

List of exercises

EXERCISE 1	Understanding advocacy	15	EXERCISE 32	Power mapping and target identification	116
EXERCISE 2	Advocacy levels	15	EXERCISE 33	Joint advocacy – yes or no?	117
EXERCISE 3	Understanding what advocates do	16	EXERCISE 34	Working with others	118
EXERCISE 4	Recognising good practice	16	EXERCISE 35	Deciding whether to advocate	135
EXERCISE 5	Good practice in action	17	EXERCISE 36	Planning for impact	135
EXERCISE 6	Understanding poverty	27	EXERCISE 37	Preparing advocacy messages	136
EXERCISE 7	Benefits and drawbacks of advocacy	27	EXERCISE 38	Elevator pitch	137
EXERCISE 8	Understanding motivations for advocacy	28	EXERCISE 39	Challenges in setting advocacy indicators	137
EXERCISE 9	Understanding our own power and influence	37	EXERCISE 40	Developing advocacy indicators and means of measurement	138
EXERCISE 10	Understanding power	37	EXERCISE 41	Identifying and reducing risks in advocacy	149
EXERCISE 11	'Power line'	39	EXERCISE 42	Overcoming common concerns with advocacy work	150
EXERCISE 12	Understanding politics	40	EXERCISE 43	Addressing challenges facing Christians in advocacy	150
EXERCISE 13	Power analysis	41	EXERCISE 44	Lobby meeting role play	160
EXERCISE 14	Assessing political space	41	EXERCISE 45	Mobilising people: planning campaign actions	170
EXERCISE 15	The role of the church in advocacy	54	EXERCISE 46	Press release	180
EXERCISE 16	Advocates in the Bible	55	EXERCISE 47	Radio interview	180
EXERCISE 17	Jesus and power	56	EXERCISE 48	Understanding human rights	191
EXERCISE 18	Stages in the Advocacy Cycle	64	EXERCISE 49	Recognising human rights violations	191
EXERCISE 19	Can our organisation do advocacy?	66	EXERCISE 50	Drafting a human rights complaint	192
EXERCISE 20	Identifying and prioritising advocacy issues	79	EXERCISE 51	Identifying a difficult political context	208
EXERCISE 21	'But why?' and 'So what?'	80	EXERCISE 52	Adapting advocacy plans in a difficult political context	209
EXERCISE 22	Developing a 'vision for change'	81	EXERCISE 53	Preparing for and doing advocacy in a difficult political context	209
EXERCISE 23	Imagine the newspaper headline	82	EXERCISE 54	The basics of monitoring, reviewing and evaluating advocacy	223
EXERCISE 24	Assessing information for bias and usefulness	99	EXERCISE 55	Monitoring advocacy	223
EXERCISE 25	Information gathering	100	EXERCISE 56	Evaluating advocacy	224
EXERCISE 26	Policy and practice analysis	101			
EXERCISE 27	Resource analysis	101			
EXERCISE 28	Seeing the full picture	114			
EXERCISE 29	Stakeholder mapping and analysis	114			
EXERCISE 30	Allies and opponents analysis	115			
EXERCISE 31	Routes of influence	116			