

# CHANGES

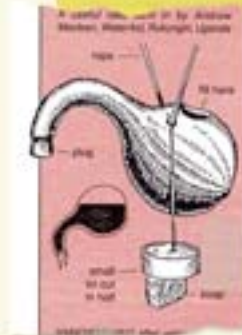
in the world, Tearfund and *Footsteps* over the last 20 years

1985

**Footsteps** First issue of *Footsteps to Health* produced by the Editor, Joy Poppé. A thousand copies printed and sent to Tearfund partners around the world. A further seven issues edited by Joy before she leaves to work in Nepal.



## Footsteps favourites – 1993



*Footsteps* 14. Handwashing after using a latrine is vital, but exactly how to do this when water is scarce is a major problem. One solution is the Mukombe (left). Another is the 'Tippy Tap', featured in *Footsteps* 30.

**World** First test for HIV approved.

1986

**Footsteps** Reader survey carried out.

**World** HIV is confirmed as the cause of AIDS.

United Nations set up Intergovernmental Panel on Climate Change to analyse and report on scientific findings relating to climate change.

1994

**Footsteps** First Portuguese issue produced.

The Christian Medical Association of India begin printing 6,000 copies of *Footsteps* for distribution within the Indian sub-continent.

Distribution reaches 22,000 copies around the world.

1995

**World** The DVD (Digital Video Disc) is created.

## TWENTY YEARS AGO ...

1989

**Footsteps** After a gap in production, a new Editor, Isabel Carter, produces the last issue of *Footsteps to Health*. Several changes based on the results of the reader survey are made. Health is no longer the only focus; each issue has a theme, Bible studies are introduced and national readers are encouraged to contribute ideas and articles.

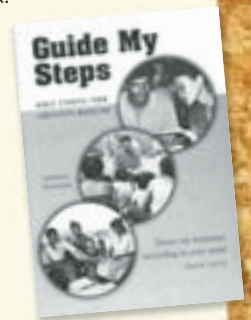


In December 1989 the first issue of *Footsteps* is produced. Copies are sent to 1,800 readers.

1996

**Footsteps** Postal survey carried out with 400 *Footsteps* readers. Findings show that 84 per cent rate *Footsteps* as very good and appropriate. Eighty-six per cent of respondents had used information from *Footsteps* in their work.

**World** Antiretroviral therapy (ART) is developed to delay the onset of AIDS.



1997

**Footsteps** *Guide My Steps*, a collection of *Footsteps* Bible studies, is published.

1991

**Footsteps** First French and Spanish issues are produced.

**World** The World Wide Web (WWW) is publicly available.

1993

**Footsteps** Readership survey carried out. Findings show that 87 per cent of readers find *Footsteps* helpful in their work, 79 per cent use the information for training others, and copies are shared, on average, by 30 people.

## Footsteps favourites – 1998



*Footsteps* 37. Benita's tricycle is very popular with readers. Many write to the Editor asking for the full details of the design.

1999

**Footsteps** Celebration of the 10th anniversary of *Footsteps*. *Footsteps* is sent to over 35,000 subscribers in 165 countries around the world.

2000

**Footsteps** First CD Rom containing back copies of *Footsteps* is available.

**World** Millennium Development Goals agreed by 189 nations in September. These are seen as the best way of tackling issues of poverty around the world. Targets are set for 2015.

India's population reaches 1 billion.

2001

**Footsteps** Readership survey carried out. Findings show that over 90 per cent of respondents share their copy of *Footsteps* with other people. Many people are also translating parts of *Footsteps* into local languages.

2002

**Footsteps** We celebrate our 50th edition! *Footsteps* is now read by over 45,000 subscribers in seven official languages (English, French, Spanish, Portuguese, Hindi, Bangla and Chinese).

Rachel Blackman joins as Sub-Editor.

All copies of *Footsteps* are available online on the tilz website [www.tearfund.org/tilz](http://www.tearfund.org/tilz)



**Footsteps favourites – 2006**

*Footsteps* 67: Biosand filters purify dirty water so that it becomes safe to drink. Household sand filters were first promoted by *Footsteps* in 1998 (see *Footsteps* 35).



2006

**Footsteps** *Footsteps* has a new design, chosen by readers, and includes colour photographs.



2007

**Footsteps** Two Portuguese issues are produced: one for Africa and one for Brazil. These are printed in Mozambique and Brazil.

Isabel Carter leaves *Footsteps* to concentrate on climate change work.

e*Footsteps* (the electronic version of *Footsteps*) is now available by regular email.

48,000 issues are printed in seven language versions; 113,000 people download issues from the tilz website during the year and there are over 615,000 hits on tilz. Most hits on tilz come from Brazil.



2008

**Footsteps** The branding of Tearfund, publisher of *Footsteps*, is changed. *Footsteps* is given a new design to reflect this.

Maggie Sandilands leaves to work for Tearfund's HIV team, and Rachel Blackman leaves to work for the British government. Rebecca Dennis takes over as Editor.

2009

**Footsteps** The separate *Footsteps* office in Bridgnorth is closed and *Footsteps* moves into Tearfund headquarters in Teddington.

Helen Gaw takes on the role of Editor for the future.

**Footsteps favourites – 2003**

*Footsteps* 54. Outside nearly every house is an area of bare ground. This popular article explains how to turn this unused space into a tiny garden to grow crops or vegetables.



■ Mark out a space the size of a do (about 1m x 2m). Dig out the soil...

2004

**Footsteps** Maggie Sandilands joins as Sub-Editor alongside Rachel Blackman.

**World** The tsunami on 26 December as a result of an earthquake in the Indian Ocean has devastating consequences for coastal communities in the region.