

## Advocacy case studies

### SUPPORTING COMMUNITY FUNDRAISING IN BURKINA FASO

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<b>COUNTRY:</b>	<b>Burkina Faso</b>
<b>THEMES:</b>	<b>Water, sanitation and hygiene</b>
<b>ADVOCACY APPROACHES:</b>	<b>Church and community mobilisation; government officials: meeting with</b>

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In Burkina Faso, Tearfund partner ODE, the development wing of the evangelical church, has been supporting communities to address their development needs on issues such as food security and water and sanitation, and to set up self-help groups.

ODE was keen to increase the impact of its work in communities, so decided to send its project officer to attend an online advocacy training course that Tearfund was offering. Participants were taught how to set clear advocacy goals, analyse the social context, write proposals and mobilise resources, among other things. As a result, ODE learnt more about advocacy, and developed more confidence in analysing issues, identifying stakeholders, and developing advocacy plans.

ODE quickly put its training to use, analysing what might be done to address the challenges faced by the communities it supports. Equipped with new skills and the situation assessment that it had carried out, ODE decided to meet with the Arbinda department's mayor and cabinet to bring to their attention the daily realities of the poverty experienced by communities in the area. ODE also highlighted the decreasing levels of external funding available for projects to help these communities, and the potential for communities to raise their own funds locally to address their development needs. ODE presented its proposal for participatory fundraising for 20 villages in Arbinda, which would ask 2,000 farmers to make a small monthly contribution over a period of nearly two years, in order to build five water pumps in the area.

The mayor and his cabinet gave their full support to the initiative and even participated in the project's official launch. They agreed to help community leaders to set up a management team and a monitoring and evaluation team to help to manage the finances and prioritise the issues in their communities.