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Lectures complémentaires

Vous trouverez d'autres ressources de plaidoyer Tearfund sur l'Espace international d'apprentissage de Tearfund (TILZ) : http://tilz.tearfund.org/fr-fr/resources/policy_and_research, y compris les publications thématiques suivantes :

- *Why advocate on climate change?* [Pourquoi mener un plaidoyer sur le changement climatique ?] (en anglais)
- *Pourquoi plaidoyer pour la réduction des risques de catastrophes ?*
- *Pourquoi un plaidoyer sur la gouvernance et la corruption ?*
- *Pourquoi un plaidoyer sur le VIH ?*
- *Eau, assainissement et hygiène : pourquoi entreprendre un plaidoyer ?*

Vous trouverez des ressources de plaidoyer Tearfund destinées aux Églises à la rubrique L'Église du site TILZ : http://tilz.tearfund.org/themes/church/church_and_advocacy?sc_lang=fr-FR

Autres guides

- BOND Guidance Note, *The How and Why of Advocacy*, 2005 : www.innonet.org/resources/files/The_how_and_why_of_advocacy.pdf
- CARE, *Advocacy Tools and Guidelines*, 2001 : www.careclimatechange.org/files/toolkit/CARE_Advocacy_Guidelines.pdf
- Oxfam America and the Advocacy Institute, *Advocacy for Social Justice: A Global Action and Reflection Guide*, Kumarian Press, USA, 2001
- Veneklasen, Lisa with Miller, Valerie, *A New Weave of Power, People and Politics: The Action Guide for Advocacy and Citizen Participation*, World Neighbors, USA, 2002 : www.justassociates.org/ActionGuide.htm
- VSO, *Participatory Advocacy Toolkit*, 2012 : www.vsointernational.org/what-we-do/advocacy
- Wateraid, *Advocacy Sourcebook*, 2007 : www.wateraid.org/uk/what-we-do/policy-practice-and-advocacy/research-and-publications
- World Vision International, *Citizen Voice and Action Field Guide*, 2010 : www.wvi.org/local-advocacy/publication/citizen-voice-and-action-field-guide

Influence, persuasion et inspiration en faveur du changement

- Atkinson, Max, *Lend Me Your Ears*, Vermilion, London, 2004
- Program for Environmental and Regional Equity, University of Southern California, *Making Change – How Social Movements Work and How to Support Them*, 2009 : <http://dornsife.usc.edu/pere/making-change>
- The Change Agency, *Training Resources for Activists*: www.thechangeagency.org (cliquer sur « Training resources » (Ressources de formation))
- Cialdini, Robert B. *Influence – The Psychology of Persuasion*, Revised edition, HarperBusiness, USA, 2006.
- Gladwell, Malcolm, *Le point de bascule*, Transcontinental Eds, 2003
- Rose, Chris, *How to Win Campaigns – Communications for Change*, 2nd edition, Earthscan, London, 2010
- Straker, David, *Changing Minds*: www.changingminds.org

Pouvoir et politique

- Chapman, Jennifer, *Rights-Based Development: The Challenge of Change and Power*, Global Poverty Research Group, 2005 : www.gprg.org/pubs/workingpapers/pdfs/gprg-wps-027.pdf
- ODI, *Mapping Political Context*, 2006 : www.odi.org.uk/resources/download/152.pdf
- Weston, Drew, *The Political Brain*, Public Affairs, USA, 2007

Identification de la question et recherche

- ODI, *Tools for Policy Impact*, 2004: www.odi.org.uk/resources/download/156.pdf
- VSO, *Simple Toolkit for Advocacy Research Techniques*, 2nd edition, 2012 : www.vsointernational.org/what-we-do/advocacy (cliquer sur le lien vers le PDF)

Planification du plaidoyer

- ActionAid, *Critical Webs of Power and Change*, 2005 : www.alnap.org/resource/8096

Engagement citoyen

- International Institute for Environment and Development, *PLA Notes 43: Advocacy and Citizen Participation*, 2002: <http://pubs.iied.org/pdfs/9133IIED.pdf>
- Just Associates, *Making Change Happen – Advocacy and Citizen Participation*, 2002 : www.justassociates.org/en/resources/making-change-happen

Collaboration

- The POLICY Project, *Networking for Policy Change: An Advocacy Training Manual*, 1999 : www.policyproject.com/pubs/AdvocacyManual.pdf
- Prevention Institute, *Developing Effective Coalitions: An Eight Step Guide*, 2002 : www.preventioninstitute.org/component/jlibrary/article/id-104/288.html
- Starkey, Paul, *Réseaux pour le développement*, Forum international pour le transport rural et le développement, 1998

Communication

- Atkinson, Max, *Speechmaking and Presentation Made Easy*, Vermilion, London, 2008
- ODI, *Successful Communication*, 2005: www.odi.org.uk/resources/download/155.pdf

Médias sociaux et numériques en plaidoyer

- The Info-Activism How-To Guide: Strategies and tools for digital campaigning: <http://howto.informationactivism.org> (voir également Tactical Tech : www.tacticaltech.org)
- Concernant la téléphonie mobile en plaidoyer : Frontline SMS, www.frontlinesms.com, et Our Mobile World, www.ourmobileworld.org

Lobbyisme

- ODI, *Policy Engagement*, 2006: www.odi.org.uk/resources/download/160.pdf

Mobilisation et campagnes

- Coe, Jim and Mayne, Ruth, *Is Your Campaign Making a Difference?*, NCVO Publications, London, 2008
- Kingham, Tess and Coe, Jim, *The Good Campaigns Guide – Campaigning for Impact*, 2nd edition, NCVO Publications, London, 2005
- Lamb, Brian, *The Good Guide to Campaigning and Influencing*, 3rd edition, NCVO Publications, London, 2011
- Lattimer, Mark, *The Campaigning Handbook*, 2nd edition, Directory of Social Change, London, 2000

Droits de l'homme

- Pour obtenir des informations sur les sommets, conférences et événements des Nations Unies : www.un.org/fr/events/index
- Liste des organisations des Nations Unies : www.unsystem.org
- Pour obtenir des informations et des données sur différents pays et thèmes, consultez : www.banquemondiale.org, www.imf.org/external/french/index.htm, www.unicef.org/french, www.undp.org/content/undp/fr/home
- Amnesty International : www.amnesty.org/fr
- Human Rights Watch : www.hrw.org

Surveillance des politiques et des budgets

- CAFOD, Christian Aid et Trocaire, *La surveillance des politiques gouvernementales : Une boîte à outils pour les organisations de la société civile en Afrique* : www.trocaire.org/sites/trocaire/files/resources/policy/monitoring-government-policies-toolkit.pdf
- Fundar, International Human Rights Internship Program and International Budget Project, *Dignity Counts – A Guide to Using Budget Analysis to Advance Human Rights*, 2004 : www.iie.org/en/Programs/IHRIP/Publications (cliquer sur le lien vers le PDF)
- International Budget Partnership, *Un guide pour le travail budgétaire, édition révisée*, 2001 : www.internationalbudget.org/wp-content/uploads/Guide-to-Budget-Work-%E2%80%93-French.pdf
- The Transparency and Accountability Initiative, *Open Government Guide*, 2013 : www.opengovguide.com

Suivi, évaluation et apprentissage

- BOND Impact Builder (plateforme en ligne d'outils de résultats, indicateurs et collecte de données) : <http://my.bond.org.uk/impact-builder>
- Chapman, Jennifer and Wameyo, Amboka, ActionAid, *Monitoring and Evaluating Advocacy: A Scoping Study*, 2001: www.eldis.org/vfile/upload/1/document/0708/DOC21800.pdf
- Community Sustainability Engagement Evaluation Toolbox: www.evaluationtoolbox.net.au (cliquer sur « Behaviour Change » (Modification des comportements))
- European Ecumenical Alliance, *Advocacy Evaluation Guide*, 2010 : www.e-alliance.ch/en/s/advocacy-capacity/resources/evaluating-advocacy-activities
- The Evaluation Exchange, *What's Different About Evaluating Advocacy and Policy Change?*, 2007 : www.hfrp.org/evaluation/the-evaluation-exchange/issue-archive/advocacy-and-policy-change/what-s-different-about-evaluating-advocacy-and-policy-change
- Monitoring and Evaluation: www.mande.co.uk

- Organizational Research Services for the Annie E. Casey Foundation, *A Guide to Measuring Advocacy and Policy*, 2007 : www.aecf.org/upload/publicationfiles/DA3622H5000.pdf
- Organizational Research Services for the Annie E. Casey Foundation, *A Handbook of Data Collection Tools for Measuring Advocacy and Policy*, 2007 : www.organizationalresearch.com/publicationsandresources/a_handbook_of_data_collection_tools.pdf

La recherche des documents en ligne et l'accès aux sites Web remontent au mois de mai 2014.