring were highlighted by stakeholders. Whilst the majority of these issues were highlighted only once or twice, there were several that were more prevalent and others of a similar nature that, when analysed by the Project Coordinator, were combined into appropriate categories. Any issues that were highlighted a minimum of six times by stakeholders were perceived as posing a potentially substantial threat to the assurance of effective remote project monitoring, (see Figure 5).

The following sections of this report focus on the issues which were raised most commonly.²¹ Other issues raised less frequently remain of interest in this research and, where relevant, have been incorporated into the next sections as well.²² Where any of the key issues raised are exacerbated by remote management approaches this is highlighted (revealing a comparison between issues experienced in remotely versus directly managed projects).



²¹ The final issue (Capacity Building and Mentoring Opportunities) will be addressed as part of Section 7.2.5.

These include: reduced potential for donor involvement; 'power' held by partners and private contractors, and; deteriorating team dynamic and relationship (included in the *poor communication* section); risk to organisational reputation (included in the *programme quality* and *fraud and corruption* sections); deterioration of beneficiary selection processes; absence of planned M&E frameworks; insufficient budget to support monitoring and evaluation, and; insufficient evaluations undertaken – (included in the *rigorous monitoring* section).

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Examples of good and bad practice, as well as relevant quotations from interviews and focused discussions, have been included in order to bring life to the issues raised. Following this, a section highlighting existing and recommended good practice is presented. It is important that the issues related to remote project monitoring are viewed alongside the recommended good practice, which highlights ways in which the issues can be addressed.

Drawing together the issues affecting remote project monitoring and presenting existing and developing ideas of good practice provides an innovative baseline for current discussions regarding remote management. What follows will brief humanitarian and development organisations on the key issues to consider with relation to remote monitoring, as well as practices and mechanisms to address those issues. It is hoped that this research will compliment existing research and discussion related to remote management.

7.1.1. Potential Deterioration in Programme Quality

"Remote management would present difficulties in ensuring that project implementation is being completed to a reasonable or high quality".

- Country Director of an INGO operating in Afghanistan

This issue was raised by fourteen out of 28 (50%) interviewed stakeholders. The majority acknowledged that the issue or concern was speculative; an anticipated risk resulting from other assumptions regarding remote management, e.g. limited programme supervision by senior management, limited technical oversight, irregular external monitoring, limited capacity of personnel, social and political pressures on local personnel, as well as other factors²³.

Programme quality directly corresponds to the level of monitoring that is possible. Project monitoring for monitoring sake is inconsequential. Project monitoring to assure high programme quality and to mitigate against the risks of fraud or corruption is essential.

It is unsurprising, therefore, that the reason that this issue was highlighted by so many individual stakeholders is that it links with and is impacted by several of the other issues and concerns that were raised. Indeed it is difficult to look at this issue in separation from the others. Each of these issues will be reviewed in the following sections and their impact on

programme quality will be highlighted specifically.

Whilst the majority of feedback in relation to this issue was speculative, six out of 20 organisations had had negative experiences in relation to remote management and programme quality. One INGO in Afghanistan, implementing projects remotely through a modified team structure based *in situ* (local staff only), highlighted that they have experienced a "failure to either implement projects to a high quality or to spend money correctly". An INGO operating in Sudan explained that they had struggled to ensure high quality for technically complex projects, particularly construction work.

"Without direct oversight and management, ensuring project quality will become more difficult. Should an implementing partner or private contractor not be able to meet the existing quality standards of the humanitarian organisation, there is a risk that the project quality will suffer and that the reputation of the humanitarian organisation will be damaged".

- UN humanitarian agency representative, supporting programmes in Afghanistan

A humanitarian and development coordination agency based in Afghanistan noted concern for the quality of any programme implemented remotely which has a technically complex focus. They emphasised that this concern did not arise out of a critical or biased opinion against local and national staff in view of their capacity. Rather, it was stressed that "project quality can only be measured effectively, and trust and working style developed, through cross-checking, triangulation of data and ongoing supervision. Remote management

²³ It has not been possible within this project to conduct a robust assessment of the quality of individual programmes implemented by stakeholders. Thus, the comments that are in this section are based on anecdotal remarks and experiences from each stakeholder.

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approaches make cross-checking and triangulation of data very difficult and supervision can only ever be achieved from a distance. Without there being strong systems supporting each of these, ensuring and measuring programme quality is not possible".

Likewise, two research and good practice organisations noted that there are no project types or sectors that lend themselves to successful remote management. For every project type or sector, significant issues in relation to ensuring project quality will arise. Both organisations had undertaken evaluations of remotely managed programmes.²⁴ All three programmes evaluated experienced significant issues in terms of ensuring good programme quality. The representative from one of these research and good practice organisations noted that, "in both cases, this remote management approach had led to significant issues for the organisations in question and had compromised the quality and integrity of their project interventions". The second organisation representative concurred, noting that "the quality of project work is not effectively monitored or challenged (until it was too late, in this instance), and thus projects continue operating with corruption and poor quality operations".

At the same time, some organisations have been able to remotely manage programmes while maintaining high quality. In the instances where this was most apparent, a focus on training and capacity building for local staff was exhibited, as well as regular visits to PIAs to review project progress and quality, controls and checks to ensure ongoing programmatic supervision, and monthly opportunities for

"Quality and impact of programmes remains high, especially in participatory community development".

- Country Director of an INGO operating in South Sudan

lesson learning and sharing of good practice. When we come to review examples of existing good practice, the Quality Assurance Unit (developed by an INGO operating in Afghanistan) will be presented and reviewed. It will be advocated that quality assurance in remotely managed projects is not impossible, despite the concerns and issues expressed here.

7.1.2. Deterioration in the Potential to Ensure Effective, Rigorous Monitoring

Thirteen of the 28 stakeholders were explicitly concerned about effective and rigorous monitoring. However, like the issue of quality assurance, several other concerns and issues feed into and impact this overall issue.²⁵

The primary concern highlighted by one research and good practice organisation is that humanitarian and development practitioners do not sufficiently plan and budget for effective, rigorous monitoring systems. In only eight out of 20 INGOs interviewed was there an organisational monitoring and evaluation (M&E) framework in place. Likewise, only ten INGOs had standardised M&E tools and templates. Three INGOs noted that rigorous project monitoring was often one of the practices dropped when projects experienced competing priorities and deadlines, whilst one noted that in an attempt to be as efficient as possible and to reduce the time taken to facilitate monitoring, short-cuts could be taken. These issues were highlighted across the board for many INGOs, whether they were remotely managing projects or not. Such problems were exacerbated in remotely managed projects, where there was less direct supervision by senior programme staff and fewer visits to PIAs.

²⁴ In these cases, the remote management approach utilised secondary partner organisations to directly implement project activities. Personnel from the primary organisations had undertaken limited supervision visits and monitoring.

²⁵ These include: reduced regularity of visits and access to PIAs; inaccuracy of data and reporting; weak technical oversight; poor communication between staff based *in situ* and staff based at primary organisations or organisational head offices; limited capacity of local project implementing staff; reduced relationship with community / acceptance; deterioration of beneficiary selection processes; reduced community participation; absence of planned M&E frameworks; insufficient budget to support monitoring and evaluation, and; insufficient evaluations undertaken.

The Country Director of an INGO, operating in Afghanistan, noted that: "There can be a tendency in particularly busy projects for monitoring and evaluation to be one of the first things to limit"

for monitoring and evaluation to be one of the first things to limit".

The Country Director of this INGO, operating in Afghanistan, noted that: "Other processes (including monitoring) are often not completed properly, with some short cuts taken in an attempt to try and be more efficient".

There was differentiation in the resources and finances dedicated to project monitoring. Thirteen of the twenty INGOs interviewed had access to either an M&E focal person within the organisation or to a team of specialists, whilst one of these organisations also employs a Data Analysis Officer. Despite these measures, concerns were raised by a research and good practice organisation that has undertaken evaluations for INGOs, UN agencies and institutional donors within Afghanistan. These concerns were numerous, focusing on the infrequency of visits by primary organisations or senior programme staff to PIAs, inconsistencies in data collection, inadequate data analysis, inadequate follow up by institutional donors, inadequate numbers of evaluations undertaken, insufficient budget allocated to M&E, as well as insufficient planning for project M&E:

Experiences from one research and good practice organisation of inadequate monitoring and evaluation systems

In response to a question posed to the representative of this organisation, concerning whether they had observed or experienced any issues related to project monitoring in any of the remotely managed project evaluations that they had undertaken, the following issues were highlighted:

- Stronger monitoring systems should be required by institutional donors. There is currently a lack of consistency between institutional donors in terms of the project monitoring that they require. Often, there are monitoring systems specified but there is little follow up carried out to ensure that this monitoring is maintained and that it is adequate. Appropriate monitoring and reporting from local implementing partners right through to institutional donors is necessary.
- o Insufficient funding and capacity is allocated to resource adequate M&E functions. Institutional donors need to be more willing to allocate funding to support these processes.
- M&E processes are not planned effectively, often an afterthought that are added later to project plans rather than carefully designed into the project planning process. We have not seen evidence of strong monitoring systems in either of the projects (x2) that were evaluated.

- Research and good practice organisation representative, Afghanistan

Various systems are employed by INGOs to support project monitoring. Regular reporting of project progress and impact is one such system. However, this practice differs considerably in terms of the regularity of reporting. Whilst thirteen out of 20 INGOs confirmed having monthly reporting procedures in place for their projects, only seven INGOs have developed frequent follow up and reporting systems (weekly or bi-weekly). Likewise, the number of direct monitoring visits that are undertaken by primary organisations to implementing partners or by senior programme management staff to PIAs varied. Whilst all of the INGOs undertake face-to-face monitoring and mentoring with implementing agencies or local personnel, the regularity of these practices varies, as does the location at which they are undertaken. Four organisations either do not or irregularly visit PIAs. Of these, three have not been able to visit PIAs in Kandahar for at least a period of two years. In contrast, other organisations have developed practices of monthly-to-quarterly (sometimes biannual) visits to all project locations that are remotely managed. This latter group of stakeholders was confident that such visits supported project monitoring and helped to build the capacity of local personnel and partner organisations to carryout effective monitoring.

INGO representatives did not all agree regarding the value of having a separate M&E focal person or team. Some organisations practice argued that this compartmentalise M&E specialisms and removes responsibility from project implementing staff. stakeholders commented that for project monitoring to be effective it must be integrated throughout programme and project teams. Effective project monitoring is not just about developing protocols or a team focused on this issue but rather requires integration of good practice and relevant "There can be a tendency, once an M&E team or staff member is recruited, to put the responsibility on one person or on that unit. M&E should be fully integrated by all programme and project staff so that it does not become compartmentalised".

- Country Director of an INGO operating in Afghanistan

training across the programme. Section 7.2.8. presents examples from INGOs where dedicated capacity supporting M&E is provided. It will highlight the specific benefits of this approach, emphasising the need for this capacity to relate to and liaise with all project staff.

In remotely managed projects, the majority of day-to-day project monitoring falls to the local staff or partners based *in situ*. Concern was raised that the reliance on these persons to effectively monitor projects that they are themselves implementing poses an issue of objectivity. The Project Coordinator's own experience of supporting the monitoring of projects in Kandahar has been that while local staff are enthusiastic to visit PIAs and to record findings, there can be a reluctance to highlight specific programming issues or areas that are

"In remote management situations, it is often the case that expatriate staff are not able to visit and monitor project activities. Having not been directly involved in the implementation of projects, expatriates can often be more objective and thorough in their monitoring and evaluation. Without the possibility of their being able to visit projects, this objectivity is reduced and the quality of monitoring detrimentally impacted. Remote monitoring is often merely reduced to a tick box exercise, even with national staff who are highly competent. Getting detailed and consistent data, and analysing and reporting on that data well, is often not something that is possible under remote management".

- Institutional donor representative, supporting programmes in Afghanistan, Somalia, South Sudan and Sudan

not working successfully. Likewise, Tearfund's baseline assessment of monitoring and beneficiary accountability practice in Kandahar revealed that the data recorded by local staff were sometimes inaccurate and required regular follow up from expatriate staff in Kabul. This lack of objectivity or the inaccuracy of some project data was not deliberately fraudulent. Rather, it was the result of limited capacity to collect, analyse and record data and fear of highlighting what is not working well in a project.

Other issues that affect an organisation's ability to effectively and rigorously monitor projects are recorded in the remaining sections of this report. This is one of the fundamental issues that contribute to the success or failure of a remotely managed project and to overall programme quality. Organisations wishing to address issues

related to project monitoring should review the examples of good practice in Section 7.2.

7.1.3. Reduced Regularity of Visits and Access to Project Implementation Areas

This issue was highlighted by eleven out of the 28 interviewed stakeholders (39%). Though it was possible for ten of the organisations that are implementing projects remotely to visit the project office, only three could authorise senior programme management staff to visit PIAs. In two of these cases it was the national staff only that were authorised to visit the PIAs.

The focus of visits to project offices varied between organisations; often, to build capacity of local staff using mentoring and training workshops. Security training was also a common element of project office visits, with senior security personnel from within an organisation providing in-house training for local staff. Reviews of project records are also strong foci of visits to project offices, as well as monitoring and impact reviews.

In terms of the regularity of visits made by senior management personnel to remotely managed projects,

"Expatriate staff have tended to visit Kandahar at least one time per year, though it is recognised that the ideal should be between two and three times. More commonplace practice is for senior project staff from Kandahar to visit Kabul or Jalalabad and to meet there instead".

- Community Development Director of an INGO

general practice varied between organisations (as highlighted in Section 7.1.2.). This variation was often the result of different availability in funding and resources. All of the four organisations that noted that they either 'do not' or 'do not regularly' visit project offices and/or PIAs are small-to-medium scale INGOs operating in only one or two countries, without the support and resources of an international head office. The Project Coordinator observed

that risk management and support structures are not in place to support more regular visits to project locations in these instances, nor is there the necessary budget.

INGO stakeholders often commented that visits by local staff to organisational head offices (within country) were undertaken to compliment visits taken by senior programme staff to projects. Monthly-to-quarterly programme and/or security meetings were the most prominent justification for these visits, though training and capacity building were also common.

Several research and good practice organisations and institutional donors observed that in order to adequately monitor and supervise quality project implementation, organisations have

"Concerns have been raised by the community that we are spending inadequate time on the ground during our day trips. Concerns have also been raised regarding the waste of our resources due to having to use expensive helicopter flights to access remote project locations instead of investing the resources on direct implementation.

- Representative of an INGO operating in West Darfur. Sudan

to ensure that regular visits by senior programme management personnel to PIAs are scheduled. This practice was well established by one INGO operating in Darfur. Twice-weekly humanitarian day trips were recorded as being undertaken by senior personnel (including technical advisors) to all remotely managed locations. Time on the ground usually ranged between three and four hours. 12 to 15 technical staff visited the project on each scheduled field day with three or four staff visiting each focus village.

This INGO demonstrated one of the better examples of frequent visits to PIAs. Despite this, the INGO still received criticism from local communities that they did not spend sufficient time 'on the ground' during each project visit and that essential financial resources were wasted by using

helicopters to fly staff into the project locations, in order to avoid road travel.

Increasingly, humanitarian and development organisations have to rely on air travel as opposed to road travel in order to access project offices and PIAs. Where road travel had previously been accessible to organisations, this has often now been suspended due to greater insecurity along main road routes. An INGO that does continue to use road travel between districts in Kabul noted that this raises significant security concerns, particularly for community members who travel to remotely based project offices. Visits can be cancelled at short notice due to insecurity, based on day-to-day risk assessments of local security.

The absence of regular project visits was of primary concern to institutional donors as well as research and good practice organisations. The latter commented that often local implementing partners or privately contracted organisations do not believe that primary organisation personnel will ever visit the project location. Furthermore, it was noted by these organisations, as well as other INGOs and a humanitarian coordination agency, that such organisations will actively discourage visits from primary organisations and institutional donors. This power struggle seriously undermines the potential for effective, rigorous project monitoring and the assurance of high programme quality. Some institutional donors are not prepared to fund organisations that are not able to ensure that senior programme personnel (including expatriates) and their own agency representatives can visit PIAs.

There was some disagreement amongst the different stakeholders regarding the type of personnel that should visit PIAs. There was significant complaint from INGOs regarding the requirement (often insisted upon by institutional donors) that expatriate staff need to be able to visit PIAs. This is not possible for the majority of organisations that implement programmes remotely. Often in these cases, national staff are able to visit the PIAs with

²⁸ The Director of a humanitarian and development coordination agency, based in Afghanistan, commented that: "There could be a danger in remotely managed projects that local staff will advise head office or project management staff against visiting the project location, citing insecurity as the reason. These staff may even create a security incident, should head office or management staff continue with their plans for the visit, to discourage them from doing so in future".

regularity. Whilst this is disputed by some institutional donors, this was a practice that several of the INGOs were happy with.

Regularity of visits and access to PIAs is a key requirement for ensuring robust project monitoring and technical oversight of projects. Visits by senior programme management or primary organisation personnel to PIAs are essential. Further discussion within the wider humanitarian and development community regarding risk transfer to local and national staff is still required (see Section 7.1.8.), as is greater consensus on the regularity of visits.

7.1.4. Inaccuracy of Project Data and Reporting

Eleven out of 28 interviewed stakeholders (39%) highlighted that the generation of accurate project data and timely and accurate reports would be detrimentally affected by the utilisation of remote management approaches. Adequate data collection, thorough data analysis, and effective management and utilisation of data through project reporting and regular lesson learning were the key foci highlighted.

Stakeholders unanimously highlighted concern with relation to the quality of project data that is collected in PIAs. It was noted that the data collected by local staff, partners and private contractors could often be inaccurate, requiring time and resources to address and investigate and to produce more solid data.²⁹ These issues were heightened in remotely

"We do experience issues across all of our project areas in ensuring that good quality data is collected and sent to the Kabul office for analysis. Whilst data issues for more secure, non-remote management project areas (Jawzjan, Balkh, Bamyan etc.) can be solved in one day, it can take up to a month to address similar issues faced in our remotelymanaged project location".

- Country Director of an INGO operating in Afghanistan

managed project locations, where communication with local staff or partners, as well as visits to PIAs, were significantly delayed.

Collecting high quality data is an essential element of project management, yet these practices are often not being undertaken to a high standard in remotely managed projects. One institutional donor referred to monitoring and data collection having become a 'tick-box' exercise for organisations that operate programmes remotely, even where the capacity of local and national staff is high. Similarly, a research and good practice organisation

"Technical skills to support project monitoring and evaluation, report writing and data analysis have been particularly difficult to hone in the absence of regular training, mentoring and capacity building".

M&E Officer of an INGO operating in Afghanistan

representative claimed that in their experience of undertaking evaluations for a UN humanitarian agency, accurate project data collection was not common practice. Without accurate data being collected at a project implementation level, humanitarian and development organisations are forced into a situation whereby they experience "a deficit in project progress, quality and impact reporting".³⁰

There was not unanimous agreemeent that the low quality of data collected was a staff capacity issue, however, evidence cited by several organisations did support this assumption.³¹ The Country Director for an INGO operating in Afghanistan noted that M&E, and the processes that support these systems, are

complex. They urged the humanitarian and development community to recognise that local, national and expatriate staff do not automatically understand how to implement these

²⁹ In most instances, the responsibility for regular project data collection fell to local staff and/or partners. In some cases, national staff were also able to visit PIAs and to conduct data collection and other monitoring practices. In one case, where access to two PIAs was not possible for even local staff, data was collected by the community and four Community Facilitators.

³⁰ Comment from an institutional donor representative, supporting programmes in Afghanistan and elsewhere in Southern Asia.

³¹ Of the 20 INGOs interviewed, twelve (60%) confirmed that their local and/or national staff demonstrated low capacity in relation to data collection; five (25%) confirmed that their local and/or national staff demonstrated low capacity in relation to data analysis, and; nine (45%) confirmed that their local and/or national staff demonstrated low capacity in relation to producing timely and accurate project reports.

systems and processes (particularly referencing data analysis and surveying as examples). Further focus on relevant capacity building for staff and partners is necessary.³²

As we will read in the next section, remote management approaches also have a detrimental impact on the opportunities to build capacity of and to mentor staff. Whilst historically senior national and expatriate staff may have been based at the project location, supporting local staff with direct project implementation, day-to-day mentoring and cross checking of data would have been possible. In the absence of these opportunities it was recognised as being more difficult to build this capacity.

Data triangulation practices are one mechanism that can help support the accuracy of data that is collected, though these have not been well established to date by organisations seeking to operate remotely. Whilst primary organisations or senior management staff make fewer visits (if any) to PIAs, there is an almost total reliance on local project and partner personnel to collect data for the projects which they are implementing. One institutional donor representative noted that, "there are fewer opportunities to cross check and verify project data that is submitted by a local partner, private contractor or local staff member, making the reliability of that data weaker". There is ample scope to address this issue and to develop systems to triangulate and verify data, particularly in remotely managed projects.

"Whilst monitoring systems might be in place, often data that is collected by local implementing partners is not analysed and findings from this data are not articulated or used. Data that is collected goes into a pool of unused data and key lesson learning fails to be captured. This is an issue of inadequate management and project oversight, rather than an issue of low capacity".

- Research and good practice organisation representative, Afghanistan

The final concern most commonly highlighted relates to data management systems for remotely adequate managed projects. Even where data of a high quality is collected, it often ends up in a pool of data and is not utilised for project reporting or lesson learning. It was clear that not all of the INGOs had developed adequate data analysis and management systems. Just three organisations had advanced databases in place in order to support data analysis and data sharing (between project locations and organisational head offices) and only one organisation had a dedicated Data Analysis Officer, based at the programme head office and supporting data analysis across all project locations.³³ Whilst not all humanitarian and development organisations have the resources to support the recruitment of a dedicated data analysis officer,

it was the recommendation of two research and good practice organisations that 'dedicated capacity to collect, manage, analyse and report on data" is required.

There were several recommendations to support improved practice, as well as examples of existing good practice, that related to this concern. These are reviewed and developed in Sections 7.2.8 - 7.2.10.

7.1.5. Limited Capacity of Own and/or Partner Personnel

There was considerable variation in the opinions held by stakeholders with regard to this issue. Whilst eleven out of 28 stakeholders identified limited capacity of own and/or partner staff as a substantial issue experienced in remotely managed projects, there were organisations that reported and were observed to be operating successfully, with local and national staff of high capacity. Two organisations had already nationalised all of their project

data base. A good practice case study referring to this INGO is included in Section 7.2.10.

³² The Country Director of this INGO, operating in Afghanistan, commented, "Monitoring and evaluation (M&E) practices are complex – they require constant capacity building and training (particularly in the areas of data analysis and surveying). Staff not only need to understand how it is achievable, but also why it is necessary or important. M&E also need to be contextualised for each project environment. Questionnaires developed for communities living in rural areas, for example, are not necessarily going to be suitable for communities living in urban areas. Questionnaires will need to be contextualised in these cases".

³³ A further INGO that participated in focused discussions with the Project Coordinator has also installed a project monitoring

and provincial management positions, whilst a further organisation is currently in the process of nationalising many positions, with national staff found to be of sufficient capacity to take on these roles.

Each stakeholder interviewed was asked to raise examples of capacity issues that they feared or had experienced and which had been exacerbated in the implementation of remote management approaches. Responses were reviewed and trends in the capacity issues highlighted were analysed (see Figure 6).

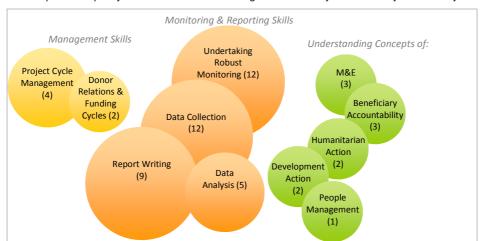


Figure 6: Staff and/or partner capacity issues related to monitoring and beneficiary accountability identified by INGOs

The capacity issues that were highlighted primarily fell into three separate categories: management skills, monitoring and reporting skills, and concepts of humanitarian and

development action (and related practices). The majority of capacity issues related to monitoring and reporting skills, with robust monitoring and data collection being highlighted as most critical. Report writing came a close second, followed by data analysis and project cycle management. It is interesting that these issues are closely interlinked. The previous sections of this report focused on these issues, each separately highlighted as key concerns for ensuring good humanitarian practice in remotely managed projects.

"Staff capacity issues are a key concern for the remote management approach in Melut, particularly because, across the board, capacity is weak".

Representative of an INGO operating in South Sudan and Sudan

Staff capacity issues were often worse in remote management situations where senior

"It is really important to ensure that adequate training is provided, not only to the humanitarian organisation's own staff but to the staff of local partners or private contractors as well. A crash course in emergency basics (e.g. how to conduct assessments, how to facilitate distributions, how to monitor project activities) should take place".

- UN Agency representative, supporting humanitarian programmes in Afghanistan

programme staff were not based with local staff and could not provide day-to-day mentoring and capacity building opportunities. Staff training workshops present an additional expense, requiring trainers to travel to the project location, (which is not always possible in insecure environments), or requiring a selection of project staff to travel to another location to participate in the training.

Interviews with stakeholders commonly highlighted that switching to remote management in a project area where the organisation has a historical presence is often more effective than initiating a remote management approach for a project in a completely new project location. An INGO, operating in Afghanistan, commented that where senior programme management staff had previously been able to be based in Kandahar or Maimana (which are both now being remotely

managed), significant time had been dedicated to building staff capacity. Now that remote

management approaches are in place in these project locations, local staff are better equipped to manage the day-to-day implementation of projects. This was contrasted with a third project location, Kush, which had switched to remote management soon after the project was initiated, without substantial time undertaken for capacity building.

Training workshops and capacity building initiatives were common practices recommended by stakeholders. The examples of best practice saw local and national staff receive training relevant to their roles on a monthly-to-quarterly basis. Training, of course, requires resources and funding which will need to be budgeted into project budgets so as to ensure the continued capacity development of staff. To promote high capacity staff, it was a strong and prevalent recommendation that organisational resources be applied to increase internal and external training opportunities, rather than to pay higher salaries and/or providing financial incentives to personnel to work in insecure areas.

In order to effectively implement a project using remote management it is essential that the local staff, partners or contractors are provided with tools, resources, training and support. Recognition of staff capacity issues is vital and targeted training to address specific weaknesses should be undertaken regularly. Section 7.2.3. identifies practical guidance on training approaches, tools and materials that can be developed to improve staff capacity in understanding and implementing concepts of project M&E and reporting.

7.1.6. Weak Technical Oversight of Project Implementation

Ten stakeholders (36%) raised concern that remote management may lead to deterioration in the technical oversight of projects, particularly those with a technically complex focus (e.g. infrastructure, engineering etc.).

Two of the organisations currently utilising a remote management approach shared examples regarding their experiences of technical oversight for implementation. One had not chosen to operate remotely due to insecurity but had elected to work through local implementing partners that had an existing presence in the PIAs. Instead of establishing a new project office in this region and for only a short project period, the organisation elected to work through local partners in order to undertake project activities. The Country Director commented that despite the final project outcome being of good quality, issues were experienced in terms of the technical oversight of project implementation. They also noted that their organisation's technical specialists had not provided adequate support to the local partners, with insufficient visits undertaken and inadequate controls in place to

"We experienced a failure to monitor project activities closely enough or to push implementing partners to keep to the project time frame, resulting in delays in some project activities and outputs, and in the extension to project the project implementation period. Too much freedom was allowed to local implementing partners and insufficient project oversight was undertaken by us".

- Country Director of an INGO operating in Afghanistan

review and guide project implementation. This had resulted in the overall delay of project completion and in partners consistently missing the deadlines for key indicators and project outputs.

An INGO in West Darfur recently initiated a new project utilising a remote management strategy. They raised concerns regarding the technical oversight that would be possible for this project, particularly in relation to the regularity of visits by technical specialists to PIAs. Visits by technical specialists would be undertaken twice-weekly in this instance, however, there was concern from this INGO that even twice-weekly visits were insufficient to adequately ensure technical oversight and supervision for projects.

Strong or even adequate technical oversight for project implementation requires primary organisation and/or programme management personnel to visit PIAs regularly. The recommendations from the majority of stakeholders were in favour of undertaking monthly-to-quarterly visits and strong concern was raised by one institutional donor should personnel not be able to visit PIAs or should visits be undertaken irregularly.

7.1.7. Poor Communication between Country and Field Offices

"We often send emails to the project offices to help clarify project implementation details. These emails ask specific questions for clarification but often we do not receive a response.

Communication can often be very 'one-way'".

- Country Director of an INGO operating in Afghanistan

Ten out of 28 stakeholders highlighted this issue. Each INGO was asked to outline the different communication practices that were in place for their projects (both remotely and directly managed). The predominant practices included daily-to-weekly email (eighteen INGOs interviewed), daily-to-weekly telephone and/or Skype calls (all INGOs), face-to-face interaction (all INGOs), and programme meetings (twelve). The frequency of face-to-face visits (either at project or programme head offices) as well as the frequency of programme meetings varied between organisations. Some tried to ensure monthly face-to-face interaction whilst others

confirmed that this would be carried out on a quarterly basis. Fewer organisations noted that face-to-face interaction would take place with less frequency than this, though six-monthly-to-annual interaction was not unheard of.

Programme meetings tended to bring together senior programme and project staff at either the head or regional office. Meetings were undertaken on monthly, quarterly and/or biannual bases, their purposes varying (some for security discussion and planning, others for programmatic reviews and learning). One INGO, operating in Afghanistan, conducts monthly Grant Review Meetings (GRMs). These bring together various staff from both the head office as well as each remotely managed provincial office. The purpose is to review project progress and to discuss transferrable learning. The meetings are used as an interactive monitoring opportunity. This INGO has substantial experience in managing projects remotely and there were several good practices that could be shared with other organisations that are seeking to do the same (see Section 7.2.4. for specific details of this meeting practice).

Other organisations interviewed were still in the process of developing such rigorous communication systems. Specific issues that were experienced included: the absence of

responses to queries raised by email or telephone; absence of regular updates on project progress (even where these had been requested); limited coordination between personnel, and; limited follow-up by primary organisations and/or programme management. Regular communication was described by the Director of an INGO operating in South Sudan as "a continual frustration". The majority of communication that is conducted between the Nairobi head office and project offices within South Sudan relies on email, and "responses are often slow". An INGO operating in Sudan concurred, noting that internet and telephone connections in Darfur and areas of South Sudan could significantly hinder regular communication making the process of project decision making slow.

"There has been experience of a lack of coordination, collaboration or engagement between staff. In one example (the development of a baseline assessment), there was too much separation between colleagues and insufficient communication. This resulted in issues experienced as part of the assessment process".

- Representative of an INGO operating in Afghanistan

The concerns were not restricted to INGOs with one institutional donor commenting that for remotely managed projects, "there might be a lack of communication and accountability between their direct partner and the local implementing partner". They recommended that all remotely managed projects should have a communication protocol in place, which includes

systems for regular communication between the institutional donor and the primary organisation, as well as between that organisation and any local staff, partner or contractor.

Team and relationship-building between head office and project office staff was also highlighted as a potential issue; the director of a humanitarian and development coordination agency questioning, "How can you build trust and team without adequate oversight and presence at a project location?" Regular visits, telephone and email communication and opportunities to participate in the planning and review of programmes are essential. These practices are carried out with varying degrees of frequency and success by different stakeholders. Improving these systems will be essential for remotely managed projects, particularly in view of ensuring that adequate communication is in place.

7.1.8. Increased Security Threat and Risks to Own Local Personnel, Partner Personnel and/or Communities and Beneficiaries

Fifteen project locations utilise remote management approaches due to a general deterioration in security. In two project locations, the causal factor was a security incident targeted specifically against the organisation. Two organisations noted that, before shifting to remote management approaches, personnel from their own organisations had been killed whilst working in insecure project environments.³⁴ A further two organisations highlighted that they had experienced targeted attacks against their office compounds and/or vehicles and that their staff had received threats from armed opposition groups (AOGs).³⁵

Security and risk management has had to become a key area of focus and capacity for organisations operating in medium-to-high insecurity areas. INGO representatives were asked to clarify what systems they have in place for security planning and risk management. Whilst the majority of organisations confirmed that they do have a Security Plan and/or Risk Analysis system in place, seven organisations noted that this had not been well developed (see Figure 7).

Likewise, each humanitarian and development organisation interviewed was asked to comment on the level and frequency of security and risk management training that is available to staff (expatriate, national and local). Fifteen (out of 20) INGO representatives confirmed that their organisation provided and/or ensured security and risk management training for expatriate staff; thirteen confirmed that this training was provided for national staff, and; thirteen confirmed that this training was provided for local staff.³⁶

required to work with locally recruited facilitators and CDCs in order to implement and monitor project activities.

36 The training provided is often compulsory and can be undertaken internally or through external trainers (e.g. the Afghan NGO Safety Office, ANSO).

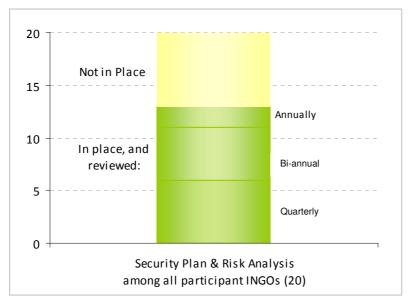
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³⁴ One INGO, operating in Afghanistan, noted that in one year four staff members were killed. Following this acute security incident, expatriate staff members from four medium-to-high insecurity project locations were relocated to Kabul. The security incident followed a general deterioration in security in the project locations, and was the final trigger for the move to remote management. Following the incident, projects were closed for a period of approximately two months before a remote management approach was instigated across the four locations. Another INGO, also operating in Afghanistan, noted that one expatriate staff member was killed whilst travelling outside of Kabul. This same organisation also experienced a rocket attack

against one of its compounds. Operations were suspended after both incidents and remotely managed for a period of time.

33 These trigger events, combined with the overarching deterioration in security, led to the closure of district offices and the establishment of a remote office located away from the project locations. Project staff are not permitted to visit PIAs and are required to work with locally recruited facilitators and CDCs in order to implement and monitor project activities.

Figure 7: Number of participant INGOs with security plans and risk analysis



One criticism levelled against remote management is the danger of risk transfer to local or national staff. It has been a historic criticism of remote management that organisations fail to adequately assess the risks and dangers for local and national staff that are based *in situ* in a medium-to-high insecurity environment. Critics argue that being local to the region or country in which a programme is being operated does not automatically assure that security dangers will impact or affect local or national staff to any lesser extent than they do expatriate staff. There is therefore a concern that remote management, which puts greater responsibility on local and national staff, increases the level of risk and danger that is experienced by those staff:

"I think that it is difficult not just for expats but also for national staff from Kabul. I was not very comfortable going to Kandahar but our field staff were going every day to Kandahar so it should not be a big deal. But our staff there say it can be a problem because we look different. You need to take some risk and have some level of discomfort. Once I got to the field it was okay; I was afraid going through the city on the way to the field."

- National Staff Member of an INGO operating in Afghanistan

This concern was shared by several stakeholders. The representative for a humanitarian and development coordination agency, based in Afghanistan, commented that, "By leaving them [local and/or national staff members] to manage and implement the projects without direct support and supervision from an expatriate, the organisation responsible maximises the risk that is faced by the project team". The representative for an INGO operating in Darfur, Pakistan and Afghanistan questioned the appropriateness of expecting local and national staff to conduct monitoring visits of projects in insecure areas when expatriate staff are not willing to do so: "Because [our] staff are not able to visit project locations in order to conduct scheduled monitoring visits, how appropriate, safe and ethical is it for that risk (considered to be too great for our expatriate staff) to be transferred to partner staff instead?" Likewise, an institutional donor, supporting humanitarian interventions in Darfur, Somalia, Pakistan and Afghanistan, commented that remote management approaches may lead to "heightened security risks for national and local personnel".

There is no easy answer to this issue and in fact there is significant debate across the humanitarian and development community as to the extent to which remote management does increase the security risks faced by national staff. The INGO quoted in the previous paragraph also commented that, "If they do not do this though [requiring local and national

partners to visit and monitor projects when expatriate personnel are not able to], there is a concern that the project is not being monitored regularly and this is an issue as well". However, another stakeholder commented that the idea that remote management 'automatically puts national staff at unacceptable risk' confuses two components of risk: exposure and vulnerability. Remote management by definition reduces expatriate exposure and generally increases national staff exposure. However, the overall level of risk depends heavily on conflict vulnerability. Depending on context-specific conflict dynamics, factors like language, ethnicity, religion, political connections and cultural affinity may either increase or decrease the vulnerability of national staff relative to expatriates. A substantial vulnerability analysis must underpin any decision on remote management, with the same threshold of unacceptable risk (exposure x vulnerability) applied to all staff regardless of nationality or gender. An immediate recommendation from this research is that security, risk and vulnerability assessments be undertaken with greater rigor and that relevant training be compulsory for all staff operating in insecure areas (similar recommendations will be covered in more detail in Sections 7.2.1. and 7.2.6.).

The majority of INGOs that were interviewed did comment that they liaise closely with beneficiary communities in terms of regularly assessing and mitigating against risk. One INGO operating in Afghanistan explained that before a project intervention has even been approved within a community or village, the members of that community or village are required to guarantee 100% that they will do their best to safeguard the security of all personnel related to the project. If this commitment is not provided, the project is not initiated in that area. This was noted as having largely successful to date. with

"It is no longer possible to rely simply on good acceptance to ensure the safety and security of programme and project staff. In view of the fluidity of security across Afghanistan...it would be naïve to think that a reliance on community acceptance alone will protect staff...Communities can be manipulated to turn against organisations. Likewise...when there are community disputes or AOG actions against a specific community, an organisation might be targeted in order to indirectly target the community that the organisation supports".

- Representative of an INGO operating in Afghanistan

community members regularly contacting staff at the INGO to warn them of potential security incidents and to advise when it is not safe to visit. This practice is common amongst INGOs, however, it does not always guarantee staff safety and security,³⁷ and there were concerns from the Project Coordinator that communities might provide a 100% guarantee simply to avoid the INGO choosing not to initiate the project intervention in their community.

Discussion was initiated with stakeholders regarding how community acceptance-building measures and accountability practices can be used to mitigate against security risks and threats to organisations. Whilst several did support the hypothesis that increased community acceptance leads to safer access by humanitarian and development staff to PIAs, there were concerns that in a volatile conflict with increased fragmentation of insurgent groups, community acceptance is a less reliable indicator of security than it once was.

There was significant debate between stakeholders regarding the issues raised here and the measures that can be used to (potentially) mitigate against them. What is clear, however, is that security of both the primary organisation's and partner or contractor's staff, as well as the beneficiary community, must be paramount in any remote management approach.

inside one of their nomes. This put both the INGO personnel as well as the community at heightened risk.

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³⁷ Another INGO, operating in Afghanistan, noted that during a visit to a potential project community, members of an AOG arrived demanding to speak with the INGO personnel. In this instance, the community members protected them, hiding them

7.1.9. Increased Pressure and Expectation (Social and Political) on Local Staff, in Absence of Senior National and Expatriate Staff

A further issue related to the security of project staff and to programme quality was raised by seven stakeholders (25%), all of whom represented organisations operating or supporting operations in Afghanistan. This may be an issue specific to the social and political context experienced in Afghanistan, though it would be interesting to explore further whether this is something that organisations in Iraq, Pakistan, Somalia or Sudan experience. The issue itself relates to the extent to which remote management exacerbates existing social and political pressures and expectations on local and national staff. It assumes that these pressures, enforced by families, local communities, tribal groups, religious groups, AOGs and government ministries or leaders do not have the same impact on expatriates as they do on

"Strong power relations at a project level may well influence and pull or push national and local personnel in ways that they cannot resist...NGOs that seek to implement remote management approaches do not adequately consider these issues and do not meet the duty of care needs of their staff".

- Institutional donor representative, supporting programmes in Afghanistan

local and national staff. Finally, it assumes that by placing the responsibility for project management on these staff, organisations increase levels of stress and anxiety experienced by them, as well as the risk for occurrences of fraud and corruption and reduced programme quality.

In the Afghan context, where family, tribe, ethnicity and political affiliation are so strong, and where levels of chronic poverty are high, local and national staff may be susceptible to pressures to provide assistance to certain groups. Partiality in targeting project beneficiaries, contractors and suppliers is a potentially damaging outcome of this issue (linking closely with fraud and corruption, see next section).

A second outcome is the risk to local and national staff well-being. This assumes that local and national staff are left without adequate support from expatriate colleagues, to fend off social and political pressures. One institutional donor remarked that this issue, in the context of remote management, presents a serious duty of care deficit. The concern was echoed by the director of a humanitarian and development coordination agency, also based in Afghanistan, who noted that insufficient support and supervision was put in place by INGOs that seek to operate remotely in Afghanistan: "Pressures and threats might be made against local and/or national staff (by their family, community, mosque, or governor). Not having the support of expatriate staff to respond to these pressures puts local and national staff in danger and at greater risk of insecurity".

Two national staff members confirmed that there can be substantial expectations placed on staff by family, community and tribe. These expectations are particularly exacerbated when staff are local to the area in which they are working. Whilst both staff members highlighted this expectation, they also confirmed that they did not feel any significant resulting pressure, responding to requests and expectations by emphasising the mandate and values of the INGO, which "usually satisfies the community, family or tribe". The Project Coordinator considered that these two staff members did feel comfortable with the level of expectation from family, community and tribe that they experienced. They felt comfortable to share concerns with their line manager (expatriate; based in Kabul) and are sufficiently supported.

It is difficult to know the extent to which local and national staff feel able to share honestly their feelings about this. It could be a concern that by raising this issue they may inadvertently put themselves at greater risk of scrutiny by senior management and may therefore be less inclined to do so. Sensitivity to the issues related to social and political pressures must be a consideration for any organisation, especially those that are remotely managing projects, as part of their duty of care to staff. Training, mentoring, regular communication, face-to-face interaction and opportunities to discuss key issues must be ensured.

7.1.10. Increased Risk of the Occurrence of Fraud and Corruption; Organisational Liability Increased

The risks of fraud and corruption are present in any humanitarian and development organisation, and by any project stakeholder (expatriate, national or local staff, implementing partners, private contractors, suppliers, community leaders, and institutions). What was recognised by the six stakeholders that highlighted this issue (21%) was that remote management approaches intensify opportunities for fraud and corruption to be undertaken, due to the assumption that limited project supervision is in place by senior management personnel.

"When we experience increasing problems in not being able to visit projects and to see project progress and quality ourselves, there is an increasing reliance on the implementing partner to do this. There is a concern that this can lead to corruption or fraud".

- Programme Officer of an INGO supporting programmes in Darfur, Afghanistan and Pakistan

Few INGOs directly admitted to having experienced instances of fraud and corruption in their programme interventions, though three, all of which operate remotely managed projects in Afghanistan, referred to specific instances or to financial disparity that had been experienced within the last twelve months. Of these organisations, one had experienced small-to-medium sized instances of corruption with their own staff (local and national) based at remotely managed project locations. One had experienced a lack of financial accountability between their staff and the staff of partner organisations. The final INGO referred to community-level corruption having been experienced, particularly in regard to beneficiary selection processes.

These concerns were shared by the representatives of institutional donors and research and good practice organisations. Several of them reinforced a correlation between this issue and the issue most recently explored, related to social and political pressures. One institutional donor commented that they had strong concerns regarding the appropriate selection of beneficiaries, particularly in view of these pressures.

The severity of the context in countries such as Afghanistan or Somalia was invariably commented upon by different stakeholders. It was noted that in countries that have experienced long-term conflict and insecurity and that continue to experience chronic poverty and recurrent humanitarian crises, it is not a surprise that fraud and corruption develop.

Social, Economic and Political Factors Leading to a Rise in Fraud and Corruption Likelihood

"The ongoing conflict in Afghanistan has traumatised portions of the population. Historical social fabrics have broken down and new, diverse social fabrics have developed in their place. Normal is not a term to be used in reference to Afghanistan, where the day-to-day conflict and political context changes. One of the specific impacts of the conflict has been the breakdown in trust between many Afghans and 'outsiders' (foreigners). A second impact has been the development of a day-to-day mercenary attitude on the part of many Afghans — What is in it for me? — developed within the nature of ongoing conflict and uncertainty and the fear that any day might be one's last".

- Research and good practice organisation representative, Afghanistan

The research and good practice organisation representative quoted here highlighted further concerns with relation to fraud and corruption. They explained that when there is an absence of external monitoring and rigorous supervision undertaken by a primary organisation or by senior programme management, too much power is given to the implementing partner or local staff. When insufficient checks and controls are made to support the project intervention, projects will not be implemented to a high quality and that there may be a misuse of funds and resources. This had been the case in at least three organisations. The Country Director for one INGO noted that, "small-to-medium sized instances of corruption

have been experienced. These have tended not to be cash-based but focused on resources and other items. This is likely to have arisen due to a lack of adequate monitoring controls".

"Good monitoring and quality management processes are essential for ensuring that humanitarian actors are not compromising their commitment to programming and quality, and for ensuring that humanitarians can be here for the long term".

 Institutional donor representative, supporting programmes in Afghanistan Notwithstanding the financial impact that fraud and corruption can entail, there is also a huge risk to organisational reputation, particularly when the quality or impartiality of the programme is impacted. One stakeholder urged that instances of fraud and corruption, leading to a deterioration in the quality of humanitarian and development programming and to a reduction in trust and acceptance by project communities, inversely impacts the acceptance that the wider humanitarian and development community has from beneficiaries. It can reduce the longevity with which organisations can work in such project areas. The risk of fraud, corruption, poor quality and preferential programming is heightened in project interventions which are remotely managed.

Fraud and corruption practices can be mitigated against, even in projects which are managed remotely. The INGO referenced earlier that had experienced small-to-medium sized instances of fraud has since initiated a controls-based approach to project management and supervision. They now take a micro-management approach to project monitoring and management, which has significantly helped to reduce the potential for fraud and corruption. The approach has been supported by regular training on organisational process and by the development of a whistle-blowing policy which seeks to highlight and address instances of fraud and corruption in the organisation.

7.2. Existing and Recommended Good Practice (Remote Project Monitoring)

Clearly numerous significant issues related to remote project monitoring need to be addressed for the quality of programmes to improve (in some cases) and/or to remain high (in other cases). During the Project Coordinator's interviews and discussions with stakeholders, alongside highlighting the specific issues that are already presented in this report, stakeholders were asked to provide examples of existing good practice. Recommendations for improvements to these practices as well as surrounding support systems to help enhance the rigour and effectiveness of monitoring were also requested.

It was often apparent that there are already a plethora of good practice monitoring approaches being undertaken in both directly and remotely managed projects. What was also apparent, however, was that often this good practice was confined to organisations individually rather than being shared more widely to promote learning and best practice. A significant portion of the information required is already out there; the challenge is to ensure that this good practice is shared and communicated in a way that it is practical and realistic.

Table 1 presents a summary checklist of the good practices for remote monitoring currently being utilised or that were recommended as areas for development by stakeholders. In order to present them as practically as possible, areas of good practice and recommendations of a similar nature have been grouped collectively into thirteen different areas. The preliminary areas of good practice relate to programmatic strategy and support-function procedures. Whilst not monitoring activities in their own focus, the following sections will highlight how good practice in these areas significantly supports remote monitoring. Following these are specific monitoring-focused recommendations. The final areas of good practice encourage greater levels of collaboration between humanitarian and development practitioners and

highlight the potential for this to support capacity building, peer monitoring and a more detailed understanding of humanitarian imperatives at local, national and international levels.

There is light at the end of the tunnel, so to speak. The case studies and ideas presented highlight the systems and practices that can be put in place to secure tighter monitoring and high programme quality. Whilst this report is not a practical toolkit, it provides an overview of the potential that is there for the taking. Specific examples, tools, training materials and templates that relate to existing areas of good practice are available in the project annexes.

Table 1: Summary checklist for remote project monitoring good practices

No.	Project Monitoring Good Practice Recommendation	Check?
1	Programmatic Considerations, including recommendations to:	
	Consider limiting the size and/or scope of the programme;	
	Implement multi-region projects in both secure and insecure locations, and;	
	Pursue and sustain positive community relationships to encourage acceptance and access.	
2	Targeted Recruitment of Local, National and International Staff, and Personnel	
	Management, incl. recommendations to ensure that:	
	Local staff demonstrate existing capacity and the potential to develop capacity;	
	Team leaders demonstrate strength in capacity building and team motivation;	
	 National staff who are less vulnerable to conflict when visiting insecure locations are recruited and adequately briefed on risk assessment, and; 	
	Nationals from the diaspora are considered for expatriate positions.	
3	Capacity Building Initiatives for Local Staff and/or Partners, incl. recommendations to:	
	Develop a regular internal training schedule (quarterly-to-biannually);	
	• Invest in collaborative training events with local/international actors in the humanitarian and development comm.);	
	Arrange cross-programme exposure visits;	
	Invest in international training events (utilising training of trainers approaches), and;	
	Promote good practice presentations (internal and external).	
4	Ensuring Facilitation of Regular Face-to-face Meetings, such as:	
	Grant review meetings;	
	Project inception workshops;	
	Programme review and planning meetings;	
	Local staff meetings, and;	
	Meetings with other project stakeholders (e.g. beneficiaries; community; local government; national government).	
5	Promotion of Organisational Values and Ethos, incl. recommendations to:	
	Capacity build local staff / partners on international codes and standards;	
	Capacity build local staff / partners on own organisational values;	
	Promote team building activities, and;	
	Ensure regular face-to-face interaction and communication.	
3	Developing a Remote Management Strategy, considering factors relevant to the:	
	Foundations (programmatic considerations, recruitment, logistics, finance systems);	
	Preparation (adapting all existing systems to the context of remote management);	
	Implementation (implementing the remote management approach, referring back to new methods of operating and supporting programme monitoring), and;	
	Review (conducting ongoing assessments and reviews; documenting the learning, and; improving remote management programming).	
7	Tightening Controls and Building Micro-management Approaches to Monitoring, incl. to:	
	Ensure additional layers of sign off and decision-making authority at project office;	
	Increase the frequency of reporting;	
	Increase the frequency of project review meetings, and;	
	Conduct spot-check, unannounced monitoring visits to project offices.	
3	Ensure Dedicated Monitoring and Evaluation Capacity is Instigated and Programme and Project Level, such as:	
	Programme-wide advisors (M&E or MEAL – including Accountability and Learning);	
	Project or region-specific officers (M&E or MEAL), and;	
	Other models (e.g. Quality Assurance Unit, M&E teams etc.).	
9	Develop a Monitoring and Evaluation Framework, at Programme and Project Level	

No.	Project Monitoring Good Practice Recommendation	Check?
	Develop programme-wide M&E (or MEAL) framework, and;	
	Develop project or region-specific M&E (or MEAL) framework.	
10	Research and Invest in Information and Communication Technologies to Support	
	Remote Monitoring, incl. recommendations to:	
	Develop web-based project monitoring;	
	Invest in global positioning systems (GPS referencing);	
	Utilise photography as a monitoring tool, and;	
	Utilise video monitoring.	
11	Peer Monitoring, incl. recommendations to:	
	Promote cross-agency monitoring;	
	Promote local government monitoring;	
	Arrange cross-project exchange visits and monitoring within own organisation, and;	
	Contract monitoring assignments to external sources.	
12	Beneficiary and Community-led Monitoring, incl. recommendations to:	
	Recruit community facilitators and/or mobilisers;	
	Utilise existing structures within the community to support ongoing project monitoring;	
	Use community-based surveying tools, and;	
	Consider community-implemented and monitored programming.	
13	Greater Collaboration between Organisations of the Humanitarian and Development	
	Community, incl. recommendations to:	
	Facilitate and/or participate in best practice learning events;	
	Facilitate and/or participate in training and capacity building workshops;	
	Share resources between agencies (monitoring and beneficiary accountability);	
	Utilise existing structures to support ongoing collaboration (e.g. Clusters; UN OCHA), and;	
	Engage with local and national humanitarian and development coordination bodies.	

7.2.1. Programmatic Considerations

A careful review of programme structure, as well as detailed planning ahead of any new project, is critical for the success or failure of a remotely managed project. Three key areas for consideration were highlighted: (i) limiting the size and/or scope of the programme; (ii) where a project is implemented across multiple regions, ensuring that at least one secure location is selected where direct management is feasible, and; (iii) pursuing a relationship with local communities and other stakeholders to build acceptance and access to PIAs.

(i) Consider limiting the size and/or scope of the programme

Operating in medium-to-high insecurity environments brings additional complexity to project implementation. When facing higher levels of complexity, it is essential to be realistic about the coverage that the project can sustain, especially considering the capacity of staff that are implementing projects, the safety and security of those staff as well as visitors, the regularity of access to PIAs, the potential for external review and evaluation, etc. All of these factors are exacerbated in medium-to-high insecurity environments, making the potential to monitor remotely managed programmes effectively more complex, risking deterioration in programme quality and the potential for fraud and corruption. There is a danger with organisations that seek to remotely implement large-scale programmes across multiple unstable, complex environments that programme quality will suffer due to the ambitious programme approach.

One stakeholder had conducted a programme evaluation for a UN humanitarian agency operating in Afghanistan. This evaluation highlighted that the number of accessible areas in Afghanistan in which UN agencies can directly implement programmes is shrinking; a pattern that looks set to increase in the next few months and years as US military troops begin a gradual withdrawal. The analysis observed a greater reliance by the UN agency on remote management approaches in complex, insecure areas and observed that with the scale to which they were currently managing projects using these approaches, it was not possible to

utilise the required monitoring systems, resulting in programme outcomes and outputs not being managed effectively.

A good practice publication, endorsed by UN OCHA, highlighted that in volatile security environments, UN personnel are often limited in their movements to PIAs by high security restrictions. This reemphasises that in countries like Afghanistan, Somalia and Sudan, it is increasingly the norm that some UN agencies implement projects remotely. The scale of those projects needs to be reviewed and brought in line with the realities on the ground, "refocusing, in the short and medium term, on a reduced number of manageable areas". 38

Ahead of any proposed programme intervention, adequate time must be undertaken planning the programme approach. Where a remote management approach is selected, a detailed M&E framework must be developed and reviewed for practicality. If the scope and focus of the project is too large for this framework to be implemented adequately, the quality of assistance that is provided to beneficiaries will suffer. Appropriately designing programmes to the size, scale and context of remote management (considering what monitoring practices are feasible to suit the remote management approach) and recognising that in some cases this might mean drastically reducing the size and scope from what was originally planned, is essential in ensuring that programme quality is maintained through realistic project monitoring and management of project outcomes and outputs.

(ii) Implement multi-region projects in both secure and insecure locations

"In situations where a programme is being implemented in multiple provinces, [we] would like ideally to visit all, but would be willing to consider monitoring visits to one provincial location (dependent on the security of the province)".

- Institutional donor representative, supporting programmes in Afghanistan

If the decision is made to implement a programme across a multi-region area, try to ensure that not all of the regions selected are complex volatile security environments. One institutional donor that does not favour remote management approaches confirmed that they would consider supporting a programme that included a remotely managed element in some insecure regions, so long as the programme was also implemented in more secure locations which could be directly managed. The identifiable benefit of this approach is that direct monitoring is possible in the securer project location(s) of the overall programme, not only by the

managing organisation but also by the donor, who may be able to visit more secure PIAs and observe project progress and quality (albeit in only one location). It also provides a baseline of programme progress and quality, which can be utilised for measuring progress and quality in the other PIAs (assuming the programme adopts a uniform approach across all areas).

This approach enables the managing organisation to assume greater input in project implementation and monitoring in more secure locations, developing systems and procedures that might be utilised for the medium-to-high insecurity locations. For example, monitoring tools and templates can be developed and trialled directly in the securer project setting and shared with local partners or staff in insecure locations. Monitoring reports which utilise these templates can be submitted, providing an indication of project progress and quality. These reports can then be reviewed against the monitoring reports developed in the directly-monitored projects, promoting comparable learning.

³⁸ Remark from a research and good practice agency, currently supporting programmes in Afghanistan.

(iii) Pursue and sustain positive community relationships to encourage acceptance and access

Humanitarian and development organisations almost all claim that seeking acceptance with the communities they are working with helps to secure relatively safe access to PIAs, promoting positive relationship-building with project stakeholders. The UN OCHA-endorsed

good practice publication, *To Stay and Deliver*, provides several positive examples of acceptance measures that highlight this and is recommended as further reading for anyone interested in a more robust overview of this topic.

Acceptance is recognised, both within that publication and by several of this project's stakeholders, as an accolade that is not automatically given to an organisation but that is earned often over a period of time, based on the quality of programming and the behaviours of organisational and/or partner staff in that region, district or community (amongst other factors). An INGO operating in south-central Somalia invested in developing a long-standing relationship with its project communities. In 2008-09, when Al-Shahbab restricted

"Acceptance of humanitarian action by local authorities and communities needs to be approached as a process rather than as an event, requiring presence, time and sustained engagement with all relevant parties, including non-state actors as well as influential political, military, or religious leaders".

- UN OCHA-endorsed publication, *To Stay and Deliver*, pg. 3

the access of humanitarian organisations in this region, these communities lobbied on behalf of the organisation to restore access and to keep the programme running. Likewise, an INGO currently operating in six highly volatile provinces in Afghanistan noted that they have developed significant relationships with local stakeholders in those provinces, honed over (in some cases) up to 30 years. The latter organisation also commented that in the provinces in which it has been working for a shorter period (five years), acceptance at community level is still being earned and programmatic support by stakeholders is more difficult to ensure.

Having a long-standing organisational presence in a specific region can have a hugely beneficial impact on developing a positive relationship with stakeholders (including beneficiary communities, local government, service providers, contractors, etc.). This, in turn, can help to provide the right environment for regular project monitoring, with active input from different stakeholders. Where a long-standing organisational presence is not in place (e.g. in short-term humanitarian emergency response operations) consider alternative programming options that utilise existing local and international partners who have that existing relationship with local communities to implement the project.

Targeting the *most vulnerable* naturally leads organisations to new geographical areas within a country and it may be necessary to implement programmes directly there (as opposed to through partners). In these cases, it is <u>imperative</u> that adequate time is spent liaising with potential stakeholders ahead of any project intervention (including negotiating access to communities, meeting with different actors within a hostile conflict, and meeting with various

"Find a partner (e.g. a local NGO) who has the longstanding presence that you lack. In many cases, this is probably preferable to trying to build up the community relationship yourself".

Representative of an INGO operating programmes in at least 5 volatile countries

project stakeholder groups), to ensure that information about the organisation and the potential project is shared and that time is taken to review project plans with these stakeholders. Accountability practices to support *information-sharing* and *participation* are crucial in this process and could 'make or break' an organisation's ability to later monitor the programme to good effect (see also Section 8.3.).

The recommendation linked with this section urges organisations to consider where they might develop a long-term presence in a region or country (directly or through a partner organisation) and how they might use this presence to build accountable relationships with communities and other stakeholders, which in turn can be used to hone the environment needed to support regular monitoring (access to PIAs, community-led monitoring, triangulated monitoring, peer monitoring etc.). For organisations that are new to a geographical area, it is recommended that, ahead of any programmatic intervention, sufficient time is taken to liaise and build relationships with stakeholders, which can be developed as the programme is implemented.

7.2.2. Targeted Recruitment of Local, National and International Staff, and Personnel Management

In Section 7.1.5. it was observed that in complex, insecure environments (which have often experienced medium-to-long-term conflict or political instability), the pool of high or even medium capacity staff/partners can be small forcing organisations to either recruit outside of the local area or to recruit lower capacity personnel.

Obviously, where possible, investing in recruitment procedures that draw out the best local candidates is optimum practice. Reviewing recruitment processes to sharpen job descriptions for local staff (who will be the 'face' of the organisation in the PIAs) and building into interviewing procedures tests or practical role-playing that can assess the skills of the individual are two such practical measures to support this. However, it may be that in a particular project area it is necessary to recruit outside of the local area. In such cases, it is prudent for organisations to bear in mind cultural and tribal factors that may affect staff and community liaisons. For example, an INGO operating in the (predominantly ethnic Pashtun) southern Afghan province Oruzgan was not able to locally recruit any of the three staff members that they planned to place in-region. Instead, they opened the recruitment out

nationally and selected individuals who were from other provinces of Afghanistan, but who are all Pashtun.

In terms of selecting local partners to implement

"Remote management programming...is a common adaptation in extreme circumstances of insecurity, and while it poses many challenges for effective and accountable programming, some areas of good practice are emerging. These include investing in highly localised staff structures for field offices, recruiting staff members in consultation with their communities, and appointing nationals from the diaspora as international staff".

- UN OCHA-endorsed publication, *To Stay and Deliver*, pg. 2

programmes, partnership strategies or agreements are recommended in order to safeguard the appropriate selection of medium-to-high capacity partners. The same INGO, operating in Oruzgan, selected partners from neighbouring Kandahar that exhibited higher levels of capacity than the organisations from Oruzgan.

Capacity building local staff and partners is essential in remotely managed projects (see following section for thorough recommendations). What is imperative, therefore, is that senior organisation or programme management staff (expatriate and national) have passion for and proven experience in capacity building,

professional development training and in developing local counterparts to replace them. These staff will need to think creatively about methods to build staff capacity remotely, using telephone and Skype catch-ups and regular (monthly) face-to-face interaction. Practically-speaking, these requirements could be included in the job descriptions for these staff to ensure that adequate focus is given to promoting and building the capacity of the local staff or partners that will be implementing projects (see also case study of personnel management guidelines for remotely-managed projects implemented by Tearfund, next page).

Another key issue, as highlighted in Section 7.1.3., is that visits to PIAs by expatriate and sometimes national staff can diminish or stop altogether in remotely managed projects implemented in medium-to-high insecurity areas. Organisations should ensure that thorough risk analysis for staff visiting PIAs is undertaken ahead of project initiation and throughout project implementation, including a vulnerability analysis of how the conflict impacts different

categories of staff (e.g. women and men; expatriate, national, and local staff). At the recruitment stage, however, discussion should be initiated with all staff to ascertain how comfortable they would feel visiting and working in medium-to-high insecurity PIAs. For organisations that rely heavily on senior national staff visiting and monitoring project progress and quality, it is necessary to ensure that the staff selected are comfortable with this, and to ensure that they are involved in the ongoing risk analysis which would assess whether it is safe for them to do so.

It is more difficult for obviously foreign expatriates to visit PIAs in complex, politically unstable areas where security might be an issue. The research for this project highlighted two examples, however, where senior 'expatriate' posts were filled by nationals from the diaspora, recruited as international staff members (Country Directors for INGOs in Pakistan and Somalia). These staff members were able to visit PIAs whilst other expatriates were not.

What is crucial to these recommendations is ensuring that thorough and ongoing risk analysis is undertaken, promoting the safety and well-being of all staff. It is also recommended that organisations invest in regular catch-ups with staff to ensure that they understand their level of comfort working in and/or visiting complex, insecure locations so as to mitigate against risk transfer (see Section 7.1.8.) and to develop duty of care to staff.

Good Practice Guidelines for Personnel Management in Remotely-managed Programmes: Tearfund

Good remote management begins with good management. A programme coordinator's ability to remote manage a site will never be better than his/her ability to directly manage it. In any remotely managed site, it is particularly crucial to follow these general good practices from the beginning:

- Recruit national staff who **already have the capacity** to do their job well, not ones who need to be developed into their jobs.
- Give high priority to **professional development** especially building national staff leadership skills and capacity to "act up" into a higher role. Hire expatriate managers who have passion for and proven experience in developing local counterparts to replace them.
- Ensure all managers for the site national and international are trained in organisational values and humanitarian principles, and are applying them in intentional, concrete ways in their work. In conflict situations, it is particularly essential that all local staff understand how to outwork humanitarian impartiality and independence in their context.
- Be aware of social divisions (especially around gender, ethnicity and religion) that may result in some team members marginalising others. Model positive, inclusive relationships. Be proactive in listening to, supporting and developing team members from marginal groups.
- Keep in mind the **remote working dynamics** that can strain or strengthen relationships between field staff and managers/colleagues in other offices or countries.
- **Translate key documents** into the language read most easily by national managers and staff. This will require adequate budget set aside for translation. Key documents include:
 - Values and Code of Conduct
 - Staff Handbook
 - o [Documents specific to remote management, e.g. finance and logistics summaries, project logframes etc.]
- Create a professional culture in which **staff are not afraid or ashamed to admit mistakes**, but promptly alert managers/colleagues and work constructively to solve issues. This must be modelled by programme managers admitting mistakes without shame.

7.2.3. Capacity Building Initiatives for Local Staff and/or Partners

This research confirmed that organisations place a high value on staff capacity building initiatives. Some larger-scale international organisations allocated significant funding to

support capacity building, both within country and internationally.³⁹ Meanwhile, some of the faith-based organisations (FBOs) implementing programmes in Afghanistan, South Sudan and Sudan use expatriate staff on secondments or voluntary or private funding arrangements so that they can increase the numbers of expatriate staff within country and at field locations and can focus on daily staff capacity building initiatives.

What is of interest, however, is how capacity building structures, particularly for local staff and partners, require adaptation in remotely managed settings. For the FBOs operating in Afghanistan, none had expatriate staff based in the medium-to-high insecurity areas in which they were operating (e.g. Kandahar) and commented that staff in those areas were not able to benefit from daily capacity building. Likewise, training and capacity development visits by senior national and expatriate staff working with INGOs in Afghanistan, Somalia and the Sudans to volatile, insecure project locations were less frequent than those undertaken to more stable project locations (see Section 7.1.3.). This pattern begs the question: *How can organisations develop and maintain active capacity building initiatives for local staff or partners working in medium-to-high insecurity areas?*

(i) Develop a regular internal training schedule (quarterly-to-biannually)

Organisations need to develop an internal training schedule for local staff and/or partners, which provides targeted training workshops to those individuals on a regular basis (the most common suggestion was quarterly or biannually). A list of appropriate training initiatives should be developed in consultation with local staff or partners, addressing prominent training needs. Workshops targeted to these needs should then be scheduled and implemented at either the project office or a suitable alternative.

"We have an extensive focus on staff training and capacity building. The training of trainers approach is used with senior local staff so that they can repeat the training of key monitoring and accountability principles to other local staff".

- Accountability representative of an INGO operating in Somalia

Training should be as participatory as possible, with training delivered in local languages and with locally translated materials. A plan should be developed at the training workshop identifying how the training will be put into practice, and what follow up will be made by senior management to ensure that this has been accomplished. That follow-up is then essential to ensure that the training has been useful. Setting tasks for participants to complete or using telephone or Skype discussions to ascertain what was learned and how it was put into practice are good supporting practices.

(ii) Invest in collaborative training events with local and international actors in the humanitarian and development community

At local level, there is mileage to increase the collaboration between humanitarian and development organisations and to facilitate cross-agency training initiatives. A group of Dutch INGOs operating in Oruzgan have invested in such collaborative approaches, including a monthly training programme. This initiative is managed by one of the INGOs present there. Three staff members have been recruited by this INGO with roles targeted specifically to ongoing capacity building. They coordinate and facilitate training workshops for all of the INGOs as well as for any of their local implementing partners. Training takes place at a central location in Oruzgan, with workshops facilitated between 2009 and 2011 focusing on project cycle management; M&E; survey, report, and proposal writing; photography, and; leadership (amongst other topics).

³⁹ One INGO calculated that approximately \$100,000 is budgeted annually to support staff capacity building initiatives.

(iii) Arrange cross-project exposure visits

Two INGOs coordinate cross-project exposure visits whereby local staff from individual field

offices visited other field offices in order to interact with staff there or to utilise their existing experience in a specific sector to learn more about programme interventions in that field. These exposure visits offer opportunities for staff to share learning between field offices, to observe project progress and implementation approaches and to build relationships between staff and greater understanding of the organisation and what it is trying to achieve.

One INGO has coordinated international cross-programme exposure visits, a practice recommended by several other stakeholders (both national and international staff from INGOs). Staff from this INGO's Afghanistan programme have visited programmes in other countries in order to review project implementation processes there and to glean learning about cross-cutting issues (e.g. equality,

"We place a strong emphasis on capacity building and training of staff...Training is available both internally and internationally. Crossprogramme exposure visits are also arranged. Such initiatives have been noted as being successful in building the capacity of and retaining staff. All staff access the national and international training opportunities, irrespective of their rank".

- Representative of INGO operating in Afghanistan

gender, beneficiary accountability etc.). This was noted as making an invaluable contribution to the capacity development of the staff that are able to participate in the programme, challenging and changing mindsets as well as providing useful skills and innovative ways of thinking for project management.

(iv) Invest in international training events (training of trainers)

Within the humanitarian and development community, there are often opportunities in which good practice training events are opened out to a variety of organisations. HAP provides

"The Aga Khan Foundation has significantly promoted the capacity building of local and national staff and, as a result, has now been able to nationalise some of its staff positions. AKF runs a university in Pakistan.
Annually, staff from their Afghanistan programme enrol on a course. They are required to sign a five year contract with AKF and it has been seen to promote capacity and staff retention".

- Country Director of an INGO in Afghanistan, discussing the Aga Khan Foundation

training on accountability, programme quality management and child protection (amongst other topics) at workshops that are facilitated in regional 'hubs' across the world. Organisations are invited to send participants to these workshops. They receive a *training of trainers* approach to learning and are expected to return to their organisation and to re-facilitate the training to their peers (either within the organisation or to other organisations). One such organisation that has proactively taken this approach on board is CWS-P/A. They provide trainings, which have either been led or endorsed by HAP, on accountability and quality management to organisations in Afghanistan and Pakistan.

implications (flights, accommodation), however, there are promising opportunities for small-to-medium scale organisations and local partners to benefit from the training provided in these international settings when training is re-facilitated within country by those who were able to attend. Organisations within countries particularly prone to insecurity and where international training events are often not held, (e.g. Afghanistan, Iraq and Somalia), should instigate greater levels of collaboration in order to ensure that the skills and opportunities gleaned by those that can attend international training events are shared (through follow up training) with other organisations in-country. There is certainly mileage to increase the level of collaboration between organisations (see also Section 7.2.13.). It is an opportunity that will

help support the capacity development of local staff and partners, enabling them to engage in international training forums which would otherwise be unavailable to them.

(v) Promote good practice presentations

Linked closely to this is the recommendation that organisations should seek opportunities (both in-house and inter-agency) for local staff and partners to engage with collaborative good practice learning events. Humanitarian and development coordinating bodies have a strong role to play in arranging such events. One coordination body in Afghanistan arranges a monthly meeting of member agencies which include best practice seminars. An INGO, also in Afghanistan, provides a programme of good practice learning seminars, inviting representatives from other organisations. Where possible, these are key events in which to include senior local staff to develop their knowledge and understanding of good practice.

Internal structures can also be used to engage local staff in presenting and discussing good practice, as will be explored in the next section. Two INGOs, operating in Afghanistan, noted that team meetings (conducted on either a monthly or quarterly basis), were used in order to present learning and good practice from project implementation. In both cases, locally-based Programme Managers are asked to prepare presentations of key learning to present to the wider team. There is opportunity for discussion, feedback and open learning. These are inexpensive and create a culture of learning within organisations that can be used to build local staff or partner capacity, improving the rigour of programme and monitoring processes.

7.2.4. Ensuring Facilitation of Regular Face-to-face Meetings

Remote management, by its nature, reduces the frequency of face-to-face interaction between the local staff or partner and the programme management staff or organisation. Whilst, for organisations that are directly managing projects, it may not be necessary to arrange face-to-face meetings with staff (country and field office representatives) with greater frequency than annual meetings, organisations working with remote management should facilitate face-to-face meetings on at least a quarterly, if not monthly, basis.

Representation at these meetings will differ between agencies depending on organisational size and structure. A fundamental baseline is the inclusion of senior local staff to ensure that their ideas and concerns are reflected and responded to, and to ensure that opportunity to review 'on the ground' project progress is provided. The focus of these meetings will also depend on the specific organisation, though it is recommended that a review of project progress against targets and indicators, an overview of issues experienced related to project implementation, an assessment of the quality of programming, and opportunity to share good practice lessons be included in the agenda for each meeting.

Standards of organisational practice related to facilitating staff meetings varied between organisations, with three INGOs exhibiting particularly good practice. An INGO, operating remotely managed programmes through locally-recruited personnel in six different provinces within Afghanistan, utilises monthly Grant Review Meetings (GRM). These meetings are facilitated at the country office and attendees comprise senior management personnel, as well as the Field Coordinators from each remotely managed region:

"Discussion of monitoring data, project progress and quality is undertaken at the monthly GRM. We have found that interactive discussion at the Kabul office level between key project and programme staff helps to stimulate progressive thinking with regard to monitoring and programming. This interactive forum has worked more successfully than simple reporting alone...The GRM forum, as well as regular communication with Field Coordinators, provides them with good support and a forum to build their capacity and to feed into project design, planning, review and management".

Similar good practice was identified by an INGO that has elected to utilise remote management to promote national staff development and to nationalise key positions. This organisation currently retains some expatriate positions, but with the exception of one provincial area, all programme management in the field has been nationalised. This INGO has developed *inception workshops* and *programme review and planning meetings:*

"Once a project has been approved, an 'inception workshop' is facilitated. The project team (based at the project location) and staff from the head office meet together in order to develop a comprehensive project work plan and a detailed budget...Programme planning and review meetings are held for a week long period. Each Provincial Programme Manager and District Programme Coordinator is required to present an update on their programme. There is a strong focus on lesson learning and sharing at this meeting forum. Project progress, impact and quality for the previous quarter is reviewed and plans are made for the following quarter".

A further INGO operating in Darfur confirmed that quarterly programme planning and senior management meetings are conducted. Representatives from each of the four project locations are included in these meetings, with the expectation that they will update the teams on project progress and that any issues (programming, security, and otherwise) can be discussed.

"The office Shura is a weekly meeting of senior office staff in Kandahar to coordinate and address any issues in the projects or office".

 Excerpt from an external baseline assessment of Tearfund's monitoring and accountability practices in Kandahar, Afahanistan Alongside programmatic meetings, which take place at more secure country or regional offices (and which include a selection of senior programme and project managers), it is also important to ensure that regular meetings are undertaken at project offices themselves, with minutes from those meetings shared with senior programme management or the primary organisation. These meetings should take place with even greater frequency (either weekly or bi-weekly) and can be utilised as an opportunity

to include direct project stakeholders (e.g. beneficiaries, community representatives, local government representatives, local service providers etc.). Such meetings not only ensure an opportunity to solicit input on project implementation from key stakeholders, they also provide opportunities to build capacity of and to share learning with stakeholders.

7.2.5. Promotion of Organisational Values and Ethos

An important area of developing good practice to support remote project monitoring is the promotion of organisational values and ethos. This is a necessary foundation enabling staff to fully grasp the principles and importance of the work that they are involved in, and leading

to a commitment to carry that work out to a high level of quality, with respect and integrity amongst the relevant stakeholders (beneficiaries, civil society, government etc.).

The majority of stakeholders confirmed that orientation on organisational values and ethos was provided for all staff at their induction and briefing. Fewer organisations confirmed that regular refresher training was provided following this induction, though where this practice was in place it led to increased interest in and commitment to the organisation, and to developing staff that demonstrate integrity in the specific work that they do.

"Values and ethos are continually reiterated through training and mentoring. This has been found to be important for encouraging the longevity with which staff stay with the organisation, as well as the safety and security of staff and project stakeholders".

- Country Director of an INGO operating in Afghanistan

In practice, organisational values and ethos training can take the form of bite-size information-sharing or capacity building workshops. These can focus on the individual values of the organisation, as well as international good practice codes and standards with which

the organisation might be affiliated (e.g. the Red Cross Code of Conduct, SPHERE Standards or the HAP Standard). These workshops can be incorporated into existing national and local meeting structures (with senior local staff being asked to repeat the session for local staff and partners). Alternatively, programme management staff could feature this in their objectives as part of visits to remotely based project or partner offices.

"Ensuring that staff in all project locations fully grasp and take on board the ethos and values of [our organisation] and feel part of the wider team is critical...Ethos, value and team-building concerns are addressed through regular interaction between senior head office-based staff and project staff. Significant time is taken to ensure that project staff are mentored and monthly meetings at the head office have a strong focus on discussing our ethos and values".

- Representative of an INGO operating in Afghanistan

Developing and reinforcing an understanding of the organisation supports local staff and partners in their explanations of projects and the organisation to project stakeholders. Developing a commitment to humanitarian and development good practice principles will also support project monitoring and accountability systems, as was recognised in the UN OCHA-endorsed publication, To Stay and Deliver, which called organisations to:

"Ensure that staff deployed to high risk environments possess a sound understanding of humanitarian principles as they relate to practical operations. Ensure organisational policies and operational decision-making on issues such as funding, beneficiaries, modes of operation, liaison with other actors, and security measures are in line with humanitarian principles. Invest in communicating the organisation's adherence to humanitarian principles. Review operations in complex security environments [regularly] to ensure compliance with humanitarian principles".

- UN OCHA-endorsed publication, To Stay and Deliver, pg. 49-50

Promoting organisational values and ethos can also include team building activities. Stakeholders often acknowledged that organisations need to think more creatively about team building when remote management structures are in place. Regular face-to-face interaction with senior local staff will be possible (as per the guidance in Section 7.2.4.), however, for junior local staff and partner personnel organisations should consider how they will be included within the wider organisational or programme team. One INGO, supporting remotely managed programmes in four different provinces of Afghanistan ensures that on an annual basis, staff across the organisation meet together. This annual meeting includes a prize-giving ceremony based on staff attitudes, presentations, project quality, project progress etc. throughout the year. It is an opportunity to encourage all of the staff, especially those who are based remotely, as well as being an opportunity to reinforce good practice messages and the ethos and values of the organisation.

This good practice not only lays the foundations required to support project monitoring (integrity, honesty, truthfulness, impartiality, accountability etc.), it has also been highlighted to increase the time with which staff stay working with an organisation. Building loyalty to an organisation and developing individuals that are committed to ensure that the name and

reputation of that organisation are upheld are important

outcomes of this practice.

7.2.6. Developing a Remote Management Strategy

We have seen that remote management is often a reactive response to deteriorating security in a project location and as such, is not always supported with strategic planning. Remote management has until recently been approached as a temporary management structure, with policies and procedures "We need to understand the difference between planned remote management (as part of project design, policies and procedures), and responsive remote management".

- INGO representative operating in Somalia South Sudan and Sudan

specific to this structure not necessarily being developed. Of the fourteen organisations that are currently operating at least one project using remote management, only two had developed a remote management strategy. A further two organisations commented that they had planned to develop such a strategy within the next year.

What the remote management strategy looks like and includes in practice will vary between organisations, depending on what procedures and systems are already in place. At its most basic level, however, the strategy should provide guidance to organisational staff and partners on the following areas:

(i) Foundations

Including, for example: personnel management, security management, project cycle management, quality assurance, and finance and logistics management.

(ii) Preparations

Including: preparing staff to "act up" into more senior areas of responsibility; team structure; project activity and design considerations; budgeting and finance considerations; communications, and; remote monitoring, evaluation, accountability and learning procedures.

(iii) Implementation

Including: details of the criteria for remote management; standard operating procedures (SOPs) for remote *team* management; organisational monitoring, evaluation, accountability and learning framework for remotely based structures; SOPs for remote finance management; SOPs for remote logistics management, and; learning processes specific to improving the practice of remote management.

Incorporating these three areas into any remote management strategy enables the organisation to consider the underlying programmatic procedures that are required to support remote management. It provides organisations with a framework through which to develop or adapt those systems and procedures specifically to suit remote management and to prepare staff for this management approach. Finally, it develops and utilises remote management SOPs to support high quality programming, duty of care to personnel, fraud and corruption mitigation measures, and ongoing learning processes. The three stage process – foundations, preparations, and implementation – takes remote management as a complete package, adequately preparing organisations for it. Reactive, responsive programming and systems are left behind in place of planned, strategic approaches to remote management.

A further area that should be covered in any remote management strategy is the ongoing review of the remote management approach and criteria to support a return to normal practice. This section would need to spell out the individual factors that should be met (security, political stability, absence of conflict etc.) in order to see remote management processes discontinue and a return to direct management take place. Anecdotal evidence from INGOs and UN agencies suggests that in many countries a return to direct practice is many years away. However, it remains good practice to consider what factors would need to be in place in order for directly managed programming to be considered viable again.

Detailed security planning and risk management is essential for organisations operating in any location, but especially for those in medium-to-high insecurity areas. Whilst the remote management strategy is not necessarily the place to cover security and risk management in detail, it certainly should be included and reference to external security and risk procedures

which have been developed and adapted to remote management should be included within the strategy to ensure that staff and/or partners are clear on these procedures. This has been an area of weakness for many organisations. For remote management to continue and to operate well, consideration of security and risk for all personnel and partners involved in programme operation should be undertaken.

Despite the importance of an overarching strategy that encompasses policy and procedure related to remote management, one INGO operating remotely managed programmes in Afghanistan urged organisations to look beyond this just mechanism. They have developed a remote management strategy but recognise that remote management cannot be perceived as an 'add-on' to programming, summed up in one document. Instead, it is essential that across the board, policies, procedures and practices are adapted to remote approach:

"It is crucial not only to have a remote management policy in place, but also to ensure that remote management is integrated into all existing policies; to adapt existing policies in order to ensure that additional controls and mechanisms are put in place to support remote management".

- Deputy Country Director of an INGO operating in Afghanistan

Thinking through and planning the remote management approach will provide solid foundations and practical steps for various areas of programming, but critically for project monitoring and quality assurance. Establishing the number of visits made by programme specialists to remotely-managed project offices and/or PIAs is one area that can be made explicit in the procedures. Details of different remote monitoring tools can also be explored. The strategy and the adaptation of other procedures and protocols provides the environment in which remote monitoring can flourish.

7.2.7. Tightening Controls and Building Micro-management Approaches to Monitoring

Ensuring that additional approval steps are included (e.g. for procurement etc.), and that additional documentation, signatures and checks are in place is essential. Also ensuring that there is more than one person overseeing or having responsibility for decision-making is crucial. Spreading responsibility across a number of different people in a project location is an important control to promote accountability.

- Representative of an INGO operating in Afghanistan

Micro-management and remote management seem to be polar opposites and the expectation that you can do both might appear oxymoronic. However, there were examples of INGOs that have instigated creative approaches to remote management in which programme and project monitoring structures have been tightened and into which different layers of controls have been built to support programme quality assurance and to mitigate against fraud and corruption.

This recommendation does not presuppose a lack of trust in local and national staff. Rather, it seeks to support those staff, recognising the pressures that they can experience from local communities, tribe and government. It builds systems which share responsibility for project and

programme decisions across different staff at a project level, and which provide follow up on any decisions made regarding project progress, quality and management.

(i) Ensure additional layers of sign off and decision-making authority at project office

Two INGOs had developed systems to increase the layers of decision-making authority at local project offices, sharing out this responsibility between different members of staff. This has promoted accountability between these staff members, as well as between the local

project office and regional or country offices. Tearfund has developed a creative model to support staff in its Kandahar office: the *Office Shura*.⁴⁰

Tearfund Office Shura, Kandahar

Tearfund's humanitarian programme in Afghanistan has instigated an office Shura for its remotely managed projects in Kandahar. Tearfund's standard operating procedure is to work with a combination of locally, nationally and internationally recruited staff in any project office. In the Kandahar project office, however, only local staff are present. Visits by national staff are undertaken on a quarterly basis and include visits to PIAs. Visits by international staff are undertaken on a bi-monthly-to-quarterly basis, but do not include visits to PIAs and movement in and around Kandahar is restricted. The senior programme coordinator is located at the country office (Kabul). In a bid to tighten decision-making procedures and controls, as well to put in place a regular source of programme and project monitoring, the office Shura was instigated. The Shura model is organic to Afghan culture, arising from and linked to traditional Jirga models of autocratic and consultative decision-making leadership structures.

The Shura includes five members of senior local staff, based at the project location. Decision-making authority for programmatic and project decisions is shared across these individuals. They are required to meet on a weekly basis:

- facilitating open communication between senior staff;
- ensuring coherence and unity of effort between project and office activities;
- sharing accountability and decision making;
- lending direction to Tearfund Kandahar's activities, and;
- ensuring implementation of the Area Coordinator's directives and Tearfund policy.

The Shura members are expected to provide the minutes from their meetings to the senior programme coordinator, including any pertinent action points or recommendations. This provides the programme coordinator with a regular overview of programme and project progress, issues, and concerns, as well as opportunity to engage in them.

Communication and coordination are essential to Tearfund's delivery of high quality projects. The weekly Shura meeting provides a forum for this to happen on a regular basis and it is given a high priority. It is a useful means for the coordinator to relay information to senior staff in Kandahar, and vice versa.

- Summary of excepts taken from the Tearfund Kandahar Office Shura terms of reference

(ii) Increase the frequency of reporting

Standard reporting practice for directly managed programmes was most commonly recorded as being either monthly or quarterly. However, where remote management structures are in place this frequency should increase. Two INGOs utilise a weekly reporting structure; local staff provide an update on project progress, security, beneficiary feedback and quality to the programme coordinator (based at the head office). Another INGO commented that reporting against project milestones has increased in remotely managed projects:

"In recognition that the risk portfolio for projects significantly increases with remote management approaches, [we] have increased the number of checks and the regularity of checks undertaken (e.g. key project milestones). Whilst before there may have been only six project milestone checks for a project of two years, now there might be 24 milestone checks included. Project staff will closely monitor these and new project activities will not be initiated until evidence of the initial milestone having been completed is provided. This reduces the risk to programme quality".

Increasing the frequency of reporting enables better accountability between local staff or partners and the programme management or primary organisation. It highlights any issues or

⁴⁰ The full terms of reference for the Tearfund Office Shura is available in Annex 11.10.

problems with project progress, quality or monitoring practices, which can in turn be readily addressed by the senior management team in the country office/primary organisation.

(iii) Increase the frequency of project review meetings

This recommendation overlaps with the recommendations detailed in Section 7.2.4. and should be considered in conjunction with the information included in that section. Organisations need to promote a regular schedule of project review meetings, either at the project location or at a suitable alternative (e.g. regional or country office). Whether these include local project staff or not, they unanimously create a forum in which projects can be reviewed in detail. Local project managers can be asked to prepare a presentation or report of project progress, including details of the monitoring that has been undertaken to date and the outputs of that monitoring.

"Quarterly Programme Review and Planning (QPRP) is facilitated at provincial and national levels. Field staff engage with programme and technical staff to review progress and achievement and to plan for the next quarter".

Representative of an INGO operating in Afghanistan

(iv) Conduct spot-check, unannounced monitoring visits to project offices

Senior programme staff and technical specialists are encouraged to undertake ad hoc spotcheck visits to project offices, which are unannounced to the local project team or partner. The benefit of such visits is not only in ensuring face-to-face interaction and team building opportunities with staff, but in generating a more realistic assessment of the programme management on the ground, staff relationship dynamics and procedural compliance etc.

Visits can take a specifically 'monitoring focus', with the use of procedural compliance and monitoring checklists. Examples of both of these have been developed by Tearfund for use in its programmes in Afghanistan, South Sudan and Sudan. During the visit, senior programme staff liaise with local project staff to review and assess adherence to organisational policy using the compliance checklists. Checklists for Quality Standards, Beneficiary Accountability and Beneficiary Selection Criteria have also been developed and are used to assess the extent to which projects comply with Tearfund's quality assurance commitments, monitoring and impartiality standards. Templates for each of these checklists are available in Annexes 11 and 12.

"Significant trust, but not blind trust, is given to local project staff and managers".

 Deputy Country Director of an INGO operating in Afghanistan A criticism of the highly controls-based approach to remote management has been that staff or partners may feel disempowered and distrusted by senior programme personnel. One factor that will help to mitigate against this is to ensure that the procedures to support more directive control are developed and stipulated in the programme remote management strategy and outworked across all remotely managed project offices. This will

highlight that the procedures are part of a wider strategy to support remote management, and that they are agreed and in practice across the whole programme (or remotely affected project offices). They are not a response, mid-way through a project, to 'poor' project implementation or quality, but rather are a foundation on which remote management stands.

7.2.8. Ensure Dedicated Monitoring and Evaluation Capacity is Instigated and Programme and Project Level

As project monitoring, evaluation, accountability and learning specialisms have become a greater focus for humanitarian and development organisations in recent months and years, a

rise in the number of organisations recruiting specific roles to oversee these specialisms can be observed. Oxfam and CARE International have pioneered the 'MEAL' Advisor / Officer, which brings together focus on the four specialisms: monitoring, evaluation, accountability and learning. This model has been adopted by several other organisations that participated in this research.

These four concepts are complex; the recognition that dedicated capacity to build systems to mainstream each of them across programmes and/or organisations is an important development. Out of 20 INGOs interviewed as part of this research, eleven have roles with focused capacity to develop M&E systems. A further three organisations are currently looking to recruit such a role within the next year. Often, this role has been an innovative development for these organisations, recruited within the past one-to-two years.

The M&E support model differed between the eleven INGOs that have dedicated capacity in these areas. In five of the

"M&E is complex – it requires capacity building and training (particularly in the areas of data analysis and surveying). Staff not only need to understand how it is achievable, but also why it is necessary or important. M&E also needs to be contextualised for each project environment".

- Country Director of an INGO operating in Afghanistan

eleven INGOs a specialist had been recruited at the country office to support the development of programme-wide M&E systems and practices. In four INGOs, M&E personnel at both country and regional offices had been recruited (most commonly with an international country office specialist, supported by regional and/or district level officers). In the final two INGOs, M&E capacity had been built into projects at a district or regional level, with local and national staff recruited specifically to support these specialisms. Each of eleven INGOs, however, recognised the criticality of dedicated roles to support the development and mainstreaming of project M&E systems:

"These roles...have helped to challenge the status quo of project implementation, to push the boundaries of standard project implementation and to encourage project staff to be more determined and consistent in project monitoring".

- Country Director of an INGO in Afghanistan

A number of these same INGOs, however, recognise that an important feature of this additional capacity is the <u>mainstreaming</u> of project M&E procedures across the project and/or programme. As such, whilst there is dedicated capacity to support the development of systems and to train staff on M&E principles and practices, the ultimate responsibility for M&E still lies with all personnel, across the organisation:

"These M&E roles are not designed to take on the whole responsibility of project monitoring, but are rather there to support the institutionalisation of M&E across the programme and to support project staff with their own project monitoring. There has been a training focus in the roles in order to support this, whereby the M&E Managers [regionally-based) receive detailed training from the M&E Advisor [country office-based] and are then sent to provincial office locations in order to repeat this training...Our approach to M&E is one of integration".

- Country Director of an INGO in Afghanistan

Investing in dedicated capacity to support the mainstreaming and prioritisation of project monitoring systems has been proven to enhance remote management for one INGO, operating remotely in six different provinces of Afghanistan. This INGO has recruited a three-person *Quality Assurance Unit (QAU)*, based at the country-office in Kabul. Each of these three individuals undertakes regular visits to project offices and PIAs in order to conduct training workshops with remotely based staff, as well as to directly monitor project activities. ⁴¹ Being located away from regional offices, they provide a more objective and external perspective that can be used to review project progress, quality and staff competency.

⁴¹ The three individuals have been recruited nationally. Ongoing risk analysis is undertaken to ensure that it is safe and suitable for them to visit the remotely managed medium-to-high insecurity PIAs in which the INGO is operating.

Quality Assurance Team: Promoting High Quality Programming for Remote Management

"We have developed a highly efficient national Quality Assurance Unit...Each unit member is from a different province and is currently based in Kabul. Each has been immersed in our organisational ethos and values. Despite concerns from other organisations as regards national monitoring teams, our organisation's experience is that this unit works highly efficiently and effectively in supporting the quality of programming, and monitoring and investigating programme and personnel issues. The unit is dispatched to the project locations with regularity – focusing on monitoring project quality and progress and assisting project staff in the development of project log-frames and work plans. They have a strong understanding of the people and culture of Afghanistan and are able to provide an objective, third-party approach to project monitoring".

- Representatives of an INGO operating in Afghanistan

It was acknowledged by this INGO that a strong factor leading to the success of the QAU is the longevity with which each individual selected to form part of the unit had worked with the organisation. There is a greater level of trust in the professional competence and objectivity of the unit, partly due to the relationship between the organisation and the individuals that has developed over this period. It has undoubtedly had a positive impact on the success of the unit and the project monitoring and programme quality that it is able to support. When questioned as to whether this unit would work equally successfully with newly-recruited personnel, the INGO urged that it would have greater complexities (namely developing the institutional knowledge, professional competencies, levels of objectivity and staff relationships to support the work of the unit). This is useful to bear in mind, for organisations that might consider this as an approach to developing monitoring and quality assurance capacity at a country office. However, the approach taken by this INGO has been highly successful and speaks to innovative good practice, utilising national staff to support direct project monitoring and regular capacity building at remotely-managed regional office-levels.

7.2.9. Develop a Monitoring and Evaluation Framework, at Programme and Project Levels

Programmatic policies, procedures and frameworks for M&E must be reviewed within the context of, and adapted to, remote management. The issues explored in Section 7.1. can only be addressed when organisations redefine project monitoring approaches in order to fit the new model of remote management. Typically, such issues include a reduced frequency of visits by senior programme personnel to PIAs, limited technical oversight of programme operations, concerns regarding the reliability and frequency with which project data is reported, and concerns regarding the capacity of staff with relation to project monitoring and implementation. Ahead of any remotely managed programme intervention, appropriate time must be taken to review these issues and to develop an M&E framework that addresses them with targeted remote M&E practice.

"Solutions should be integrated, rather than simply added, to the implementation and monitoring framework".

- Excerpt from an external baseline assessment of Tearfund's monitoring and accountability practices in Kandahar, Afghanistan The accountability representative of an INGO operating in Afghanistan, Somalia and Sudan commented that for remote management to be a success, projects need to be designed to be remotely managed. It is not simply a case of designing a standard project and utilising remote management approaches in order to deliver it. Rather, organisations need to review the whole process of project design under the lens of remote management and develop a project cycle management (PCM) structure, including adequate M&E, fitting that remote

management model. It was the experience of this INGO in Somalia that when projects are designed using the standard model of implementation and management but with the expectation that they will be implemented remotely, significant issues arise for programme

quality and the delivery of outcomes. This representative urges organisations to focus on assessing what projects and PCM systems can be implemented remotely and to design such projects and project support frameworks accordingly.

In Section 7.2.6., we observed that developing a remote management strategy includes the review and development of remote monitoring systems. Whilst this should be referenced within the remote management strategy, a more detailed framework should be developed at programme and project levels, outlining the different remote approaches to project monitoring, specific the programme and project.

(i) Develop a programme-wide remote monitoring and evaluation framework

It is essential to have buy-in from organisational and/or programme management in support of remote M&E systems. The development of an organisational and/or programme-wide M&E framework is one tool that can support this. The framework should outline the overall organisational and/or programmatic approach to M&E, including:

- An overview of the principles of project M&E;
- Programme-wide responsibilities for M&E;
- Frequency of remote monitoring capacity building workshops, responsibility for delivering them, and key participant groups;
- Curriculum for remote monitoring capacity building workshops;
- Frequency of visits by national and/or expatriate personnel to project offices and, where possible PIAs;
- Focus of visits by national and/or expatriate personnel to project offices and, where possible PIAs for remote monitoring;
- Programme-wide standard M&E tools (e.g. senior management monitoring visit template; sector-focused M&E templates; pre- and post-KAP survey templates; *most significant change* guidance and templates etc.);
- Details of the proposed engagement with other NGOs, INGOs, government stakeholders and beneficiaries which could be used for monitoring triangulation and/or to support external monitoring systems, and;
- An overview of how data will be collected, recorded, circulated to senior organisational and/or programme management and utilised in support of documenting project progress, impact and quality.

Facilitating an assessment of current M&E practices across the organisation and/or programme and then reviewing those practices within the context of remote management will help in developing a specific remote M&E framework. Though it is logical for this process to be managed centrally within the organisation and/or programme's country office, it is also critical that local and national staff feed into the processes, schedules and tools that are developed as they are likely to be the personnel most often using them.

(ii) Develop a project-specific remote monitoring and evaluation framework

Standard good practice is to develop a project M&E framework for any humanitarian or development project that is initiated. It is absolutely essential that this is undertaken for remotely managed projects. When the project is being designed, a plan of how M&E activities will be facilitated and supported remotely should be developed, including:

- Details of what monitoring activities will be carried out, by whom, and with what frequency (e.g. surveys, observations, focus group discussions, individual interviews, transect walks, reviews of statistical data, use of communication technologies etc.);
- An explanation of how the selected monitoring activities relate to individual project activities, including time-specific indicators, milestones, targets;
- A plan detailing how beneficiaries and other project stakeholders will participate in monitoring activities (e.g. beneficiary and community-led monitoring practices, local data triangulation techniques, local government-led monitoring practices etc.);
- Data collection and recording methods and frequency;
- Reporting frequency (including in what format and to whom);
- A plan detailing how end of project outcomes and impact will be measured;
- Timeframes for internal and/or external project review and evaluation, and;
- A clear budget to support the remotely-led M&E activities.

This framework can be linked to or incorporated with the project logical framework. The scope of the project remote M&E framework, as detailed above, is broader than the logical framework alone. Whilst the two mediums can be brought together, it remains important that all of the considerations listed above are properly planned and reviewed by the project implementers and management. An INGO, operating programmes in Afghanistan using a remote management structure has instigated a *project inception workshop* that supports this detailed thinking surrounding project design, implementation and M&E planning. A similar mechanism is recommended to other organisations operating remotely.

7.2.10. Research and Invest in Information and Communication Technologies to Support Remote Monitoring

This is an area of developing good practice for many organisations seeking to remotely manage projects. Anecdotal evidence from organisations that are already engaging with

information and communication technologies suggest that they provide highly snapshots of project progress and records of ongoing project outcomes, quality and impact. However, as a tool to support project monitoring it remains in its infancy. The use of web-based data management systems, GPS referencing, interactive mapping and digital and advanced photography and videoing were the primary technologies utilised by stakeholders. It is anticipated that as the prevalence of remote management increases in the next five years information and communication systems will develop in tandem to support interactive, webbased systems enabling greater monitoring of projects.

"As a response to the prohibitive security environment, UNHCR has developed the Project Tracking Database – a computer system to monitor their project activities in Iraq undertaken by local partners. Rather than sending staff out to see that houses are being built, for instance, the local partners take pictures that are uploaded with GPS information. Evidence-based monitoring of construction, costs, and deliveries take place before, during, and after construction, and payments are tied to the photographic evidence. There are 10,000 projects in Iraq currently on the database. A similar system potentially could be used for distributions or other types of projects".

- UN OCHA publication, To Stay and Deliver, pg. 26-27

There can be an assumption that information and communication technologies incur high costs (most often including a medium-to-high speed internet facility, adequate training for staff and – in some cases – software that is targeted to meet the specific needs of the organisation). Whilst some of these foundations will require financial investment by the organisation that investment can often be negotiated with service providers and/or institutional donors.

(i) Web-based project monitoring

Various organisations are beginning to embark on utilising customised, web-based software to support project monitoring, particularly for remotely managed projects. Three stakeholders had developed data management systems using such software, whilst a further organisation is developing such a system. UNHCR, supporting programmes in Iraq, are reported to be successfully using similar software in order to monitor the progress and quality of projects implemented by local partners across the country. The benefit of this type of information technology is that it enables organisations to monitor the progress, quality and impact of projects from a remote location (commonly outside of the country of project implementation). In all cases, data related to projects (including photographs, maps, beneficiary numbers, project activities, surveys and other monitoring tools undertaken) can be uploaded by local project staff or partners and then reviewed by programme or organisational management.

(ii) Global Positioning System: GPS referencing

As highlighted in the Clear Path International (CPI) case study (see next page), GPS referencing is a common tool used to support the verification and positioning of project data for remotely managed programmes. GPS referencing can be utilised in interactive mapping systems, providing verification of project activities being undertaken in specific areas.

A development of GPS referencing, *geo-tagging*, is becoming a popular addition to standard digital photo-taking. Selected digital cameras now have built-on or built-in GPS technology, allowing for automatic geo-tagging once a photograph is taken.

Some organisations and institutional donors have questioned the validity of using photographs as a remote monitoring tool, arguing that without direct visits to PIAs it is difficult to verify that a photograph was taken where it was reported to have been taken. Geo-tagging addresses this issue and enables organisations that remotely manage programmes to have confidence in the photographs of project progress that are submitted to them.

Geo-tagging is currently being used successfully by at least two stakeholders. Organisations considering using technologies that involve GPS referencing should review the security context within which it is being used. Some stakeholders commented, for example, that GPS referencing can be viewed with suspicion by local government and/or actors within the conflict in Afghanistan. A risk analysis targeting the use of GPS in such countries should be undertaken ahead of using this information technology.

(iii) Photography

We have observed that in some remotely managed projects, it is not possible for senior programme management personnel to ever visit PIAs. In these instances, it is beneficial to

"Photos are effective for monitoring outcomes when used to triangulate information collected from the field".

utilise project photography to support remote monitoring of project progress and, in some cases, project quality (where detailed photographs are solicited of project structures – particularly useful in engineering, construction, water and sanitation programmes etc.).

Photography is an essential component of web-based project monitoring. Alongside interactive mapping systems,

it provides the necessary visualisation to support remote monitoring. Yet the use of

photography as a remote monitoring tool is only as strong as the skills of the individuals or partners that take photographs. These skills need to be developed. Local staff and partners will require training in high-quality photography, which should be factored into capacity development programmes for remote monitoring.

- For most Tearfund activities, it will be appropriate for local staff to email daily or weekly photographs from the project sites as part of their regular reporting. These photos can be linked to the online map of project activities, and create a timeline showing project progress.
- Time-stamping photographs confirm the date and time of the photograph, which increases their credibility as evidence of project progress. All digital cameras should have their time-stamp function turned on.
 - Guidelines on using photography as a remote monitoring tool, taken from Tearfund's international guidelines on remote monitoring

Mapping Systems in Afghanistan: Clear Path International (CPI)

CPI, an INGO, is the largest provider of integrated victim assistance (IVA) for landmine survivors in Afghanistan. The organisation operates from a country office in Kabul staffed by three expatriates and eight nationals. CPI supports ten local NGOs that together implement IVA projects at approximately 300 separate project sites located throughout Afghanistan.

CPI emphasises capacity building through regular partner interaction. This includes joint proposal development, compliance workshops, performance measuring, routine inspections and detailed M&E. CPI's implementing partner (IP) network currently provides service to over 80,000 beneficiaries nationwide. Based upon its success in Afghanistan, CPI seeks to replicate and manage the same IP approach in other countries. It intends to do this in part by utilising digital mapping tools.

Information Management and Mine Action Programs (iMMAP), an interactive mapping and database software provider, is working with CPI to design a web-based IVA data management programme. The programme, known as OASIS, is designed to use the M&E tools currently employed by CPI and its partners. OASIS not only helps CPI compile performance data, it also illustrates the results of impact surveys collected from individual beneficiaries living in mine-affected communities. Currently, data received by the CPI's IPs is entered into the OASIS system by national staff at CPI's country office. CPI's current development plans include expansion of the system to enable partners to enter the data directly from their respective locations. Once entered into the system, data is immediately available for review by programme staff at CPI's country office.

Data is collected on an on-going basis and summarised in periodic programme reports. Each activity undertaken is recorded by date and GPS coordinates. The OASIS programme enables CPI to work with various interactive maps of Afghanistan. Clicking on a province or district enables the user to view a region-specific page that highlights project data for that area. iMMAP provides CPI and other qualified NGOs with this OASIS software, support and training free of charge.

CPI is considering providing IVA services to multiple countries from a centralised hub. CPI believes OASIS will play a pivotal role in the success of this operation by enabling management staff to view, analyse and adjust programme implementation in near real time from a remote location.

Clear Path International, Afghanistan

(iv) Video Monitoring

Like photography, digital video-making can be a supplementary tool to remote monitoring. Videoing project progress not only provides a monitoring reference for programme managers that are unable to visit PIAs, but it has a secondary bonus of creating data that can be used at the close of the project to demonstrate to project stakeholders the progress, quality and impact that a project has had. Video monitoring can be used in conjunction with monitoring

tools such as transect walks or focus group discussions. It can be used to visualise gradual construction of key project components. It can also be used in end of project *celebration events*, whereby a review of how the project has been implemented and the key outcomes it has impacted are presented to stakeholders.

Like photography, training in using a digital video camera is necessary for local staff and partners to ensure the high quality of any footage taken. Video monitoring has been well-received by at least one INGO operating in Afghanistan. Footage from filming has been used in project monitoring, in promotional videos of the organisation's work and in accountability events for beneficiaries, community members, government, etc.

7.2.11. Peer Monitoring

In medium-to-high security environments where senior management staff cannot visit beneficiaries or PIAs, peer monitors provide a service to beneficiaries, institutional donors and project implementing organisations in improving accountability:

- <u>Beneficiaries</u>: monitors who are independent of the organisation serve as an impartial check to beneficiaries that they have received agreed upon levels of service.
- <u>Institutional donors</u>: peer monitoring enhances donors' confidence of the organisation's accountability in situations where donors may not be able to readily carry out their own verification checks.
- <u>Local project managers</u>: project staff are fed 'ground truth' information about their projects and beneficiaries. Transparency through peer monitoring maintains trust between organisational staff members.
- Remotely based programme management: confirmation of the accuracy of data coming from projects.

Peer monitoring builds on collaborative relationships and networks between humanitarian and development organisations in a particular location. The process sees personnel from one organisation undertaking monitoring visits to the PIAs of another organisation. A specific terms of reference would be developed for the monitoring visit, outlining exactly what is expected of the peer monitoring team (e.g. cross-checking that appropriate beneficiaries have been targeted with the agreed assistance; observing and reporting on progress of project activities etc.), how the monitoring outcomes should be reported and to whom.

Peer monitoring has been undertaken between Tearfund and another INGO operating in Kandahar. Local staff from that INGO met with Tearfund's Area Coordinator and M&E Officer in Kabul to agree upon the terms of reference for the monitoring visit. Following this meeting, a team of peer monitors from the INGO visited Tearfund's PIAs and monitored the propriety of Tearfund's beneficiary selection, as well as checking that the agreed assistance had been provided to the targeted beneficiaries. A report highlighting the findings of this monitoring visit was later shared with the Kabul-based programme management personnel.

The following excerpt has been taken from Tearfund's international guidance on remote management:

Remote Monitoring – Peer Monitoring (Tearfund)

Other agencies (INGOs, local NGOs, CBOs, or Tearfund partners) operating in the area of remote management can provide impartial cross checks and corroboration of information.

- Any peer monitor must be answerable to the Area Coordinator during his/her work with Tearfund. All checks will be carried out against documentation (e.g. beneficiary lists) provided by the AC, and the AC alone is to be asked for any clarification that is required.
- The monitor may be asked to check the following (not an exhaustive list):
 - Checking actual beneficiaries against lists of names and selection criteria to determine if the correct individuals have benefited;
 - Checking that beneficiaries have received the right amounts of distributed items or stipulated hours of training;
 - Checking the quality of distributed items or training; and
 - Checking the quality of the interaction between Tearfund staff and beneficiaries.
- Terms of reference, including an appropriate per diem per monitor to cover transport and food costs, must be signed before the monitoring visit.
- Be aware that conduct of peer monitors may fall short of Tearfund standards (e.g. poor beneficiary accountability, non-impartial action in communities), weakening our own community acceptance. Ensure that all peer monitors are aware of Tearfund standards of conduct and agree to abide by them for the duration of their assignment.
- Ensure that peer monitors know they may not make or imply promises on behalf of TF.

These guidelines provide useful specifications for peer monitoring, however, they highlight important sensitivities that must be considered. Several stakeholders, especially INGOs, were interested in peer monitoring but there were also concerns raised that require consideration ahead of implementing this monitoring approach. These include:

- Ensuring that organisations are selective in identifying peer monitoring agencies (referring to a selected list of key criteria or standards that must be met, e.g. report writing, experienced staff, experience reviewing and assessing qualitative quantitative outputs etc.);
- Ensuring that a thorough risk analysis is undertaken for staff from any peer agency to safeguard their security, as well as the security of beneficiaries and project-implementing staff;
- Ensuring that adequate briefing is provided to the peer monitors on the project and organisation implementing the programme (including programmatic approach - whether humanitarian or development, and ethos and values of the organisation);

"Peer monitoring is a promising tool for remote monitoring, but to be effective peer monitors must have a clear understanding of the instructions, scope of the task, of reporting expectations, and the context of the project overall".

- Excerpt from an external baseline assessment of Tearfund's monitoring and accountability practices in Kandahar, Afahanistan

- Mitigating against the risk that local staff or partners might coerce or bribe peer monitors to reflect project progress and quality in a specific light, and;
- Ensuring that own local staff or partners understand that peer monitoring approaches do not undermine their own monitoring, but rather add an additional opportunity for data triangulation.

Peer monitoring is a promising remote monitoring tool. Whilst there is certainly potential to develop this monitoring approach, adequate planning and preparation is required. An associated component of peer monitoring includes the practice whereby external agencies are contracted to undertake monitoring of projects in areas where security and access can be difficult for senior management in an organisation. This practice is most commonly utilised by UN humanitarian agencies. 42 It requires similar levels of preparation (e.g. adequate

⁴² The UN OCHA-endorsed publication, *To Stay and Deliver*, (page 27), reported that: "WFP, UNHCR, and some other agencies have been using third party monitoring in a number of contexts, including Afghanistan, Yemen, and Somalia. In Afghanistan, WFP uses three outsourced monitoring firms (two Afghan companies and one based in Dubai). These companies provide nonbriefing for selected monitoring agencies on the project being monitored; the organisation that has implemented the project, and; the particular outcomes that are expected from the monitoring visit). Good practice and research organisations can also be utilised to support project reviews and evaluations during or at the end of projects, in order to support learning and good practice development.

A final component of peer monitoring is cross-project exchange visits. As with peer monitoring, suitable risk analysis needs to be undertaken to preface this practice, but where it is deemed safe to do so, local and national staff from one project location could visit another project location with a view to reviewing project activities, progress and quality, as well as developing their own understanding of specific humanitarian or development sectors. This practice is being utilised by three INGO stakeholders, one of whom commented that this practice, "is seen as an equally important aspect for team building. The visits also build the technical capacity of staff who are involved, as well as their understanding of why the projects are important".⁴³

Each of these three components of peer monitoring require careful planning, negotiation, briefing and clarity in order to be administered as effective remote monitoring tools. They can be low cost (utilising peer or internal cross-project monitoring relationships) and provide the necessary external assessment of a project or programme. The director of an inter-agency coordination body in Afghanistan affirmed the use of peer monitoring, commenting that: "An external entity (someone who is not themselves directly implementing the project), is required to triangulate and cross-check data and project information".

7.2.12. Beneficiary and Community-led Monitoring

"Part of ensuring a successful remote management approach will require communities and beneficiaries to be mobilised and to become actively involved in the project".

- Country Director of an INGO operating in Afghanistan

Strong examples of beneficiary and community-led monitoring practice were exhibited amongst some of the INGO and NGO stakeholders. Good practice and research organisations also recommended this monitoring approach as an area for development by organisations seeking to operate remotely in medium-to-high insecurity locations. Beneficiary and community-led monitoring has been exhibited in a number of different forms. Across all, an important factor that organisations need to ensure is that thorough transparency with and training for relevant communities and beneficiaries is provided ahead of any

expectation that they will engage in project monitoring. Adequate information about the organisation and project (including relevant project targets, outputs and outcomes) should be shared with stakeholders and complimented with targeted training on monitoring practices and with briefings to clarity what is expected from the stakeholders.⁴⁴

(i) Recruit community facilitators and/or mobilisers

This practice was exhibited by two of the INGO stakeholders. Facilitators and/or mobilisers are selected from within a project community, often from outside of the beneficiary population. They receive training in both project plans as well as monitoring techniques. In insecure areas where access to PIAs can be restricted, they are the 'eyes and ears' of the organisation, providing regular assessments to organisations of project progress and quality, as the following two case study examples will highlight:

UN personnel who work on what WFP calls Programme Assistance Teams (PATs) that can go into UN 'no-go' areas and monitor the distribution outcomes".

⁴³ Comment from representative of an INGO operating in Afghanistan that utilises cross-project exchange visits.

⁴⁴ Stakeholders include beneficiaries, community members, local government representatives, local service providers, shop keepers, etc.

Community-selected Mobilisers: Oruzgan, Afghanistan

"Male and female Community Mobilisers (often married couples), will be selected from communities and trained in project implementation support. They will be used as the 'eyes and ears' of our organisation in less secure project locations, providing updates on the community, as well as project progress and quality. These Community Mobilisers will be supported at community level by Shuras and Community Development Councils. None of the Community Mobilisers will be direct beneficiaries and are therefore assumed to have greater objectivity to observe and monitor programmes. They will send photographs to reflect project progress and quality. They will provide opportunities to triangulate the data collected by our own personnel. This approach is going to be piloted in three different districts, with the lessons learned and documented for future projects".

- Representative of an INGO operating in Afghanistan

Community Facilitators: Kabul, Afghanistan

"Four Community Facilitators (CFs) have been recruited by our organisation from communities in two districts of Kabul which are currently experiencing high insecurity. These CFs, though not direct employees, do receive a financial incentive for their work. They have been provided with extensive training by our engineering staff. This training has enabled them to undertake project assessments, monitoring checks, photographs of project activities and detailed updates on project progress. Our staff work closely with these CFs to ensure that project milestones are met and that the quality of the work being undertaken is of a high standard".

- Country Director for an INGO, operating remotely-managed projects in Kabul province, Afghanistan

(ii) Utilise existing structures within the community to support ongoing project monitoring

Humanitarian and development projects often engage the input of existing community structures, committees and support groups as a necessary element of their implementation. Community Development Councils/Committees, village elders, Shuras, school management committees and parent and teacher associations were referenced by various INGOs as means through which community feedback and monitoring input was solicited. Whilst the benefit of these structures is that they often pre-exist the project being implemented, and are therefore not an additional strain on the community, there was also evidence of project-specific community committees being developed as well, most notably by Tearfund in its remotely managed programming in Darfur:

Beneficiary, Community and Government Stakeholder-led Monitoring through New Structures – Beida, Darfur

Tearfund implements a humanitarian programme in Darfur. Between August 2009 and 2011, a remotely managed project was implemented in Beida (West Darfur). Alongside twice-weekly visits by project staff (based outside of the project location at Geneina) to monitor project progress, technical quality and impact, various beneficiary, community and government-led monitoring structures were put in place as follows:

- <u>Village supervisory committees</u> comprising of staff, village leadership, sub-contractors and village-based organisations, who were selected to report on concerns in project implementation and community mobilisation;
- O A <u>multi-purpose review</u> (evaluation) team was constituted with representatives from the Government of Sudan, as well as local NGO partners to periodically assess projects;
- Beneficiary exchange visits were implemented between different PIAs to help communities share and exchange notes on project implementation and quality, and;
- Quality standards oversight committees were established, comprising of host communities and beneficiaries. Their focus was to review and ensure project quality and to feedback any concerns or issues to project staff (during twice-weekly visits to PIAs).

- Representative of Tearfund's humanitarian programme in Darfur

(iii) Use community-based surveying tools

Social audits and community-perception surveys were the most prevalent examples of this monitoring approach recommended by stakeholders. These tools can be used by local staff and partners when working with project communities and beneficiaries. The surveys propose questions related to changes, impact and quality resulting from the specific project. They also provide an opportunity for organisations to understand how their own staff or partners are perceived at a local level by project stakeholders. The feedback provided is critical for organisations in understanding community perceptions about the project, as well as triangulating information on project progress, quality and impact.

(iv) Consider community-implemented and monitored programming

The UN OCHA-endorsed publication, To Stay and Deliver, references an approach that has been taken by local partners of the Mine Action Coordination Centre of Afghanistan (MACCA) enabling them to continue or initiate de-mining programmes in medium-to-high insecurity areas where access to PIAs is limited. National partner organisations, including Afghanistan-based DAFA, have developed programmes which recruit "young adults from geographic areas that need mine clearance. Community members nominate the recruits and guarantee their reliability. These local staffers then receive over two months of training and are to work in their own community".45 DAFA have implemented eleven community-based demining programmes in Afghanistan since 2009. This approach programming has been most prevalent in mediumto-high insecurity provinces, including Helmand,

"We are currently working with the host community on the Kenyan side around the Daadab refugee camps. We are considering grouping beneficiaries into specific groups with a leader. The leaders of each group would provide information to us regularly regarding the quantity and quality of aid being delivered. They could also send other information, e.a. of positive changes in the beneficiary community. If beneficiaries agree. during registration a photo of the beneficiary could be taken to positively identify who is being supported (photos may help reduce "ghost" beneficiairies)".

- Representative of an INGO operating in Somalia

Kandahar, Nimroz and Zabul, and has enabled DAFA to continue implementing programmes in these volatile areas. Extensive focus on training and preparing selected individuals for the programme and ensuring ongoing opportunities for capacity development is imperative.

This approach to programme implementation and monitoring is reported as having been highly successful. MACCA urges that "other agencies and NGO programmes could certainly make use of this programming model, particularly if it involves a defined skill set that people can be trained in". ⁴⁶ This is an area that can be further developed and utilised to support project monitoring. As with community-selected facilitators and mobilisers, there is potential for organisations to purposely select and train community members to monitor projects.

7.2.13. Greater Collaboration between Organisations of the Humanitarian and Development Community

Several of the proposed recommendations in this report find greater strength where there is collaboration between organisations within the humanitarian and development community. In Section 7.2.3., we observed that capacity building and training initiatives can be more cost-effective and inclusive where there is collaboration between organisations. In the same

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⁴⁵ UN OCHA publication, *To Stay and Deliver*, page 26.

⁴⁶ Ibid.

section we observed that best practice learning events can build understanding and knowledge of key humanitarian and development issues. Where these learning events are opened out more widely there is potential for greater learning and improved quality of practice across the sectors. Likewise, in Section 7.2.11. we observed the potential of peer monitoring structures. Peer monitoring relies on successful and collaborative relationships between humanitarian and development organisations.

In addition to these good practices, greater and intentional collaboration can also promote sharing of resources and tools to support project monitoring. Several of the recommendations highlighted in this report reflect existing good practice by agencies already seeking to remotely manage programmes. There already exists a multitude of good practices that could be shared and used by various organisations to support remote management, and particularly remote monitoring. These organisations need to invest time, resources and interest in networking amongst themselves and building relationships that can support the remote monitoring recommendations highlighted in this report. In an attempt to promote the sharing of good practice, the annexes to this report include existing templates and tools that can be used to support remote project monitoring and accountability practices.

This collaboration does not need to be arduous; existing structures and coordination facilities can be used to support it. Cluster meetings are one opportunity whereby remote management and monitoring practices can be highlighted and discussed. Implications for remote management and monitoring on specific sectors (e.g. WASH, Food Security) can be presented at the relevant cluster meetings, which can be used as a forum for discussion of good practice. Examples of best practice or learning reviews can also be presented, again focusing on issues related to remote project monitoring.

"Clusters should also support the sharing of good practices and lessons in operating in complex security environments and address the coordination challenges in situations where the cluster lead has no field presence due to insecurity".

- UN OCHA-endorsed publication, *To* Stay and Deliver, p. 50

Likewise, existing coordination bodies can promote and develop greater levels of collaboration between organisations. UN OCHA has already made significant headway in researching and sharing issues and good practices related to remote management through the publication which it endorsed, *To Stay and Deliver*. The focus of this publication reviews humanitarian assistance in a rapidly changing and deteriorating security environment and suggests good practice guidelines to support that assistance. Whilst it includes a section dedicated to project monitoring and quality as an element of this assistance, there remains further opportunity for coordination bodies like UN OCHA to further research and share findings specific to remote monitoring.

Other coordination bodies are commonly in place in individual countries to support humanitarian and development organisations. A list of such agencies is available in Annex 10. There is opportunity for these agencies to incorporate topical thinking on remote management and, as part of that, remote monitoring. The Agency Coordinating Body for Afghan Relief (ACBAR), for example, provides a monthly forum for organisations to meet together. Often, this opportunity allows for presentation of good practices or learning to be facilitated. A future agenda item for such an agency is surely the impact of remote management on project quality and stakeholder assistance and the associated good practice responses.

The key is to ensure that dialogue and opportunity for peer learning is open and available to organisations. These include not only NGOs, INGOs, UN agencies and research and good practice organisations, but also institutional donors. There is a growing interest from donors in project monitoring, specifically with relation to monitoring and evaluating programme outcomes and impact. This mirrors an increasing interest amongst humanitarian and development organisations in these areas and suggests that there is potential for greater

levels of discussion and coordination between all of these different actors to capture and to share ideas and examples of best practice.

7.3. Concluding Remarks

Remote monitoring remains a relatively new concept for consideration by humanitarians and development actors. It is critical that discussion, research and sharing of ideas and good practice continue in this area and that resources and capacity are dedicated to developing innovative systems that safeguard programme quality in remotely managed projects.

This section has aimed to present recommendations and case studies of existing good practices that are being utilised to improve the rigour of remote project monitoring and to develop the foundations to support project monitoring at a programmatic level. Each recommendation highlighted here is summarised in the checklist in Section 7.2. There are substantial existing resources available for organisations to review and to consider as they develop their own systems and practices to support remote management. It is strongly recommended that organisations seek ways to coordinate with one another in and between countries that experience medium-to-high insecurity and that opportunities are seized to promote shared learning and best practice in relation to remote management and monitoring.

8. Remote Beneficiary Accountability

8.1. Terms, Definitions, and Practices

To understand beneficiary accountability practices within the context of remote management, it is first important to ensure a common understanding of the terms and practices related to beneficiary accountability. This is especially important given that this common understanding was not evident amongst the stakeholders engaged in this project. Accountability was understood by some as referring to the appropriate means by which beneficiaries are targeted and selected for project interventions. By others, it was understood in reference to either the relationship developed between a primary organisation and its local or international partner, or between an organisation and its broader funding source.

Accountability refers to the means through which power is used responsibly. It is a process of taking account of, and being held accountable by, different stakeholders, and primarily those who are affected by the exercise of power.

- The 2010 HAP Standard in Accountability and Quality Management, pg. 5 This latter interpretation readily adheres to traditional perceptions of accountability: "the way in which those who authorised others to act on their behalf made sure that authority was being used as agreed".49 However, this understanding has been superseded by recognition that accountability is the right of anyone who is affected by that use of authority, especially project beneficiaries. Accountability addresses the relationship beneficiaries and the project-implementing or managing organisation. It ensures that beneficiary needs are met and that they are able to fully participate in and engage with project planning, design, implementation and M&E practices.

The Humanitarian Accountability Partnership (HAP) promotes the practice of accountability. As a humanitarian self-regulatory body, it requires that its member agencies commit to meeting the highest standards in accountability and quality management. HAP has recently

⁴⁷ These are available as annexes. Refer to Section 11: List of Available Annexes, for specific information.

⁴⁸ Beneficiary accountability will hereafter be referred to as 'accountability'.

⁴⁹ HAP Humanitarian Accountability Partnership: The 2010 HAP Standard in Accountability and Quality Management: pg. 1.

revised and developed The 2010 HAP Standard in Accountability and Quality Management, 50 which defines accountability and presents practical steps that can be taken by organisations to ensure that accountability principles are met. These practical steps form part of the benchmarks, detailed on page 56; critical areas of accountability good practice that organisations must address.⁵¹ Each benchmark includes specific requirements and means of verification enabling organisations and their partners or contractors to meet identified accountability good practice. It is an overarching recommendation that any organisation not already familiar with the HAP Standard review this good practice document, as well as relevant case studies that can be found on the HAP website (www.hapinternational.org). With the additional content in the HAP Standard that relates specifically to working remotely through partner organisations, this guidance also proves useful to organisations that are operating remotely with local or international partners or contractors.

8.2. Overview of the Issues and Concerns Raised by Stakeholders

The majority of issues highlighted by research stakeholders were no more specific to remote management as they would be to directly managed programming. Focus on accountability practices remains relatively recent, a stronger focus demonstrated by humanitarian and development organisations within the last ten years. It is to be expected, therefore, that there are some teething problems in ensuring successful practices are put in place to support the accountable relationship between beneficiaries and project implementing or managing organisations. It is also understandable that not all organisations are yet familiar with the concepts of accountability.

Whilst several issues related to accountability were highlighted in this research, those most pertinent to remote management are the focus of the following sections. In order to present the findings in a manner conducive to the HAP Standard, a review of which has been recommended in Section 8.1. for readers who are as yet unfamiliar with this good practice document, each issue has been incorporated into relevant key areas related to the individual accountability benchmarks (or practices). However, some overarching issues had also been experienced and these will begin our assessment of the concerns and issues related to remote accountability practices.

⁵⁰ This document is available in Annex 12.1. It is recommended to readers as a succinct summary of the terms and definitions related to accountability and as providing practical benchmarks and activities to promote accountable practice amongst humanitarian and development organisations. It has been created with the consultation of 1,900 people, across 56 countries, including those affected by disaster. Hereafter, it will be referred to as the HAP Standard.

51 Each of the six benchmarks have been taken from *The 2010 HAP Standard in Accountability and Quality Management*, pages

^{8 - 24}.

Essential Benchmarks to Support Beneficiary Accountability Good Practice

(i) Establishing and delivering on commitments

The organisation sets out the commitments that it and its partners or contractors will be held accountable for and identifies how they will be delivered.

(ii) Staff competency

The organisation ensures that staff and/or partners or contractors have competencies that enable them to meet the organisation's commitments.

(iii) Sharing information

The organisation ensures that the people it aims to assist (directly or remotely), as well as other stakeholders, have access to timely, relevant and clear information about the organisation and its activities

(iv) Participation

The organisation listens to the people it aims to assist, incorporating their views and analysis in programme decisions.

(v) Handling complaints

The organisation enables the people it aims to assist and other stakeholders to raise complaints and receive a response through an effective, accessible and safe process.

(vi) <u>Learning and continual improvement</u>

The organisation learns from experience to continually improve its performance.

- The 2010 HAP Standard in Accountability and Quality Management

8.2.1. General Issues and Concerns

We have seen that in remotely managed projects senior programme and/or primary organisation personnel are less or completely unable to visit PIAs, impacting the level of and approach to direct monitoring that is possible. From an accountability perspective, this reality results in fewer opportunities for these personnel to build relationships with the community and to observe and review firsthand the accountability practices that have been put in place by local staff, partners or contractors.

(i) Fewer opportunities for senior programme and/or primary organisation personnel to build an accountable relationship with beneficiaries

The first of these concerns was highlighted by an INGO that is remotely managing part of a project in especially volatile PIAs in Afghanistan. This organisation has a strong focus on rights-based accountability practices, selecting to build relationships with community and increase their involvement in programming. In the two remotely managed PIAs, they have selected to work through the local community. Community Facilitators have been recruited and are responsible for liaising between the community and the organisation. Whilst this is a good example of community empowerment, the Country Director of this INGO commented that building relationships with beneficiaries has been difficult for the INGO's own staff, with total reliance on the community-based facilitators to be the eyes, ears and face of the INGO on the ground:

"Because the sub-office staff are based so far from the communities and cannot visit them it is difficult to build relationships and to manage the relational dynamics between Community Development Councils (CDCs), Shuras, beneficiaries etc."

- Country Director of an INGO operating in Afghanistan

They also commented that they were not able to implement other accountability practices remotely, such as their standard approach to participation, leading to a "significant dent in the

organisation's approach to sustainable development". Developing accountability practices with the community has not been a strong focus within the agreed remit for the Community Facilitators. Levels of information-sharing about the project and organisation with beneficiaries have reduced, as have opportunities for the community to raise feedback and complaints and to engage in rigorous reviews and monitoring of the project.

(ii) Fewer opportunities for senior programme management and/or primary organisations to observe and review first hand the accountability practices in place

The second concern was raised by the accountability representative of an INGO operating in Somalia. This INGO implements programmes through its own personnel, all of which were locally recruited from within Somalia. A team of senior programme personnel (expatriates) are located in Nairobi but face-to-face interaction between them and local personnel is limited, most often undertaken at training events based outside of Somalia. Interaction between senior programme personnel and project beneficiaries is non-existent due to the severe security restrictions experienced in PIAs. Senior programme personnel are unable to directly engage in reviewing accountability practices and have little opportunity to confirm that these practices are in place and functioning without access to the beneficiaries themselves. There is greater reliance on ad hoc reports from local staff on the progress of such practices:

"It has been difficult to verify accountability systems, practices and feedback in remotely managed projects. Where programme management staff are based away from project locations and are unable to visit them, there is a reliance on local staff to report back on the accountability systems in place and it is not easy to verify or triangulate this information...The frequency with which local staff report on accountability systems is often low. Language barriers can create issues for the quality of reporting (which is expected in English). This adds to the issues mentioned regarding information verification; it is difficult for staff to have a strong idea of what is happening in the field".

- Accountability representative of an INGO operating in Somalia

This concern was echoed by the Country Director of an INGO that had elected to work through local partners for some of its operations in Afghanistan. Communication between the local partners and the INGO was an issue and reporting by local partners was of particular concern. There was a strong need to build the local partners' capacity in project monitoring and reporting, including reporting on accountability.

The concern raised here is that local staff, partners or contractors may not have adequate capacity to implement accountability practices or to sufficiently report on those practices.

Without opportunities to visit PIAs and to meet with beneficiaries, these issues will be exacerbated as senior programme management and/or primary organisations are unable to monitor the accountability practices and to be assured that they are working successfully.

8.2.2. Establishing and Delivering on Commitments

(i) <u>Selective disinterest in the principle and practices of</u> accountability

A surprising research finding from this project was the relatively low priority placed on accountability practices by some stakeholders. The dominant concern amongst stakeholders was project monitoring in the context of remote management. A few stakeholders, most notably HAP and approximately six INGOs, exhibited equal interest in accountability. Amongst the

"Community participation is promoted during assessments. However, this is not always achievable (particularly in remotely managed projects where full representation of communities is not happening)...We have to focus our resources on life saving assistance, rather than on accountability".

 Representative of a humanitarian coordinating body, supporting organisations in Afghanistan

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 $^{^{\}rm 52}$ Comment from the Country Director of an INGO operating in Afghanistan.

institutional donors interviewed, there was relatively minimal focus on accountability. One INGO stakeholder suggested that institutional donors (and other stakeholders that exhibited less focus on this issue) might be pessimistic as to how successfully the principle and practices can be met in remotely managed settings. This was echoed by the representative for a humanitarian coordination body in Afghanistan, who suggested that accountability, whilst good practice to promote, is not necessarily feasible in remotely managed settings.

One INGO stakeholder confirmed that, in terms of the subject matter for this research (project monitoring and accountability) project monitoring was certainly of greater interest to them. Other stakeholders, as we read in the beginning of this section, were not familiar with the principle and practices of accountability and exhibited little evidence of a programme focus on this. This calls into question how much priority is given to remotely driven accountability practices and whether a lower priority reflects an assumption on the part of stakeholders that accountability is not practical or feasible in remotely managed, medium-to-high insecurity environments.

It may reflect insufficient creative thought at programme and organisational levels to consider how standard accountability practices, such as information-sharing, participation, complaint handling and capacity development of appropriate staff function within the context of remote management. Recommendations addressing this are detailed in good practice Section 8.3.

(ii) <u>Difficulties in promoting accountability with local/international partners and contractors</u> Remote management often utilises local or international partners and contractors to implement projects in medium-to-high insecurity areas where the primary organisation has no access. Whilst accountability might be a strong focus for the primary organisation, it cannot be assumed that it will be as such for the local or international partner or contractor. The primary organisation may well have established key commitments to be met and a plan for how these commitments will be implemented and measured. However, this cannot be imposed on the project implementing agency and organisations that wish to ensure the promotion of accountability should consider how to engage them in doing this.

8.2.3. Staff Competency

Accountability principles are complex, often challenging traditional approaches to humanitarian assistance as well as cultural norms within PIAs. The prioritisation of accountability can often be viewed as part of wider organisational change processes as the thinking behind it develops and organisations promote input from beneficiaries in project design, planning, implementation and evaluation. For organisational change processes like accountability to be a success, it is essential that local staff, partners and contractors understand the following:

- the purpose of and thinking behind the change process;
 - why the organisation wishes to promote accountability and what impact will it have?
- the principles of the change;
 - what is meant by the term 'accountability'; how is it understood within a humanitarian and development context; why is being accountable important?
- how the change can be implemented, and:
 - what practical steps need to be taken in order to develop a relationship of accountability with beneficiaries; what cultural or tribal factors will need to be considered or challenged to make it a success; how will accountability success be measured; how will the organisation learn from the process?
- what they might expect to see or experience as a result.
 - what are the impacts of accountability; what should the organisation expect to see as a result of dedicated accountability practice?

To ensure each of these considerations is addressed, it is important to clarify what is expected of staff in terms of meeting accountability commitments (e.g. knowledge, skills, behaviours and attitudes). It is important to clarify what behaviours and attitudes are not expected, outlining them in a staff code of conduct. The principles, knowledge, skills, behaviours and attitudes that an organisation promotes must be supported with thorough briefing and training for all staff. Sufficient resources, funding and personnel need to be allocated for this briefing and training to ensure that it is regularly and consistently facilitated.

Organisational change processes like promoting and ensuring accountability flourish in environments where there is opportunity for continued reiteration of the principles of the change, as well as regular interaction with senior staff members that have a solid understanding of the change processes and that highlight the principles as an organisational priority. Within the context of remote management, where this is limited, issues arise in assuring regular and consistent staff competency and capacity development. For example, there is often a reliance on training workshops implemented away from the PIA (e.g. at a country or regional office). Fewer local staff can participate directly in such training and those staff are then responsible for understanding complex principles and practices and reiterating them to their local colleagues through refresher training. Organisations must consider the ways that change and capacity building are usually established and explore how these can be adapted to a remote management context, whilst retaining high quality and engaging a majority of local personnel.

The accountability representative of an INGO operating in Afghanistan, Somalia, South Sudan and Sudan commented that the progress of prioritising and mainstreaming accountability in remotely managed programmes has been much more gradual than progress made in more secure, directly managed programmes:

"Without direct management and the day-to-day interaction of senior managers with project implementing staff, how can organisations push through the ideas of accountability and other change management processes? How can the progress of accountability be measured and who is responsible for managing that? Who reviews and reports on the individual accountability practices? Who improves them when they are not successful? Who is responsible for adapting them to the specific context and culture into which they are being introduced?"

- Accountability representative of an INGO, commenting on accountability practices for remotely-managed programming in Somalia

The latter of these concerns was echoed by the Country Director of an INGO operating in Afghanistan, who urged that despite the uniformity of accountability principles between countries and regions of project implementation, the practices can vary significantly depending on what works in the context and culture of the project area. This is not to say that accountability practices cannot work in medium-to-high insecurity, remotely managed project areas. Rather, there needs to be sufficient organisational or programmatic input and managerial encouragement to pilot different approaches to accountability and to establish what works best. Likewise, there needs to be greater input into staff competency and capacity development to ensure that accountability is truly understood and adopted by local staff or project implementing agencies.

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⁵³ This finding was supported by the accountability representative of an INGO operating in East Africa, who commented that whilst beneficiary reference groups (a community-based accountability and feedback committee) were successful in parts of Northern Kenya and Pakistan, they had been piloted and did not prove a success in southern Afghanistan.

8.2.4. Sharing Information

(i) What information should be made public in medium-to-high insecurity environments requiring remote management?

Local staff and/or project implementing agencies often raise concerns regarding the sharing of information about an organisation or project in an environment exhibiting medium-to-high insecurity. Best accountability practice recommends that organisations ensure project beneficiaries and other stakeholders have access to timely, relevant and clear information about the organisation and its values. This information ordinarily includes an update on project plans and financial summaries, as well as project outcomes. HAP recommends that organisations also share details of staff roles and responsibilities, contact information, complaints procedures, beneficiary selection criteria and examples of how past beneficiary participation practices have helped shape present project design and implementation.

In projects that are implemented in contexts experiencing complex insecurity and political instability, information-sharing is more difficult and can sometimes put local staff or project implementing agencies at risk. Stakeholders raised concerns regarding what information should be made publically available, as well as who should be responsible for deciding what information is shared and with whom. HAP highlighted an example from their experience of working with faith-based organisations to promote accountability practices:

"Faith-based organisations operating in Sri Lanka and northern Pakistan (where there was ongoing civil conflict), had to be careful to ensure that an organisational stance was undertaken regarding the type and amount of information that was shared with project stakeholders about the organisations. In such circumstances, it is critical that the staff 'on the ground' are aware of what information should be shared and what (if any) information should be held back from project stakeholders. The decision regarding what information to make public should not be left up to individual local staff members to decide, but should be made at organisation or programme level, in consultation with staff. Discussion should be undertaken to consider what information staff are comfortable sharing with stakeholders and what the answers to 'sensitive questions' might be etc. Local staff need to be trained and briefed on this and to feed into any decisions made".

- Anecdotal example provided by a representative from the Humanitarian Accountability Partnership, HAP

There are clearly grounds for good practice cited here, particularly concerning the need for greater levels of decision making involvement from programme and organisational management. It is also essential that local staff and project implementing agencies are consulted when such decisions are made to ensure that they are happy with the information that will be shared and with their involvement in sharing that information. In parts of Afghanistan, staff working with international humanitarian and development organisations withhold from their own families information about who they work for and what they are doing. Should they be required to provide contact details to project stakeholders, there may be concern about how their involvement with international organisations might be perceived locally and that this information might reach their families. It is therefore essential that they are consulted and agree upon designated information-sharing plans.

(ii) How can information be shared with project beneficiaries and other stakeholders in a safe forum?

Traditional methods of information-sharing with beneficiaries and other stakeholders have often included public notice boards, leaflets and public meetings. In remotely managed project environments which exhibit medium-to-high insecurity, it is not always possible to utilise such media. Where this insecurity is the result of ongoing conflict or political instability, the association with an international organisation may endanger beneficiaries. Tearfund has

⁵⁴ This was cited by two of the INGOs interviewed as part of the research. Other examples were raised by stakeholders of staff members who claimed to their families that they were working as taxi drivers or with other local organisations in order to avoid confirming that they worked for an international organisation.

been able to utilise project notice boards and beneficiary information leaflets in other humanitarian programmes, including the Democratic Republic of Congo and Liberia, yet these have not been accessible for project beneficiaries in insecure areas of Afghanistan. Whilst there has been agreement by Tearfund staff at organisational, programmatic and field levels on the information that should be shared with beneficiaries and other stakeholders about Tearfund and its projects, local staff continue to pilot different methods of sharing that information and are yet to find an ideal solution. This could also be the case with community meetings, where community members, beneficiaries or local staff and/or project implementing agencies might feel endangered or exposed.

8.2.5. Participation

Beneficiary participation relies on close levels of interaction between project implementing organisations and beneficiaries. This close interaction builds trust between the two parties, which is particularly important in relational cultures. Being able to invest time in this is therefore essential. Information-sharing meetings, household surveying, feedback and

project meetings, review focus discussions, as well as community-based committees are all participatory tools that can be used with beneficiaries. However, as we saw in Section 8.2.4. in medium-to-high insecurity environments beneficiaries may not feel safe using such tools, fearing that it exposes them to greater levels of scrutiny by their peers. Additionally, access by even local staff and implementing agencies to PIAs can often be more restricted than other directly managed projects which experience lower levels of insecurity. This can reduce interaction between themselves and project beneficiaries, therefore reducing opportunity for participation and the building of trust.

"Women's participation and feedback is not actively sought. A reliance on male staff, as opposed to female staff, means that it is difficult for implementing partners and our own staff to meet with women and to ensure their participation. The project relies on men passing information onto their female household members".

- Country Director of an INGO operating remotely-managed programmes through local partners in Afghanistan

As we read in Section 8.2.1., reduced potential for <u>local nartners in Afribanistan</u> community participation has been experienced by INGOs as a direct result of remote management. In one example, a project was implemented entirely by the community in two districts of Kabul. Local staff were not able to visit PIAs and were completely unable to interact with and engage the participation of beneficiaries. Beneficiaries in this programme were not able to advise or offer feedback on the plans for, progress, quality and impact of the project.

Participatory approaches to programming are also often counter-cultural. Historically, organisations have set the plans for projects and have implemented them according to their own design process. There has been limited engagement with beneficiaries in developing the

"We have promoted a change in mentality – historically we would present ourselves to beneficiaries as 'coming to do or bring this product'. A shift has been made now to ask communities and project stakeholders what they would like (within the boundaries of what we are able to do)".

- Country Director for an INGO, operating in Afghanistan

project plans outside of initial needs and capacity assessments. Challenging this historical approach to programming with local staff can be difficult. Local staff can assume a *we know best* policy, limiting the dialogue and participatory engagement with beneficiaries, particularly with children, minority and disabled groups or with women.

Where local staff or project implementing agencies do engage with beneficiary groups and communities, it is often not a truly representative group that they are able to engage with. Children, disabled groups, ethnic minorities and women can be excluded from the participation that is ongoing. This is not always deliberate. In medium-to-high insecurity areas it may not be possible for female staff to be recruited as prevalently

as their male counterparts, or females may be restricted in their movements to PIAs due to heightened security risks facing them.⁵⁵ Similarly, sometimes because of insecurity, PIAs either cannot be accessed or can only be accessed for short periods, limiting the level of participation with all beneficiary groups that is achievable (organisations may only have sufficient time to meet with community committees or male representatives from communities may have to travel outside of PIAs to meet with personnel remotely).

Without senior programme or organisational staff who have a strong grasp on the principles of participation and who would be able to advise on context-specific approaches, there is a risk in remote management that participation will be seen as too complex and will not be prioritised by local staff or project implementing agencies.

8.2.6. Beneficiary Feedback and Complaints Handling

The primary issues highlighted in relation to this accountability practice concern there being greater complexities in developing successful feedback and complaints mechanisms. HAP demonstrated this well in referring to problems experienced with feedback and complaints handling mechanisms for two humanitarian organisations, one operating in Pakistan and the other in Sudan. The organisation working with communities in Pakistan established a feedback box at key locations within the PIAs. Due to ongoing insecurity in those areas and military action affecting communities, a rise in distrust and fear amongst community members of government, military and other institutions had developed. Beneficiaries did not use the feedback boxes, fearing the repercussions of using this exposed mechanism. As a result, there was little feedback collected by the humanitarian organisation.

The organisation operating in Sudan had failed to establish a fair, transparent, public feedback and complaints handling system. Instead, it was expected that any feedback or complaints would be verbally presented by beneficiaries and other stakeholders to local staff. However, stakeholders were not comfortable sharing their complaints with local staff. As such, their complaints and feedback were only solicited during visits by senior programme (often expatriate) staff to project offices. This put pressure on all staff when visiting project communities, sometimes resulting in anger and violence, because stakeholders felt that their concerns had not been heard systematically.

"They felt that their complaints would not be heard or received well by local staff members".

- Representative from HAP, highlighting the example from a humanitarian agency operating in Sudan

This may well be contextual to the PIAs, however, it presents a significant issue for remote management if it is a trend that beneficiaries feel uncomfortable raising complaints concerning the project and/or staff and directing them to local staff. In the majority of remotely managed programme approaches, there is not opportunity for international staff to meet with beneficiaries, particularly in PIAs. This results in a danger that complaints will not be raised and adequate feedback systems will not be implemented or used by beneficiaries.

The accountability representative of an INGO operating in East Africa noted that the feedback received most commonly from beneficiaries referred only to requests for further assistance, rather than specific feedback or complaints related to the project implemented. This finding was supported by the Country Director of an INGO operating in Afghanistan, where feedback and review workshops had been developed, engaging beneficiaries and soliciting their response to project implementation, progress, quality, impact, and staff. Whilst

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⁵⁵ It was the finding of the UN OCHA-endorsed publication, *To Stay and Deliver*, that male and female staff members face different risks. In the Democratic Republic of Congo female staff members are at high risk of sexual assault. It was noted by humanitarian and development agencies there that heightened security measures are in place for female staff (sometimes preventing them from going anywhere alone for even ten metres). This security situation would have a serious impact on the potential to promote participation with female beneficiaries as it limits the direct interaction that female staff can have with them.

the feedback and review workshops had been successful, the INGO had not received a significant number of concerns or complaints.

"A feedback mechanism for project stakeholders (including beneficiaries and community members) is in place, though we are yet to receive any complaints".

- Country Director of an INGO. operating in Afghanistan (also experienced by two other INGOs in Afghanistan)

Part of the context behind this is that it is not culturally appropriate in Afghanistan to complain about assistance provided and there can be a fear that by raising complaints about project interventions or personnel, the assistance will be discontinued. Tearfund observed, however,

that beneficiaries might be more willing to raise complaints if it was not necessary to direct those complaints to the very staff that are involved (e.g. local staff and implementing agencies). Expecting honest, critical feedback when it is directed to the person(s) that you might be criticising is not realistic within the Afghan contexts where this has been trialled. External bodies, be they senior programme, primary organisation personnel or external monitors and evaluators are more likely to receive criticism and complaint from beneficiaries. This issue requires

"Few accounts of critical feedback are reported, though this is possibly a reflection of Afghan cultural social norms".

- Excerpt from External Baseline Assessment of Tearfund's Remote Monitoring and Accountability Practices in Kandahar

creative consideration and is addressed in the following good practice section.

8.2.7. Learning and Continual Improvement

One of the issues of not following through on promoting accountability with local project implementing staff and project stakeholders is that organisations will fail to learn from those that they aim to assist and will miss valuable opportunities to continue improving the quality and impact of the assistance provided.

This is heightened where responsibility for accountability practices rests primarily on project implementing staff and/or other agencies. They must be supported by senior programme and/or organisational management to ensure that learning related to accountability practices (whether successful or not) is incorporated into ongoing systems to improve the practices. When these senior personnel are located away from local project staff, creative ways of doing this (including intentional accountability review meetings) must be prioritised.

Whilst this is not impossible in remotely managed projects, research stakeholders did experience issues in terms of learning from the accountability practices that are being implemented remotely. As highlighted in Section 8.2.1., there are fewer opportunities for senior programme and/or primary organisation personnel to meet and interact with local project staff and implementing agencies. Likewise, there are often no opportunities for those personnel to meet with project beneficiaries. Unable to observe and review firsthand the successes, failures and outcomes of accountability practices, senior programme personnel and/or primary organisations rely on the updates and reports received on accountability practices. However, as we also observed in Section 8.2.1., the frequency and reliability of local accountability reporting can be poor.

Another contributing factor is this: without the engagement and follow up of senior programme and/or primary organisation management supporting the prioritisation of accountability, there is not the impetus for local staff and implementing agencies to regularly review accountability practices (unless there is also a staff member based at the project location with responsibility for accountability). This was a finding in Tearfund's practices in Afghanistan:

Beneficiary Accountability Prioritisation within Senior Management

In 2009, a dedicated Beneficiary Accountability Advisor was recruited to support the implementation and review of accountability practices across Tearfund's humanitarian programme in Afghanistan. This post ended in 2009, following which point there was limited follow up on the progress of the implemented practices. In 2010, when a Monitoring, Evaluation, Accountability and Learning Officer was recruited, a baseline assessment of those practices was undertaken, highlighting that accountability practices had regressed and required reprioritisation. With the MEAL Officer in place, there has since been dedicated capacity to provide training on accountability practices and to closely monitor the progress of those practices, suggesting improvements based on the learning collated. This remains a strong focus of this individual, working with local Project Managers in both directly and remotely-managed project locations. Accountability has also featured more prevalently in project evaluations, another opportunity to assess the progress of the individual practices. Whilst this process is developing, there is opportunity for the MEAL Officer to visit project offices and to liaise with project staff.

- Tearfund, Afghanistan

Where it is not possible in other remote management structures for senior management and/or primary organisations to have such interaction with staff and beneficiaries, there is a strong likelihood that opportunities to learn from and continue improving accountability practice will be de-prioritised in favour of other competing tasks by the project implementers.

8.3. Existing and Recommended Good Practice (Remote Beneficiary Accountability)

A summary of the recommendations to address the issues raised in Section 8.2. is available in Table 2. These have been influenced by the good practice already available in the HAP Standard, as well as other good practice guidelines supporting accountability and existing practices exhibited by stakeholders. ⁵⁶ Whilst this good practice enhances remote accountability, there is nothing uniquely innovative about it. It pre-exists this research and will have been propounded by good practice organisations, forming the basis for the accountability practices that they have piloted. To present an innovative approach to accountability, therefore, we need to review the good practices under the lens of remote management, adapting and modelling them to ensure that a sustainable approach to accountability can be taken forward for remotely managed projects.

HAP supports this review of standard accountability practice within the wider context of remote management, urging organisations against ignoring or disestablishing accountability practices in remotely managed, medium-to-high insecurity environments, whilst ensuring that transparent and systematic risk management processes are still undertaken to promote the safety and security of both staff and project stakeholders. :

"Agencies can no longer use the context of insecurity as an excuse to avoid accountability practice. It is not a blanket excuse. Accountability needs to be properly embedded in organisational values and procedures, included in risk management strategies, and taken on at managerial levels".

- Representative of the Humanitarian Accountability Partnership

What will follow will review a selection of the good practices recommended to support accountability. These will be reviewed within the context of remote management, resulting in

⁵⁶ These include Tearfund's guidelines on accountability, taken from the *Tearfund Quality Standards in Emergency Response* Field Guide, (<a href="http://tilz.tearfund.org/Topics/Disasters/Disas

practical good practice recommendations to specifically support the implementation of accountability within medium-to-high insecurity remotely managed projects.

Table 2: Summary checklist for remote beneficiary accountability good practices

No.	Beneficiary Accountability Good Practice Recommendation	Check?
1	Establishing and Delivering on Commitments (Organisation-wide)	
	Establish a beneficiary accountability focal person at the primary organisation/programme head office;	
	Establish a beneficiary accountability focal person at the local project office, and;	
	• Ensure sufficient time and preparation is allocated to develop a contextually-appropriate beneficiary accountability approach for the remotely-managed project.	
2	Staff Competency	
	Develop a capacity development programme to promote beneficiary accountability specific to the remote management context;	
	Ensure adequate follow up is undertaken after training (including post-training action plans), and;	
	Ensure that organisational values and international good practice standards are regularly reinforced with local staff and/or implementing agencies.	
3	Sharing Information	
	• Ensure that the content of information that is shared with beneficiaries about project activities is consulted upon and agreed between senior programme and/or organisational management and/or implementing agencies, and;	
	Ensure that safe, practical and accessible means of sharing information are consulted upon and agreed between local staff and/or implementing agencies and beneficiaries and other stakeholders.	
4	Participation	
	• Develop additional structures within the community to promote beneficiary participation, ensuring that there are opportunities for these structures to interact with project implementing organisations, and;	
	Consider whether it is practical and appropriate to meet with beneficiaries outside of a project implementation area.	
5	Beneficiary Feedback and Complaints Handling	
	Ensure that feedback and complaints mechanisms are agreed in consultation with the local community in the project implementation area;	
	• Ensure that local staff and/or implementing agency personnel are given thorough training in the principles supporting beneficiary feedback and complaints mechanisms, which are reinforced through regular refresher training, catch-ups, and mentoring;	
	Develop a reporting system that documents the details of individual beneficiary feedback and complaints;	
	• Ensure that beneficiary feedback reporting system is supported by third party verification (e.g. visits by senior national personnel; peer monitoring by other agencies; meetings at a secure location between beneficiary representatives and senior expatriate personnel), and;	
	• Incorporate beneficiary feedback questions into standard monitoring, review, and evaluation surveys and templates.	
6	Learning and Continual Improvement	
	Utilise ongoing project monitoring and evaluation tools and stakeholders to review individual beneficiary accountability practices and to document the learning that can be used to improve them;	
	 Ensure regular opportunities for local staff and/or implementing agencies to present findings related to beneficiary accountability practice (e.g. methods that work particularly well) to senior programme management and/or primary organisation personnel; 	
	Ensure regular opportunities for local staff and/or implementing agencies to review beneficiary accountability approaches with beneficiaries, communities, and other stakeholders, and;	
	Instigate a beneficiary accountability working group at a regional and/or country level. Ensure that there is local staff representation within this group.	

8.3.1. Establishing and Delivering on Commitments

For accountability practices to be successful, it is imperative that there is sufficient organisational and managerial support, promoting it and following up on its progress. In directly managed projects, where visits by senior programme and/or organisational personnel are undertaken with greater regularity, it is easier to ensure a high level of support. However, in remotely managed projects there is far less interaction between local staff and senior programme and/or organisational personnel presenting difficulties in ensuring the necessary support.

(i) Establish a beneficiary accountability focal person at both the primary organisation/programme head office, and the local project office

Dedicated focus on accountability practice is essential across all levels of programme and project management. We observed in Section 8.2.7. that without dedicated capacity supporting the roll out and monitoring of accountability practices project locations, Tearfund in experienced a regression of good practice.⁵⁷ INGOs working in Afghanistan, Somalia and Sudan commented that it had been essential to recruit accountability focal persons or to assign such responsibility to staff members exhibiting interest in and capacity to promote accountability (e.g. Accountability Leaders).

In remotely managed settings, these staff ensure that organisational commitments to accountability

"Local and national staff are recruited as Beneficiary Accountability Officers, at project level, to support the roll-out and promotion of accountability systems across each project. Though these persons will have dedicated focus and capacity for implementing accountability practices, they will be supported by all other project staff. They will be trained and will provide training to other local project staff. Programme Managers will also be trained in accountability practice so that they can support and promote it across the programme".

- Representative of an INGO, operating remotelymanaged programmes in Somalia

are met. They liaise with programme management and develop contextually appropriate plans for accountability practices. They participate in training workshops focused on developing, reviewing and learning from accountability practices. With the support and input from senior programme and/or organisational management, it is their responsibility to ensure that local peers are also trained in the context-specific practices that they develop for the project location, providing reinforcement of that training on a regular basis.⁵⁸ Their focus is not directly involved in project implementation. Rather, they promote the relationship between beneficiaries and the organisation. Being removed from direct project implementation, they are able to provide an objective, external point of contact for beneficiaries. They should be given the requisite authority to execute their duties and to bring about qualitative change.

Programme and/or primary organisation accountability focal persons provide the additional capacity at a managerial level to support accountability practice. They provide a direct source of contact for local accountability focal persons. Weekly catch-ups (via phone or Skype) and monthly-to-quarterly face-to-face catch-ups and training ensures managerial buy-in and promotion of the accountability project model. This role can engage with other agencies in researching and developing best practice, liaising with their local counterpart to ensure that it is practical and contextually appropriate.

(ii) Ensure sufficient time and preparation is allocated to develop a contextually-appropriate beneficiary accountability approach for the remotely-managed project

For accountability practices to be successful, organisations need to invest in adequate assessments of the environment, beneficiary community, project staff and project factors, as well as piloting practices and learning from what works well and what could have worked better to improve and develop future practices.

⁵⁷ This capacity is sometimes also called a Community Liaison, taking away the distrust issue in some countries that a staff member has been hired specifically to check up on their colleagues by talking with beneficiaries.

⁵⁸ When first initiating accountability practices in a remotely managed project, training for local staff and/or partners should ideally be undertaken on a monthly basis. This regularity enables continual reinforcement of the principles of accountability, as well as opportunities to review the progress and suitability of individual practices. It provides a forum for discussion between local project implementing personnel, whereby accountability practices can be further developed and contextualised. Feedback from this should be circulated to senior management who in turn should support the contextualisation of practices.

"A programme accountability framework self-assessment tool has been developed, in consultation with the Humanitarian Accountability Partnership. This tool allows programme staff to assess for themselves their own capacity in terms of the minimum accountability standards – what is already in place? What are the gaps? What are the training needs?

- Representative of an INGO, operating remotely-managed programmes in Somalia

Organisations should utilise accountability focal persons (at different levels) to undertake a project-specific baseline assessment of accountability practice. This could take the form of an accountability self-assessment. It is important that beneficiary communities and different levels of staff (local, regional, programme management and organisational) engage in this assessment. It should identify gaps (training, support systems, reporting structures, learning processes), and develop a plan to address those gaps at programme and project level. For remotely managed projects, it is important that thorough reporting structures on accountability practices are included as an outcome of the assessment, as well as a training schedule for local staff. Risk analysis for the proposed accountability

practices should also be undertaken, leading to the piloting and development of practices that both project implementing staff and beneficiaries feel secure and comfortable with.

This process should not be viewed as a stand alone event. Section 8.2. emphasised that accountability practices implemented in medium-to-high insecurity remotely managed project locations are often unsuccessful. It is imperative with remotely managed projects that time and capacity is allocated to review and refine the piloted practices.

As with remote monitoring, accountability cannot be an 'add-on' to programming. It must be suitably embedded across organisational and programmatic procedures and values. In remotely managed projects there needs to be an assurance by programme management that processes and practices will be followed up. Local staff and partners need to themselves be held to account for the relationship and practices that they develop with beneficiaries. This research therefore recommends the importance of adopting suitable reporting mechanisms to ensure that additional information related to accountability is captured.

8.3.2. Staff Competency

The immediate priority in securing remote accountability practices is to build staff competency through regular training. International and country-level training workshops in standard accountability good practice are already available, facilitated through agencies including HAP and CWS-P/A. These workshops often utilise training of trainers approaches, whereby participants return to their countries or regions to re-facilitate training locally. Five INGOs interviewed also provided internal accountability training events.

The focus here, as is highlighted in the remarks below from one stakeholder, is to review the standard training that is provided on accountability and to ensure that the conditions for remote management are incorporated:

"Organisations need to adapt their training to the remote management context. The 'normal' accountability training that is given to staff will not touch on all the distinctive challenges of remote management. In general there is a danger that because remote management is a far from normal operating situation, staff will too readily assume that normal systems are irrelevant and not look for creative ways of accomplishing those systems' goals. For example, in locations where it is unsafe to post project information in written form, staff may assume that they have been 'let off the hook' in terms of giving beneficiaries information about a project. We should ensure that their training involves brainstorming alternatives that accomplish the same goal as a project notice board".

- Representative for an INGO, operating and supporting programmes in Afghanistan, Somalia, South Sudan and Sudan

(i) Develop a capacity development programme to promote beneficiary accountability specific to the remote management context

Information-sharing, participatory approaches to accountability, which ensure opportunities for regular feedback and confidential complaints handling, need to be incorporated in a training programme for local staff and partners. Whilst there is ample standard good practice already available, this good practice needs to be reviewed by programme and/or organisational management and incorporated into training materials that specifically support the implementation of accountability practices targeted to remote management. Organisation and programme management must engage in and lead this process. An example of remote management-specific accountability training in Somalia is presented on the following page.

In practical terms, it might involve producing a training workshop that presents the principles behind accountability, (e.g. what does it refer to? Why is it important? What will be the impact?), and introduces the key areas of focus for implementation (e.g. sharing information, participation, beneficiary feedback and complaints handling, and learning and continual improvement). Each of these areas should be presented in terms of what they aim to achieve with examples provided of potential methodologies. Opportunity should then be provided to consider some of the bigger challenges of promoting accountability in medium-to-high insecurity environments, particularly those that are managed remotely, and to brainstorm practical ways that these challenges might be overcome. This practical, interactive brainstorming process should constitute the focus of the workshop. Local staff, accountability focal persons and programme management should all feed into this process and should solicit the input of beneficiaries themselves to ensure that the ideas reflect what is safe and practical for them.

This workshop should be provided at the outset of any remotely managed project. The practices that are brainstormed as an outcome of the workshop should be piloted with beneficiaries as the project is implemented. Following this, regular opportunities for follow up training, in which the brainstormed practices can be reviewed and adjusted, should be ensured. The local accountability focal person should be responsible for coordinating this training, in close liaison with their programme management counterpart. They should also remain engaged in national and international-level capacity building initiatives to ensure that they can feed such initiatives into their ongoing, local-level training plan.

(ii) Ensure adequate follow up is undertaken after training

Following a training workshop, a plan of follow up actions should be developed identifying specific actions that can be taken forward to implement project-level accountability. Owners, deadlines and opportunities for review should be included in this action plan and it should be communicated to all local staff or partner personnel. It should also be shared with the programme management and/or primary organisation for review and approval. They should ensure that they familiarise themselves with the actions and deadlines and follow up to review the progress being made, engaging with local-level reviews of practice in order to document the learning arising from the successes and failures of the approach.

The principles supporting accountability (namely, to champion the rights and dignity of beneficiaries and to ensure that humanitarian and development assistance is accountable to them), are commonly evident in organisational values and ethos, as well as in international good practice standards.⁵⁹ It is recommended that these values and standards be reiterated with local staff and partners to ensure that an understanding of the principles of accountability is reinforced. Those local staff and partners will be the face of the organisation with beneficiaries. It is important that sufficient investment is made to ensure that they reflect the values and standards required for the assistance provided. (See also, Section 7.2.5.).

Beneficiary Accountability Training Plan for Remotely Managed Projects: Somalia

Extensive focus is given to staff training needs, in order to build their capacity and competency and to generate accountability-promoting attitudes. We are currently in the process of developing a two-day training curriculum that will be facilitated in Nairobi, Kenya. This workshop is designed to train local Beneficiary Accountability Officers (BAOs). The expectation is that they will return to Somalia and in turn train their project colleagues in accountability principles. They work in areas of Somalia where expatriate personnel are not authorised to visit due to insecurity. A training workshop has also been developed for programme managerial staff, in recognition that in order to fully roll-out accountability systems, you need the backing and support of programme management. This workshop will also be facilitated in Nairobi, Kenya.

After training workshops have been facilitated, community level interaction and consultation is initiated. BAOs and other local staff visit project communities and conduct focus group discussions (FGDs) with community representatives (separate meetings with men, women and children are conducted). The purpose of the discussions is to provide communities with a forum to identify their preferred mechanisms for information provision, consultation, participation, feedback and monitoring / evaluation. (Training in facilitating FGDs is provided to local staff. Tools for facilitating FGDs is also provided). The purpose of the FGDs is to ensure that the accountability practices that are developed fully reflect the needs and requirements of the communities, in order to promote their effectiveness and sustainability, particularly in a remotely managed, insecure environment. This process enables programme management staff to understand the accountability needs and context in the community, region and/or country. This is useful particularly for remotely based staff who may not understand or be familiar with this context.

- Global Humanitarian Accountability Advisor for an INGO, operating programmes in Somalia

8.3.3. Sharing Information

Insecurity presents huge challenges for information-sharing, especially in a context where organisations or the communities they serve are potential targets of violence. We observed in Section 8.2.4. that beneficiaries and community members often do not feel safe or comfortable attending meetings arranged by, or accessing public notice boards or leaflets developed by, international organisations. This begs the question, "How does the standard information released by organisations differ in a remotely managed conflict context and what techniques can be used to safely promote it?"

(i) Senior programme and/or organisational management should consult with local staff and/or implementing agencies to agree upon the content of information that is shared with beneficiaries

HAP highlighted three examples of issues that had been experienced in implementing accountability practices, as a result of insufficient consultation and agreement with local staff. In medium-to-high insecurity environments, it is important to discuss and agree between local staff and programme management what information is going to be shared with project stakeholders. Standard good practice dictates the following guidelines for information-sharing

⁵⁹ Including, amongst others, the *Red Cross Code of Conduct*, the *SPHERE Standards*, and *The 2010 HAP Standard in Accountability and Quality Management*.

with beneficiaries. These guidelines must be reviewed within the context of greater insecurity. It is likely that the content related to each guideline will need to be adjusted to the insecure context.

For example, FBOs operating in conflict-prone environments, where that conflict is related to or exacerbated by religious disputes or extremism, need to consider the extent to which they share information about their organisational background. Clashes between Islamic and Christian groups in Nigeria might mean that FBOs operating in conflict-affected areas choose to withhold details of their Islamic or Christian background. Similar issues have been experienced by humanitarian and development organisations (with faith-based

Organisations shall share with beneficiaries and other stakeholders information appropriate to their needs, including:

- 1. its background and contact details;
- 2. its accountability framework, staff code of conduct and complaints procedure;
- its goals and project objectives, expected results with the time frame, and a financial summary, as well as summaries of evaluations and progress reports;
- 4. staff roles and responsibilities;
- criteria for selecting target groups and deliverables;
- 6. how input from participation activities has contributed to decisions.
 - The 2010 HAP Standard in Accountability and Quality Management, pg. 15

foundations) operating Afghanistan, Somalia and Sudan. Any decisions regarding the information that is shared about the organisation's background or faith-based foundations have to be made by the organisations, in consultation with the staff on the ground.

A second example relates to information that is shared with stakeholders regarding local staff roles, responsibilities and contact details. Organisations must undertake adequate consultation with local staff and partners to understand whether it is safe and appropriate for their names and contact details to be shared with beneficiaries. If there is a danger that this information might be passed on to other parties that intend to harm staff it is not appropriate to share the details. Having a standard office contact number as opposed to individual contact details for staff may help to avoid this.

Sharing information about individual projects was not highlighted by research stakeholders as being particularly hazardous. However, some concern was raised regarding project financial information. In already insecure environments, some INGOs commented that sharing this information could present a hazard, particularly if it is contentious or not-understood by beneficiaries and other stakeholders. It is important that organisations do their best to present information to beneficiaries in a way that is accessible to them and that additional explanation is provided where necessary. However, as with other areas of shared information, it is critical that local staff and partners engage in the decision-making process.

Sharing beneficiary selection criteria is fairly low-risk, however, publicising lists of selected beneficiaries may put those persons in danger if they are known to be benefitting from a project, particularly if it is known to be implemented by an international organisation. Listing names and locations may lead to community disputes or targeted violence against beneficiaries. It is, therefore, important not only to consult with local staff and partners, but with beneficiaries themselves to agree upon the extent to which this information is shared.

(ii) Local staff and/or implementing agencies should consult with beneficiaries and other stakeholders in order to agree safe, practical, and accessible means by which information should be shared with them

Ensuring organisations are creative in their approaches to information-sharing is not a requirement specific to remote management. In the majority of contexts, illiteracy is a far greater issue for beneficiary communities than is insecurity, and so organisations cannot rely on standard notice boards, information leaflets and community meetings to publicise information about themselves and their projects. Different media need to be brainstormed at a local level, between local staff or project implementing agencies and beneficiaries.

An INGO operating in Afghanistan uses promotional videos about its work and the organisation as a means of introduction in project communities. Video documentaries of project progress are produced throughout project implementation and are presented to communities at the close of the project as part of celebrating success events. This type of media appeals to literate as well as illiterate beneficiary groups. It presents information in an interesting and captivating way. Organisations wishing to repeat this practice should consider, however, how videos will be presented (particularly in communities where there may be no access to electricity or video screening devices), how many people will be viewing the video at any one time, and how accessible it is to deaf and blind people groups. Other organisations have also invested in radio messaging to support information-sharing practices. These have been a huge success for one organisation, Internews, with communities along the Chad-Sudan border. 60 Similar considerations regarding deaf beneficiaries, as well as those who do not have access to radios remain.

Other INGOs use existing structures within the community to share information (e.g. Community Development Councils, village elder or tribal leader meetings). This is a common means by which organisations are able to access communities and to feed information to them. Organisations must consider how women and children's information needs are also met (e.g. at schools, women's groups etc.).

Information-sharing leaflets, when used, do not have to include words. One INGO developed a successful pictoral brochure outlining how beneficiaries should expect staff to behave: "Concern in Ethiopia has produced a pictorial booklet that provides communities with information on what they can expect from Concern staff. This includes pictures related to bribery and corruption and staff attitudes as well as sexual harassment and bullying. Each page of the booklet portrays the unacceptable behaviours in greyscale and marked with a cross and the acceptable behaviours in colour and marked with a tick".61

Information-sharing practices will rise and fall on how well they are consulted upon and agreed with the people they aim to empower. Beneficiaries must be consulted with and must themselves be given opportunities to suggest how they would like to receive information about the organisation and project. Methods should be safe, practical and accessible for different people groups (men, women, boys, girls, disabled persons, ethnic minorities). In order to ensure that the selected practices meet the needs of these groups, consultation with representatives from all of them should be undertaken. This is recommended as standard good practice but it is evermore essential for remote management.

 The WASH Cluster Accountability Project, "WASH Accountability Resources: Ask, Listen, Communicate" (2009).
 The WASH Cluster Accountability Project, "WASH Accountability Resources: Ask, Listen, Communicate" (2009): pg. 12. This booklet is also available on the HAP website, as an example of good practice, along with other similar material.

8.3.4. Participation

(i) Develop additional structures within the community to promote beneficiary participation, ensuring that there are opportunities for these structures to interact with project implementing organisations

In directly managed programmes, implemented in relatively secure environments, it is standard practice not only to engage with existing community support structures (e.g. CBOs, tribal committees and village elder groups), but to also develop complimentary structures that can promote and engage direct participation from beneficiaries. Beneficiary reference groups (BRGs) have been developed and piloted by Tearfund in Northern Kenya and Pakistan. Accountability teams have been implemented by an INGO to support projects in Afghanistan, whilst beneficiary and community oversight committees were established by Tearfund to support remotely managed projects in Beida, Darfur and to ensure that beneficiaries were able to directly influence and participate in project design, implementation and review. These three structures have one thing in common: beneficiaries and community members are integral to the structures, and their participation is successfully engaged.

Beneficiary and Community Oversight Committee, Darfur

In Beida, West Darfur, Tearfund's humanitarian programme team established various community-based structures to support the implementation and review of its projects. All of the projects implemented in this location utilised a remote management approach. Tearfund personnel were based in Geneina, a neighbouring region, and would visit the PIAs twice-weekly. To support the implementation and monitoring of projects, a beneficiary and community oversight committee was established. This included members of the beneficiary population, as well as representatives from the wider communities in which the projects were implemented. Tearfund personnel would meet with the beneficiary and community oversight committees during their visits to the PIAs. Tearfund also enabled exchange visits between PIAs of beneficiary and community representatives. This provided the opportunity for beneficiaries and community representatives to share and exchange views and ideas related to project progress and quality. It presented an opportunity for participation in the wider project. Feedback related to project progress and quality was relayed to Tearfund staff, who addressed any concerns or issues with project implementation, technical quality and impact.

- Tearfund, Darfur

Developing such structures provides a deliberate forum in which participation can be promoted. Tearfund's practice in Darfur highlights that even in remotely managed settings this is possible. We observed in Section 7.2.12. that several INGOs that are remotely managing projects in Afghanistan have piloted beneficiary and community-based approaches to project monitoring and review. Individuals from PIAs have been trained in aspects of project implementation, monitoring and review and act as the 'eyes and ears' of the implementing organisation. Whilst it has been common practice to select non-beneficiaries, (e.g. community members or other project stakeholders), there is potential to expand these processes to include beneficiaries and by doing so to promote their participation and input into project design, implementation and review. It will be important to ensure regular opportunities for interaction between local staff and such beneficiary groups. Tearfund's practice in Darfur allowed for personnel to visit PIAs twice-weekly, presenting an obvious opportunity for interaction.

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⁶² A case study on Tearfund's BRG approach is currently available on the HAP website:

http://www.hapinternational.org/pool/files/tearfund-north-kenya-programme-increasing-levels-of-participation.pdf.

83 Another INGO, working through Community Facilitators in Kabul, provided opportunity for interaction at a location away from PIAs on a bi-weekly basis whilst Community Mobilisers, recruited by an INGO working in southern Afghanistan, met with local personnel on a bi-weekly-to-monthly basis.

(ii) Consider whether it is practical and appropriate to meet with beneficiaries outside of a project implementation area

A representative from UN OCHA's northern office in Afghanistan commented that it is often difficult within emergency relief programming to ensure the participation of beneficiaries in highly insecure environments. UN OCHA supports emergency relief programming in 55 different districts of northern Afghanistan. Of those, eleven experience a substantial security threat and four experience the highest security threat. In the latter districts, access to PIAs and district centres is not possible; all assessments and assistance is undertaken remotely. In the former eleven districts access to district centres is possible, though access to PIAs remains 'no-go'. Across all eleven districts, project implementing agencies have been encouraged to ensure that beneficiary and community representatives travel outside of PIAs to meet local staff. Though this situation is far from ideal accountability practice, effort has been made to ensure that opportunity is retained to meet with and engage participation of beneficiaries in programming.

However, such modes of promoting participation often exclude significant portions of beneficiary communities. In parts of Afghanistan, it is impossible for women to travel outside of their own communities. For disabled groups as well, remotely based participation meetings present a challenge. Likewise, in parts of Darfur it is dangerous for men to travel outside of IDP camps. The beneficiaries that are able to remotely meet with project staff are therefore not always truly representative of the wider beneficiary group. The research did not determine any examples that challenge this and present a better model of working. There is certainly further work to be done in developing adequate participation models for highly insecure remote management.

8.3.5. Beneficiary Feedback and Complaints Handling

(i) Ensure that feedback and complaints mechanisms are agreed in consultation with the local community in the project implementation area

The success and failure of beneficiary feedback and complaints mechanisms rest on the extent to which beneficiaries feel comfortable and safe using them. This is especially the case in PIAs which exhibit medium-to-high insecurity. We observed examples in Section 8.2.4. whereby beneficiary and community groups did not feel safe accessing beneficiary feedback boxes in parts of Pakistan, whilst beneficiaries of an INGO in Sudan were not confident speaking to local staff about their concerns or complaints.

"We...randomly telephone beneficiaries to verify information provided by partner agencies...We are also considering providing a hotline number that beneficiaries can call to complain or give feedback directly to us".

- Representative of an INGO operating in Somalia

Feedback and complaint mechanisms that rely on beneficiaries leaving their households and/or communities will impede disabled groups, (and sometimes other groups), from accessing them as they may have less access outside of the household and/or community. Without engaging with local schools and child-friendly spaces, it may be challenging to engage feedback and complaints from children, and where feedback is possible it may be influenced by other adults in positions of authority (e.g. parents, guardians or teachers).

In remotely managed, medium-to-high insecurity project environments it is imperative, therefore, that individual groups of

beneficiaries (men, women, boys, girls, disabled groups, ethnic minority groups) are consulted at the outset of a project intervention to ascertain how they would choose to

feedback comments or complaints about the project, organisation or staff, particularly considering the conflict, political or religious context that impacts the community. It is unlikely that the feedback and complaints mechanisms selected by these different groups will be the same and organisations must demonstrate flexibility and creativity in responding with the preferred mechanisms. ⁶⁴ It is also necessary, however, to balance the beneficiary and community preference with what is practical and safe for them and for staff.

(ii) Ensure that local staff and/or implementing agency personnel are given thorough training in the principles supporting beneficiary feedback and complaints mechanisms, which are reinforced through regular refresher training, catch-ups, and mentoring

These practices are often complex and can challenge the culture into which they are introduced. Beneficiaries and local staff may feel discomfort about complaint raising and complaint handling. It is important to ensure that thorough explanation is provided to both beneficiaries and local staff as to why soliciting and responding to feedback and complaints is important. In remotely managed settings, senior programme and/or primary organisation personnel should ensure that practical, interactive training is provided to local staff on the principles of beneficiary feedback and complaints handling. Local accountability focal persons can participate directly in remotely based training workshops (e.g. at a regional or country office) and can re-facilitate this training to local peers. Training should provide opportunities to brainstorm with those staff culturally and contextually appropriate means for soliciting feedback and complaints. It should be followed by an action plan, indicating how staff will consult with different groups of beneficiaries; which beneficiary feedback mechanisms they recommend; the deadline for implementing mechanisms, and; methods of reviewing the success and failure of the mechanisms.

Training should also be followed by regular catch-ups between programme management and/or primary organisation personnel with local staff or partner personnel, in place of the standard day-to-day mentoring model that is possible in directly managed projects. These can be facilitated by telephone, interactive media (e.g. Skype) or during any face-to-face visits or meetings. A focus of catch-ups should be to discuss what mechanisms have been put in place; the number and frequency of feedback and complaints solicited; the responses provided, and; the learning that has been documented as a result. Refresher training should ideally be undertaken on a monthly basis whilst staff or implementing partners' become accustomed to the practices. Quarterly or biannual refresher training (as part of team meetings or capacity building programmes) can then be put in place when staff are more familiar and comfortable with the mechanisms and principles.

(iii) Develop a reporting system that documents the details of individual beneficiary feedback and complaints. Ensure that this system is supported by third party verification

Various stakeholders raised concerns regarding the authenticity of feedback recorded by local staff. One stakeholder questioned the extent to which local staff can be trusted to involve excluded or minority groups in soliciting feedback. Another commented that there was a danger that even where feedback and complaints are solicited, the response provided to that would be inadequate or even non-existent. It is a challenge without the direct presence of senior management to ensure that the feedback and complaints systems have

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⁶⁴ Staff or project implementing partners should explain to beneficiaries at the outset of the project intervention why their feedback is important, and that as stakeholders to which the organisation is accountable they are free to voice complaints or concerns, where necessary (this can be counter cultural for beneficiary groups). They should also highlight how the feedback will be used and responded to and provide regular updates on any action taken from feedback and/or complaints received.

been initiated and are working effectively but various practices can be instigated to provide verification or closer monitoring on the feedback and complaints systems that are in place.

Tearfund has utilised visits by senior national and expatriate staff to support the verification of feedback mechanisms in Kandahar. Senior national staff include questions regarding feedback mechanisms in their discussions with beneficiaries when they visit. They themselves verbally solicit feedback, which is used to compare against the feedback solicited and recorded by local staff. Expatriate staff, when visiting the Kandahar project office, will meet with beneficiary representatives at the office. Though it is only possible to meet with male representatives, there is at least some opportunity to hear and triangulate the feedback that they provide. Peer monitoring presents a further opportunity for organisations to monitor and triangulate the feedback that is recorded by local staff. Peer agencies can meet with beneficiary groups, not only soliciting their own feedback but confirming that feedback is regularly solicited by local staff or partners. Organisations in Somalia, where access to mobile phones is high, utilise this medium to contact beneficiaries and community members to solicit and verify feedback. This practice could be developed further by using a dedicated phone line (used by several organisations) to solicit and verify feedback.

Beneficiary feedback should be recorded. Tearfund's humanitarian team in Afghanistan have developed a template to support local staff in recording the feedback and complaints that are received on a monthly basis. Details of the location from which the feedback or complaint arose, the type of feedback (whether verbal or written), the person(s) feeding back, and the content of the feedback are separately required fields in the report. In addition to these, local staff are required to provide a summary of the response and follow up actions (where necessary) taken to address the feedback or complaint. This report is submitted to the country office on a monthly basis and is followed up by the M&E Officer. Such reports can be used as a base to triangulate and verify feedback through own and peer monitoring.

(iv) Incorporate beneficiary feedback questions into standard monitoring, review, and evaluation surveys and templates

Local staff will need to engage in ongoing project monitoring, reviews and evaluation. Ensuring that questions that solicit beneficiary feedback (whether positive or critical) are incorporated into standard surveys will help to enable beneficiaries to have a voice and an opportunity to raise comments, concerns and ideas related to project implementation and the implementing agency or staff. An INGO operating in Afghanistan has incorporated feedback mechanisms into ongoing monitoring tools:

"Community feedback and input is heavily influential for our projects. We use surveys and discussion groups to establish the needs of the communities we work with, as well as their desired programming responses".

- Country Director of an INGO operating in Afghanistan

In medium-to-high insecurity environments where other means of soliciting feedback are challenged, using existing project monitoring structures to incorporate this specialism will give beneficiaries a voice. External evaluators and monitors are more objective solicitors of feedback, particularly useful where stakeholders may feel uncomfortable raising feedback or complaints with local staff.

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⁶⁵ This template is included in Annex 12.7.

8.3.6. Learning and Continual Improvement

(i) Utilise ongoing project monitoring and evaluation tools and stakeholders to review individual beneficiary accountability practices and to document the learning that can be used to improve them

Project evaluations, monitoring and review reports, as well as reports on individual accountability practices, can be used in remotely managed settings to review the success and failure of accountability practices and to solicit learning that can be used to improve them. Rather than adding a layer of additional checks to review accountability, these existing practices (evaluations, monitoring, etc.) can be developed to incorporate questions related specifically to the principle. Accountability is a prioritised quality standard for Tearfund's operations in Afghanistan. As such, in any internal or external evaluation, it is requirement that accountability practices be reviewed and assessed. The objectivity of external evaluations and monitoring enables a more robust analysis of ongoing accountability practices, as well as greater honesty from beneficiaries.

These tools are a strong source of learning to support the continual improvement of accountability in remotely managed projects. External evaluators, peer monitors and internal senior national staff are all viable options to utilise these tools and to solicit and record learning. Evaluations, peer monitoring visits and senior programme visits to PIAs should incorporate a findings summary session, in which accountability practices are included. This session can be facilitated at either a local level with all project staff or at a country or regional office level (ensuring that at least the local accountability focal person and project manager are present). An action plan following these findings sessions is recommended in order to address any proposed recommendations and to improve future accountability practices.

(ii) Ensure regular opportunities for local staff and/or implementing agencies to present findings related to beneficiary accountability practice to senior programme management and/or primary organisation personnel

Programme management and/or project review meetings present regular opportunities whereby senior local staff who are based remotely can meet with other programme and senior programme management personnel. Good practice learning sessions should be incorporated into such meeting forums, where this is not already common practice. Accountability practices should form a compulsory element of such sessions. The potential for programme personnel from across a country meeting together and sharing learning about accountability provides ample opportunity for discussion of best practice and for improvements to be made across the board in these individual practices. Learning should also be shared with senior management in organisational head offices (where they are outside of the country), in order to promote and ensure cross learning between programmes within one organisation. Should changes to an organisation's accountability approach be necessary, this should be documented in organisation-wide policies and procedures to ensure that learning is captured and utilised in future programme and project implementation.

(iii) Ensure regular opportunities for local staff and/or implementing agencies to review beneficiary accountability approaches with beneficiaries, communities, and other stakeholders

Local staff and partners should be encouraged by programme management and/or primary organisation personnel to regularly facilitate opportunities to review existing accountability practices with beneficiaries, community members and other project stakeholders. Means through which information is shared with the community and through which feedback and

complaints are solicited should be reviewed to ensure that they are still practical and safe for staff and communities. Means through which participation is promoted should be reassessed to ensure that each group of stakeholders remains engaged in participation. Their input is vital for review processes to ensure that they remain relevant and practical.

Senior national staff and external monitors or evaluators can also utilise their discussions with beneficiaries to review accountability processes and to note down any findings and areas for improvement. These can be fed back to local staff and senior management in summary of findings meetings.

(iv) Instigate a beneficiary accountability working group at a regional and/or country level. Ensure that there is local staff representation within this group

Whilst this section has aimed to highlight specific recommendations and practices that can be used to enhance remote accountability it has also highlighted that there is significant room to further research, discuss and innovate creative accountability approaches.

HAP recommends greater collaboration and sharing of best practice between humanitarian and development organisations. One mechanism through which this can be attained at a regional or national level is the development of an accountability working group. ⁶⁶ This group would consist of persons focused on and passionate about implementing accountability. Accountability focal persons and/or monitoring, evaluation, accountability, and learning personnel would form the ideal basis for such working groups. The group is intended as a support forum between organisations; a means through which representatives from those organisations can present and tackle key issues related to accountability practice. Specific terms of reference should be outlined for the group at its outset, highlighting what it aims to achieve and in what timeframe. For organisations that are attempting to develop remote accountability practices, an important objective for this terms of reference might be the development of a series of practical, piloted approaches, based on the combined practice and learning of the organisations represented. It might also aim to disseminate this learning through existing cluster meetings, coordination bodies and multi-agency training events.

Accountability practices within remotely managed projects are almost entirely managed by local staff or project implementing agencies. It is critical that they are included within the working group. They can provide an essential means through which the practicality and safety of proposed accountability practices can be reviewed. Regional work groups are therefore recommended, whereby the participation of local staff will be more frequent and realistic. Should the working group be established at a national level, adequate planning is required to ensure that the group meets when local staff are available.

HAP has committed to supporting organisations that are interested in taking this recommendation forward at a country level, particularly in helping to design the working group terms of reference and to provide examples of existing good practice that might stimulate discussion and provide potential practices for organisations to pilot.

8.4. Concluding Remarks

This section has aimed to review accountability practices under the lens of remote management. We have observed how critical it is for organisational personnel, from programme management right through to local staff to fully engage with this principle and with the planning and preparation that is required to support its successful implementation.

⁶⁶ Details of the HAP deployment to support accountability and quality management for the 2011 East Africa food crisis (Dadaab) can be found at: http://hapinternational.org/projects/field/hap-in-dadaab.aspx. The terms of reference for the Dadaab working group is available at: http://hapinternational.org/pool/files/tor-accountability-and-quality-working-group-final-20-9-10.pdf

We saw examples of beneficiaries and communities engaging in the planning and design of accountability practices, and considered practical ways of ensuring this in remotely managed settings. Whilst this research has highlighted several good practices that can be taken forward, it also acknowledges that this innovative area of programme quality assurance remains in its infancy and with significant potential for further development. The overarching recommendation arising from this section is that organisations digest the good practice examples and actions highlighted here, incorporating them into wider reviews of accountability practice. At different levels of organisational programming, networks should be formed with other agencies in order to pilot and develop good practice, incorporating the learning from that to ensure that remote accountability practices improve and are targeted to the needs of beneficiaries.

9. Overall Project Conclusions

This research has sought to give space to humanitarian and development practitioners in identifying the key issues related to or impacting project monitoring, beneficiary accountability and technical quality for remotely managed projects. It has highlighted examples of existing good practices that can be utilised or developed further to address those issues. It has also recommended some innovative practices that practitioners are encouraged to review and pilot, in order that remote management approaches to programming safeguard the quality of projects and accountable relationships between project implementing agencies and those whom they assist.

The research builds on existing assessments and publications that review remote management as an operational response to insecurity. Whilst these have a significantly stronger focus on remote management structures as a whole, this research has aimed to focus primarily on the technical quality and accountability aspects of remote management.

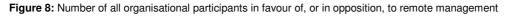
The research highlighted 35 individual issues and concerns related to remote monitoring, as well as seven issues related to accountability practice. Of the broad number of issues related to remote monitoring, specific focus was given to eleven of these issues. Concerns regarding how remotely managed projects can ensure high programme quality and rigorous project monitoring were the issues raised with the greatest fervour by project stakeholders. All of the other individual issues and concerns raised, it could be argued, contribute or are related in some way to these preliminary key issues. Despite the remit of the research having a strong focus on accountability practice, there was not substantial evidence of this being a strong focus for all individual stakeholders. Remote project monitoring was by far a greater area of interest for stakeholders, suggesting that accountability, as a good practice programming principle, still requires greater promotion. The issues that did arise primarily considered the impact of greater insecurity on the relationship building activities that are possible with project beneficiaries (e.g. limited participation opportunities; fewer mediums through which to share information etc.).

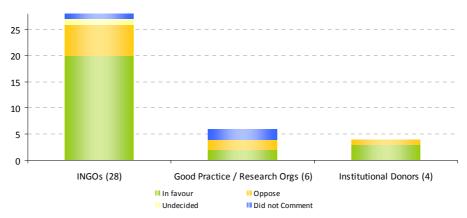
An overarching number of stakeholders (26 of 38, 68%) are in favour of utilising remote management approaches in medium-to-high insecurity project locations (see Figure 8). They believe that with adequate attention paid to improving remote monitoring and accountability practices, there is the potential for remote management to be a success. One stakeholder noted that they are currently unable to make a decision as to the appropriateness of utilising a remote management approach,⁶⁷ whilst three others did not comment. Nine stakeholders (24%) highlighted that they would be opposed to the practice of remote management under any circumstances, citing that the issues contained in this report can never be adequately

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⁶⁷ Though unable to make a decision either for or against, they did highlight concerns regarding remote management practice.

addressed, leading to deficiencies in programme quality, personnel safety and security, and appropriate financial management.





Whilst the issues raised do pose a substantial threat to programme quality and accountability, the good practice presented highlights that there are potential practices that can be developed further and used to address them. The development by two INGOs of a remote management policy to guide programming highlights how guidance and regulations, when fully integrated across other programme policies as well, can be utilised in order to inform and control project implementation, management and quality. The development of specific tools to support remote management policies by tracking and monitoring project implementation was also a positive example of practice. Likewise, the increasing recognition by stakeholders that capacity building and mentoring are important in ensuring the ongoing development of own personnel and implementing partners as well as promoting high quality programming, is highly positive and something to be developed further. Instilling values and humanitarian principles with local staff is also important to help ensure that staff understand the importance of quality humanitarian assistance and the need to be accountable to project stakeholders. And whilst there is some debate as to whether micro-management, controlsbased approaches to project monitoring and accountability are appropriate and successful, there was evidence from INGOs that this had led to the improvement of project implementation and the reduction of fraud and corruption.

"The adoption of remote management strategies should be inspired...by the humanitarian imperative...lt should not be the ideal or deemed to be the best approach...but should be viewed more as a "necessary evil" that must be undertaken in the meantime to save lives [in volatile, insecure project areas].

- Representative of an INGO operating in Somalia

The project has aimed to be demand-led by its stakeholders. It is hoped that the outcomes of the research can be of practical, direct use to all of the humanitarian and development organisations wrestling with these issues. Further dialogue between these organisations is recommended as part of stronger and more intentional collaboration. This collaboration is recommended not only at a country level but on an international level as well. Capturing input and experience from different practitioners across several countries that experience medium-to-high insecurity enables the transfer of learning and good practice, as well as opportunities to share tools, templates and processes to support remote monitoring and accountability.

There remains a battle to improve the quality of remote programming through rigorous, effective monitoring and to ensure that organisations are accountable to their beneficiaries. This research equips practitioners with guidance and practices to support them in this battle. The information provided in the annexes also includes practical templates, guidelines and process information that can be adapted by individual organisations to support this.

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11. List of Available Annexes

1.	Project Proposal	
2.	List of Project Stakeholders	
3.	Individual Interview Survey Templates	
3.1.	Afghanistan-based Humanitarian and Development Organisations (National and International)	
3.2.	Internationally-based Humanitarian and Development Organisations (National and International)	
3.3.	Institutional Donor Agencies	
3.4.	Research and Good Practice Organisations	
4.	Individual Interview Data Summary	
5.	Tearfund Remote Monitoring and Beneficiary Accountability Practice: Baseline Assessment Terms of Reference	
6.	Tearfund Remote Monitoring and Beneficiary Accountability Practice: Baseline Assessment Methodology	
7.	Tearfund Remote Monitoring and Beneficiary Accountability Practice: Baseline Assessment Final Report	
8.	Tearfund Remote Monitoring and Beneficiary Accountability Practice: Baseline Assessment Management Response Action Plan	
9.	Tearfund Kandahar Remote Management Review (2010)	
10.	List of Recommended Contacts	
11.	Remote Monitoring Tools	
11.1.	Standard Monitoring Training Presentation (can be adapted to remote management)	
11.2.	Monitoring Training Handout (can be adapted to remote management)	
11.3.	Project Filing Training Presentation (can be adapted to remote management)	
11.4.	Project Filing Training Handout (can be adapted to remote management)	
11.5.	Project Cycle Management Training Activities	
11.6	Beneficiary Selection Criteria Compliance Checklist	
11.7.	Quality Standards Compliance Checklist	
11.8.	Monitoring and Evaluation Officer Job Description (Tearfund)	
11.9.	Remote Monitoring and Evaluation Approach (Framework) for Tearfund's Operations in Kandahar	
11.10.	Tearfund Afghanistan Shura ToR	
12.	Remote Beneficiary Accountability Tools	
12.1.	The 2010 HAP Standard in Accountability and Quality Management (Summary)	
12.2.	Interim Guide to the 2010 HAP Standard in Accountability and Quality Management	
12.3.	Beneficiary Accountability Training Presentation (can be adapted to remote management)	
12.4.	Beneficiary Accountability Training Handout (can be adapted to remote management)	
12.5.	Beneficiary Accountability Training Plan (can be adapted to remote management)	
12.6.	Beneficiary and Community Feedback Guidance	
12.7.	Beneficiary and Community Feedback Record (Template)	
12.8.	Beneficiary Accountability Compliance Checklist	
12.9.	Beneficiary Accountability Officer Job Description (Tearfund)	

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